

Chippewa County Fair Association

Executive Director / CEO

EIN 410731619

MN · NTEE N52

FY ending 2024-09-30

June 10, 2026

This analysis benchmarks the total compensation of **Stacey Hoidahl, Executive Director / CEO** (\$6,155) against **every comparable organization** that fit the selection criteria — **23** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **35th** percentile of comparable organizations within the typical range

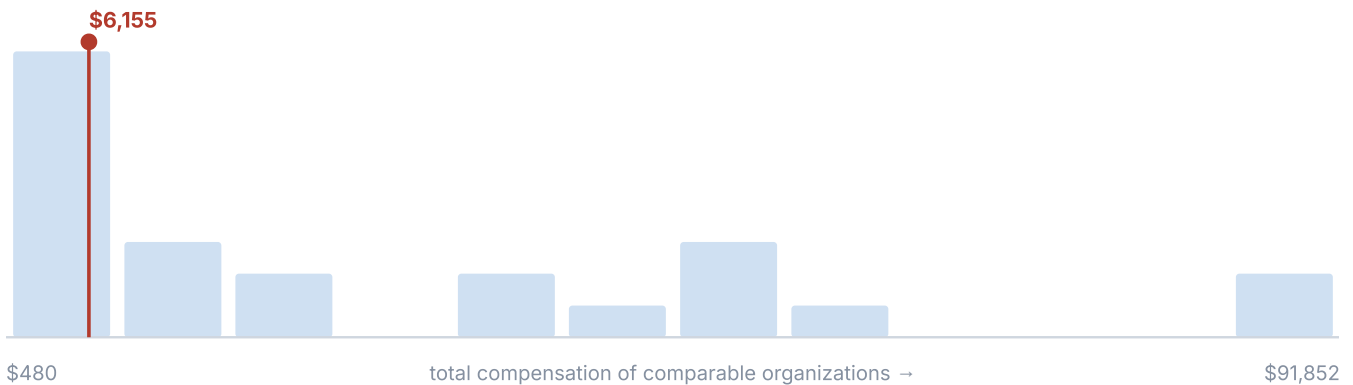
Benchmarked executive: Stacey Hoidahl — reported title "DIRECTOR", selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (N52).
BUDGET	Total revenue between \$158,624 and \$355,129 — 0.67x to 1.50x the subject's \$236,753 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (N52), nationwide + budget 0.67–1.5x revenue.

23 organizations qualified on sector, size, and geography → **23** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$3,137	\$5,081	\$9,719	\$45,183	\$56,030	\$6,155
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to MN cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Westchester Science And	NY	\$240,124	President	\$5,000	\$4,708	2023
Central Panhandle Fair In Bay County	FL	\$244,639	Director	\$18,400	\$17,493	2024
Louisville Third Century Inc	KY	\$246,737	President	\$82,054	\$91,852	2023
Michigan Festivals And Events	MI	\$226,665	Ceo	\$54,615	\$57,050	2024
Crested Butte Wildflower Festival Inc	CO	\$248,409	Executive Director	\$52,000	\$51,952	2023
Chenango County Agricultural Society	NY	\$249,493	Groundskeeper	\$9,835	\$8,994	2024
Pembina County Annual Fair And Exhibition Association	ND	\$254,368	Treasurer	\$4,235	\$4,842	2023
The New Wayne County Agricultural Fair	IL	\$264,752	Sec/treas	\$4,710	\$4,686	2024
Union County Fair Association	AR	\$265,861	President	\$4,770	\$5,426	2024
Delta Agribusiness	TN	\$205,388	Director	\$28,955	\$31,711	2023
Ozaukee County Fair	WI	\$282,997	President	\$975	\$1,031	2024
Goodview Activity Group	MN	\$190,055	Gambling Manager	\$34,680	\$34,680	2024
Renville County Agricultural Society	MN	\$180,329	Secretary	\$2,750	\$2,750	2024
Pridefest	WA	\$294,584	Executive Director	\$54,375	\$49,268	2024
Uil Region Xv Music Executive Committee	TX	\$296,921	Executive Sec.	\$40,596	\$41,097	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
South Carolina Festival Of Flowers	SC	\$175,757	President An	\$83,654	\$90,930	2023
Monona County Fair Association	IA	\$302,820	Secretary	\$4,800	\$5,319	2024
Festivals Of Cedarburg Inc	WI	\$303,185	Executive Director	\$45,661	\$49,686	2023
Native Foods Education Organiz	OH	\$323,232	Chairperson	\$15,250	\$16,829	2023
Nolan County Livestock Association	TX	\$331,830	Executive Dir.	\$9,600	\$9,719	2024
Harinam Festivals Inc	NC	\$340,348	Treasurer	\$7,200	\$7,529	2024
Waseca County Agricultural Society	MN	\$344,150	Sec/treasurer	\$9,500	\$9,500	2024
Shelby County Fair Association Inc	IN	\$347,163	President	\$450	\$480	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to MN cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to MN cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT 23 organizations. Compensation range \$480–\$91,852; filing years 2023–2024.

SIZE BASIS Matched on total revenue (\$236,753); for reference, expenses \$222,900 and assets \$953,708.

ROLE MATCH Stacey Hoidahl, reported title "*DIRECTOR*", benchmarked as Executive Director / CEO. **Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.**

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	35 th
Total compensation (D + F), as reported (no adjustments)	35 th
Reportable pay only (column D), adjusted	35 th
All sources (D + E + F), adjusted	35 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Stacey Hoidahl) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 10, 2026, comparing compensation against 23 similarly situated organizations (Same NTEE sector (N52), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$6,155 is reasonable (approximately the 35th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 10, 2026.