

Longwood Sports Booster Club Inc

Executive Director / CEO

June 9, 2026

This analysis benchmarks the total compensation of **Mark Gordon, Executive Director / CEO** (\$8,930) against **every comparable organization** that fit the selection criteria — **148** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **12th** percentile of comparable organizations below the typical range for comparable organizations

Benchmarked executive: Mark Gordon — reported title “Director”, selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (B112).
BUDGET	Total revenue between \$286,218 and \$640,788 — 0.67x to 1.50x the subject's \$427,192 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (B11), nationwide + budget 0.67–1.5x revenue.

148 organizations qualified on sector, size, and geography → **148** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$7,433	\$21,315	\$48,700	\$83,245	\$122,754	\$8,930
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NY cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Institute For Student Achievement	NJ	\$427,323	President (End 1/5/2024)	\$71,148	\$70,299	2024
Cuventures Inc	WI	\$424,301	Interim President (End 1/31/23)	\$61,862	\$73,608	2023
Hermleigh Education Foundation Inc	TX	\$431,118	Trustee (Superintendent)	\$15,544	\$17,207	2024
Elevate Atlanta Inc	GA	\$422,818	Executive Director	\$80,000	\$91,647	2023
Richland Library Friends And Foundation	SC	\$433,011	Trustee	\$25,880	\$29,879	2024
Community School Foundation Inc	FL	\$433,743	Head Of School	\$49,099	\$52,551	2023
Carmel High School Ovation Inc	IN	\$435,238	Choral Director	\$2,800	\$3,268	2024
Barbara Ingram School For The Arts	MD	\$436,102	Executive Director	\$22,500	\$23,279	2024
Missouri Association Of	MO	\$438,675	Executive Di	\$30,000	\$35,163	2024
Mercy Health Foundation Berryville	AR	\$438,902	Foundation President	\$11,384	\$14,579	2023
Iowa Asian Alliance Foundation	IA	\$438,987	Executive Di	\$88,304	\$110,159	2023
Bethel Education Foundation	OR	\$440,008	Executive Di	\$43,680	\$46,216	2023
New Discoveries Affiliated Building Co	MN	\$444,000	President	\$43,067	\$47,094	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Winston Knolls Foundation For Thriving	IL	\$445,521	President	\$2,472	\$2,689	2024
St Coletta Of Wisconsin	WI	\$408,422	Director (Thru June 2024)	\$8,312	\$9,607	2024
Friends Of Peak To Peak Inc	CO	\$446,170	Executive Director Of Operations	\$43,550	\$47,577	2023
Cyberwarrior Foundation Inc	MA	\$404,839	Executive Director	\$120,193	\$123,057	2023
Palm Arts Inc	CO	\$402,787	Managing Dir	\$16,771	\$17,338	2025
Parkland School District Education	PA	\$452,639	Executive Di	\$79,810	\$85,807	2025
Musd Holding Corp	CA	\$452,888	President	\$19,780	\$18,414	2025
The Berkeley Institute	CA	\$452,970	Executive Director, Treasu	\$125,190	\$119,631	2024
The Partners Program	CA	\$453,969	Director/head Of School	\$210,112	\$206,712	2023
Great Lakes Academy Support	IL	\$454,800	Treasurer	\$6,807	\$7,624	2023
Midland County Public Library Foundation	TX	\$399,268	Executive Director	\$91,290	\$101,058	2024
Forest Hills Foundation For	OH	\$398,447	Executive Di	\$45,500	\$51,956	2025

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NY cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NY cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT	148 organizations. Compensation range \$740–\$590,598; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$427,192); for reference, expenses \$365,109 and assets \$307,157.
ROLE MATCH	Mark Gordon, reported title " <i>Director</i> ", benchmarked as Executive Director / CEO. Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.
RELATED-ORG PAY	61 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	3 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	12 th
Total compensation (D + F), as reported (no adjustments)	14 th
Reportable pay only (column D), adjusted	49 th
All sources (D + E + F), adjusted	8 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

■ Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Mark Gordon) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 148 similarly situated organizations (Same NTEE sector (B11), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$8,930 is reasonable (approximately the 12th percentile of comparable organizations) and documented the basis for this determination

concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.