

Myth Media

Executive Director / CEO

EIN 431957038
 OR · NTEE A31
 FY ending 2025-03-31
 June 9, 2026

This analysis benchmarks the total compensation of **Peter Bauer, Executive Director / CEO** (\$28,182) against **every comparable organization** that fit the selection criteria — **57** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **23rd** percentile of comparable organizations below the typical range for comparable organizations

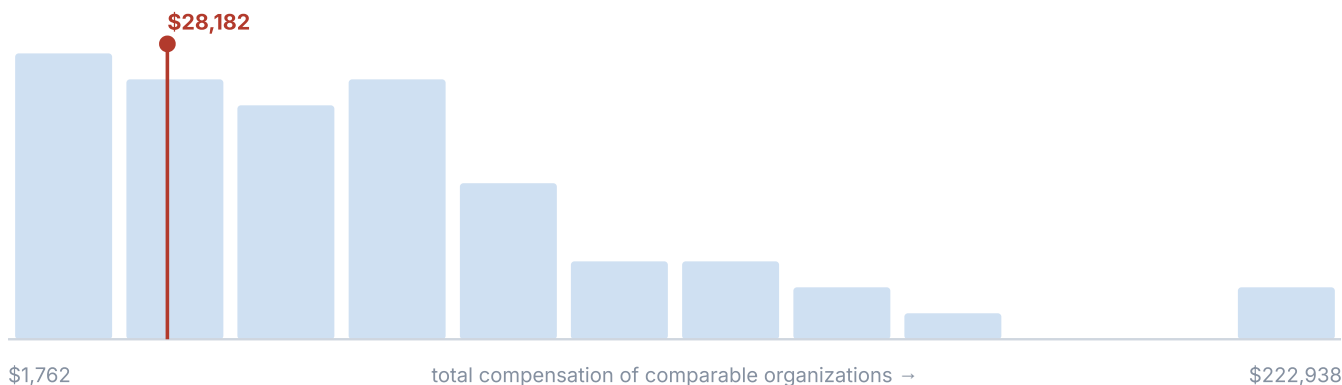
Benchmarked executive: Peter Bauer — reported title “Executive DIR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

- SECTOR** Organizations sharing the subject's NTEE classification (A31).
- BUDGET** Total revenue between \$165,990 and \$371,620 — 0.67x to 1.50x the subject's \$247,747 (the band tightens as size grows).
- GEOGRAPHY** Same NTEE sector (A31), nationwide + budget 0.67–1.5x revenue.

57 organizations qualified on sector, size, and geography → **57** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$8,797	\$28,843	\$54,896	\$82,273	\$123,466	\$28,182
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to OR cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Women Photographers International Archive Inc	FL	\$248,525	President	\$50,010	\$51,928	2024
Make Your Mark Media Inc	MD	\$251,060	Employee	\$125,700	\$133,731	2023
Cinema Tropical Inc	NY	\$252,198	Dir/officer	\$89,000	\$86,601	2025
Hollywood In Pixels Inc	CA	\$243,170	President/chair	\$8,300	\$7,922	2024
National Center For Jewish Film Inc	MA	\$242,373	Co Director	\$95,000	\$97,147	2023
Screamfest Horror Film Festival	CA	\$253,413	Co-director	\$41,600	\$40,878	2023
Eastland Fine Arts Association	TX	\$254,741	Coo	\$53,247	\$60,612	2023
Clarity Educational Productions Inc	CA	\$256,270	President	\$90,000	\$88,437	2023
Monterey County Film Commission	CA	\$238,200	Film Commissioner	\$92,898	\$91,284	2023
Capital City Film Festival	MI	\$237,471	Executive Di	\$1,500	\$1,762	2023
Aurora Picture Show	TX	\$258,263	Executive Director	\$49,650	\$54,896	2024
Mirabel Pictures	CA	\$262,326	President	\$56,000	\$55,028	2023
Reel Earth Films	AZ	\$230,403	Executive Director	\$26,143	\$28,611	2023
Hasan History Arts And Science Action	VA	\$227,178	Co-president	\$11,000	\$12,087	2023
Mezcla Media Collective Ltd	IL	\$225,813	Executive Dir.	\$38,400	\$41,728	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Appian Media Resources Inc	IN	\$225,777	President/se	\$22,291	\$26,751	2023
Cinemama	CA	\$273,475	President	\$7,380	\$7,252	2023
Houston Cinema Arts Society	TX	\$274,179	Executive Director	\$92,943	\$102,763	2024
Filmmakers United	CA	\$221,196	President	\$44,780	\$42,740	2024
Transgender Film Center Ltd	KS	\$277,574	President/executive Director	\$11,500	\$14,138	2023
The Lighthouse International Film	NY	\$216,662	Director	\$8,000	\$7,991	2024
San Francisco Independent Film Festival	CA	\$216,359	Director	\$40,000	\$38,177	2024
Black Photographers Union	CA	\$216,115	President	\$9,500	\$9,335	2023
Professional Development	FL	\$281,728	President	\$136,576	\$141,815	2024
Witnessing History Education	KY	\$281,798	Director	\$175,426	\$214,474	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to OR cost of living and 2025 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to OR cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT 57 organizations. Compensation range \$1,762–\$222,938; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$247,747); for reference, expenses \$265,242 and assets \$340,212.

ROLE MATCH Peter Bauer, reported title "*Executive DIR*", benchmarked as Executive Director / CEO. The title maps directly to this role.

OUTLIERS 3 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	23 rd
Total compensation (D + F), as reported (no adjustments)	26 th
Reportable pay only (column D), adjusted	23 rd
All sources (D + E + F), adjusted	23 rd

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Peter Bauer) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 57 similarly situated organizations (Same NTEE sector (A31), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$28,182 is reasonable (approximately the 23rd percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.