

Broadlawns Medical Center Foundation

Executive Director / CEO

June 9, 2026

This analysis benchmarks the total compensation of **Jason Kruse, Executive Director / CEO** (\$87,655) against **every comparable organization** that fit the selection criteria — **113** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **76th** percentile of comparable organizations within the typical range

Benchmarked executive: Jason Kruse — reported title “INTERIM PRESIDENT”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

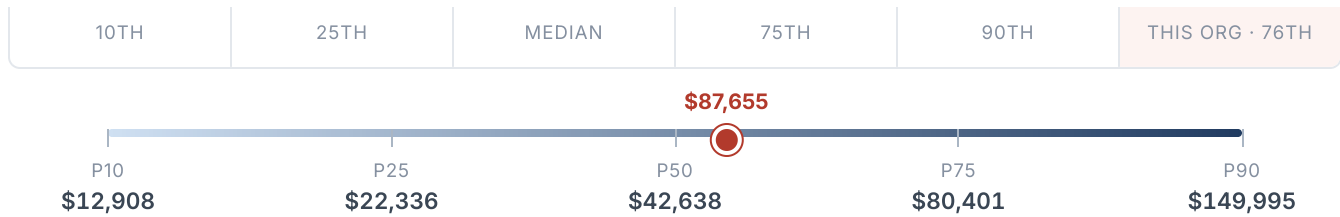
SECTOR	Organizations sharing the subject's NTEE classification (E11).
BUDGET	Total revenue between \$329,525 and \$737,743 — 0.67x to 1.50x the subject's \$491,829 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (E11), nationwide + budget 0.67–1.5x revenue.

113 organizations qualified on sector, size, and geography → **113** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$12,908	\$22,336	\$42,638	\$80,401	\$149,995	\$87,655
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to IA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
St Claire Real Properties Inc	KY	\$489,096	President/ceo Scrmc	\$44,160	\$43,330	2024
Baptist Health Foundation Floyd Inc	KY	\$485,098	Asst Secretary (Through 1/2/24)	\$13,465	\$13,212	2024
Help-a-person Inc	PA	\$484,513	Ceo	\$25,173	\$22,336	2025
Labette Health Endowment Association	KS	\$482,609	Director	\$81,488	\$80,401	2024
Community Memorial Hospital Foundation	VA	\$481,552	President (July-dec)	\$43,108	\$39,136	2023
The Baltimore Jewish Health Foundation Inc	MD	\$506,557	Assistant Treasurer	\$526,937	\$463,212	2023
Brainy Camps Association	DC	\$475,679	Board Chair, Pres/ceo Cnmc Thru 6/23	\$52,949	\$43,689	2023
Somc Development Foundation	OH	\$509,583	Director-president & Ceo-somc	\$199,139	\$198,321	2023
Fort Hamilton Hospital Foundation	OH	\$509,741	Interim Ceo Until July 23, Cao	\$111,284	\$110,827	2023
Memorial Hospital Foundation At	NH	\$472,510	Ceo And President, Mh/trustee	\$55,268	\$46,608	2024
Fairchild Medical Center Foundation Inc	CA	\$511,428	Ceo	\$65,912	\$53,516	2023
Western Missouri Medical Center	MO	\$512,762	Director	\$24,318	\$23,523	2024
The Hospice Foundation Of The South Inc	LA	\$468,597	Executive Dir.	\$73,082	\$73,496	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Covenant Healthcare System	MI	\$518,531	President	\$697,897	\$677,322	2023
Kidney Friends Hawaii Inc	HI	\$522,367	Executive Dir.	\$12,314	\$10,367	2023
Gilchrist Baltimore Center Support	MD	\$522,882	President	\$59,996	\$52,740	2023
Ksb Hospital Foundation	IL	\$458,327	President/ceo	\$35,884	\$33,171	2023
Hammond-henry Hospital Foundation	IL	\$528,761	Foundation Manager (Thru Feb)	\$14,292	\$12,832	2024
The Foundation For The Thomas Memorial And Saint Francis Hospitals Inc	WV	\$454,827	Vp Of Marketing And Philanthropy	\$46,657	\$46,137	2024
Naeve Health Care Foundation	MN	\$530,023	Ex-officio Officer	\$42,625	\$38,466	2024
Temple University Health System	PA	\$451,845	Member	\$61,424	\$57,595	2023
Snowdrop Foundation Inc	TX	\$533,273	Non Vote Dir	\$45,500	\$41,568	2024
Mcdonough District Hospital	IL	\$533,577	Treasurer/mdh Ceo/pr (Until 12/23)	\$186,752	\$172,633	2023
Saint Joseph Mount Sterling Foundation	KY	\$534,439	Market Ceo	\$52,292	\$52,826	2023
Asian Health Services 835 Inc	CA	\$535,329	Ceo	\$19,340	\$15,702	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to IA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to IA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT	113 organizations. Compensation range \$3,427–\$900,334; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$491,829); for reference, expenses \$871,996 and assets \$3,338,805. Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.
ROLE MATCH	Jason Kruse, reported title " <i>INTERIM PRESIDENT</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	90 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	10 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	76 th
Total compensation (D + F), as reported (no adjustments)	74 th
Reportable pay only (column D), adjusted	0 th
All sources (D + E + F), adjusted	73 rd

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Jason Kruse) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 113 similarly situated organizations (Same NTEE sector (E11), nationwide + budget 0.67–1.5× revenue).

3. The authorized body determined that total compensation of \$87,655 is reasonable (approximately the 76th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.