

# Sing Me A Story Foundation

Executive Director / CEO

EIN 452872153  
 MN · NTEE O50  
 FY ending 2024-12-31  
 June 9, 2026

This analysis benchmarks the total compensation of **Austin Atteberry, Executive Director / CEO** (\$70,000) against **every comparable organization** that fit the selection criteria — **427** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **73<sup>rd</sup>** percentile of comparable organizations within the typical range

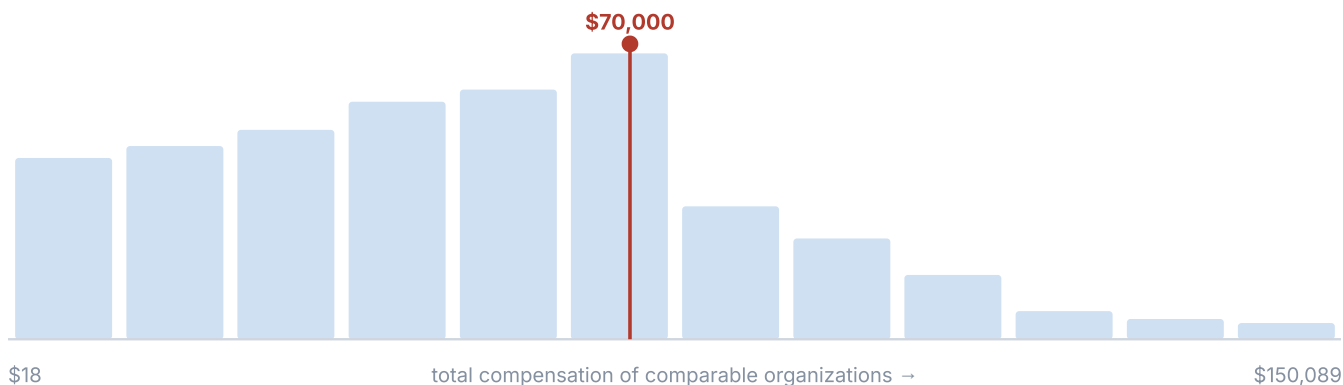
**Benchmarked executive:** Austin Atteberry — reported title “Executive Director”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (O50).
BUDGET	Total revenue between \$154,472 and \$345,834 — 0.67x to 1.50x the subject's \$230,556 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (O50), nationwide + budget 0.67–1.5x revenue.

**427** organizations qualified on sector, size, and geography → **427** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$11,493	\$27,550	\$51,807	\$72,484	\$94,485	\$70,000
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## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to MN cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Chester Upland Youth Soccer</a>	PA	\$230,783	Executive Director	\$48,125	<b>\$48,569</b>	2024
<a href="#">Aspire Movement Inc</a>	AL	\$229,983	Executive Di	\$91,250	<b>\$99,767</b>	2024
<a href="#">Blooming Prairie Youth Club</a>	MN	\$231,256	Club Coordinator	\$37,100	<b>\$37,100</b>	2024
<a href="#">Adelante Hispanic Achievers Inc</a>	KY	\$229,721	Executive Director	\$37,524	<b>\$40,800</b>	2024
<a href="#">Most Valuable Parents Of Buffalo Inc</a>	NY	\$231,479	Executive Director	\$67,183	<b>\$63,253</b>	2023
<a href="#">Kingdom Homestead</a>	MI	\$231,794	Executive Di	\$52,000	<b>\$54,318</b>	2024
<a href="#">Joyful Child Foundation-in Memory Of Samantha Runnion</a>	CA	\$231,819	Executive Director	\$47,640	<b>\$42,862</b>	2023
<a href="#">The Harold Hunter Foundation</a>	NY	\$232,106	Executive Director	\$51,711	<b>\$47,290</b>	2024
<a href="#">Horseman's Mission Inc</a>	OH	\$232,248	Administrator	\$4,000	<b>\$4,288</b>	2024
<a href="#">Brookline After School Program Inc</a>	NH	\$228,458	President	\$89,334	<b>\$85,946</b>	2023
<a href="#">Counterpunch Academy</a>	MI	\$232,659	Executive Di	\$52,980	<b>\$55,342</b>	2024
<a href="#">The Deerwood Foundation Inc</a>	MD	\$233,093	Executive Di	\$16,500	<b>\$15,612</b>	2024
<a href="#">Pensacola's Promise Inc</a>	FL	\$233,241	Executive Di	\$75,000	<b>\$71,304</b>	2024
<a href="#">Impactdmv Inc</a>	MD	\$227,856	Executive Director	\$24,960	<b>\$23,616</b>	2024
<a href="#">Giving Us Leadership An Focus</a>	TX	\$233,338	President	\$4,860	<b>\$4,920</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">D2I Revolution Inc</a>	AZ	\$227,753	Executive Director, Ceo	\$154,207	<b>\$150,089</b>	2024
<a href="#">Dj Henry Dream Fund Inc</a>	MA	\$233,392	Vice Chair	\$78,972	<b>\$73,941</b>	2023
<a href="#">Casino Road Ministries</a>	WA	\$227,550	Executive Director	\$66,036	<b>\$61,601</b>	2023
<a href="#">Youth Empowered To Prosper Inc</a>	FL	\$227,499	Executive Dir.	\$86,772	<b>\$82,496</b>	2024
<a href="#">The Kansas Youth Empowerment Academy Incorporated</a>	KS	\$233,894	Executive Director	\$25,690	<b>\$28,088</b>	2024
<a href="#">San Antonio Future Basketball Inc</a>	TX	\$234,444	President	\$6,000	<b>\$6,074</b>	2024
<a href="#">Girls Build Kalamazoo Inc</a>	MI	\$234,480	Executive Director	\$20,000	<b>\$20,892</b>	2024
<a href="#">Chinese Youth Camp</a>	TX	\$234,593	Camp Director, Finance Director, Facilities	\$1,750	<b>\$1,772</b>	2024
<a href="#">Wonder Woods Nfp</a>	IL	\$226,438	Executive Director	\$52,678	<b>\$53,960</b>	2023
<a href="#">Colorado Young Leaders</a>	CO	\$234,792	Executive Di	\$33,008	<b>\$32,031</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to MN cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to MN cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## Sample, role match & sensitivity

**PEER COUNT** 427 organizations. Compensation range \$18–\$150,089; filing years 2021–2025.

**SIZE BASIS** Matched on total revenue (\$230,556); for reference, expenses \$230,881 and assets \$193,861.

ROLE MATCH	Austin Atteberry, reported title " <i>Executive Director</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	6 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	3 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	73 <sup>rd</sup>
Total compensation (D + F), as reported (no adjustments)	72 <sup>nd</sup>
Reportable pay only (column D), adjusted	75 <sup>th</sup>
All sources (D + E + F), adjusted	73 <sup>rd</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Austin Atteberry) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 427 similarly situated organizations (Same NTEE sector (O50), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$70,000 is reasonable (approximately the 73<sup>rd</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.