

# Peak Research Institute

Executive Director / CEO

This analysis benchmarks the total compensation of **Kelley Robinson, Executive Director / CEO** (\$30,360) against **every comparable organization** that fit the selection criteria — **134** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **22<sup>nd</sup>** percentile of comparable organizations below the typical range for comparable organizations

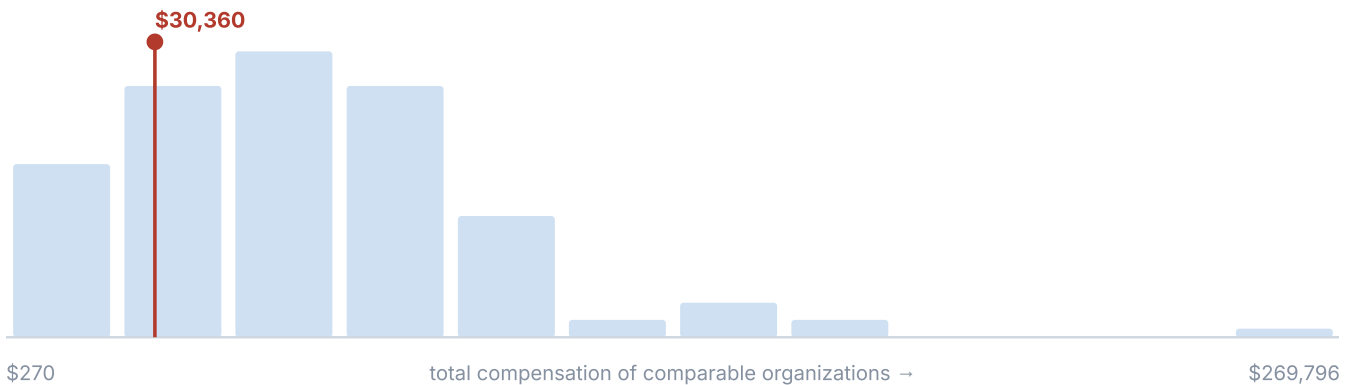
**Benchmarked executive:** Kelley Robinson — reported title “TREASURER”, selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (B60).
BUDGET	Total revenue between \$165,758 and \$371,100 — 0.67x to 1.50x the subject's \$247,400 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (B60), nationwide + budget 0.67–1.5x revenue.

**134** organizations qualified on sector, size, and geography → **134** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$17,134	\$32,719	\$57,737	\$79,437	\$97,670	\$30,360
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to CO cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Onelife For Life Inc</a>	MI	\$247,631	President	\$61,644	<b>\$68,316</b>	2023
<a href="#">Hey Neighbor</a>	CO	\$246,939	Executive Director	\$39,875	<b>\$39,875</b>	2024
<a href="#">Anewvista Community Services</a>	CA	\$248,249	President	\$51,200	<b>\$44,919</b>	2025
<a href="#">Florida Preborn Rescue Inc</a>	FL	\$245,779	Director	\$124,492	<b>\$121,966</b>	2024
<a href="#">Second Chance Education Inc</a>	CA	\$245,689	Ceo	\$59,509	<b>\$55,173</b>	2023
<a href="#">Harleys Dream</a>	CO	\$245,039	Executive Dir.	\$52,000	<b>\$52,000</b>	2024
<a href="#">Marion County Literacy Council Inc</a>	FL	\$249,959	Director	\$66,096	<b>\$63,085</b>	2025
<a href="#">Literacy Chippewa Valley</a>	WI	\$244,707	Executive Di	\$47,017	<b>\$49,889</b>	2025
<a href="#">Iowa City Unesco City Of Literature</a>	IA	\$244,011	Executive Director	\$108,323	<b>\$123,693</b>	2024
<a href="#">Association For Machine Learning And Applications</a>	CA	\$251,017	Secretary	\$60,000	<b>\$54,032</b>	2024
<a href="#">Run Hard Rest Well Inc</a>	IN	\$253,340	Executive Dir.	\$60,000	<b>\$67,936</b>	2023
<a href="#">Midcoast Literacy</a>	ME	\$239,926	Executive Director	\$42,498	<b>\$44,380</b>	2024
<a href="#">International Mentoring Foundation For</a>	MA	\$256,372	President	\$20,750	<b>\$19,446</b>	2024
<a href="#">First Place 4 Health</a>	TX	\$257,264	Former Ceo	\$62,847	<b>\$65,563</b>	2024
<a href="#">Gull Island Institute Inc</a>	MA	\$237,443	Clerk	\$41,600	<b>\$38,986</b>	2024
<a href="#">Echo Collective</a>	NE	\$257,406	Executive Director	\$38,780	<b>\$43,499</b>	2024
<a href="#">Collaborative Law Institute Of Texas</a>	TX	\$237,143	Exec Director	\$76,546	<b>\$82,212</b>	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">National Coalition For Dialogue &amp; Deliberation</a>	PA	\$236,025	Executive Director	\$16,800	<b>\$17,988</b>	2023
<a href="#">Kenosha Literacy Council</a>	WI	\$234,765	Executive Dir.	\$54,654	<b>\$57,992</b>	2025
<a href="#">Literacy Volunteers Of Broome-tioga</a>	NY	\$233,980	Executive Director	\$49,448	<b>\$45,397</b>	2025
<a href="#">Life Enrichment Center Of Norfolk</a>	VA	\$260,932	President	\$110,084	<b>\$110,849</b>	2024
<a href="#">You Can Make It Home Ownership Ctr</a>	TN	\$261,432	Executive Director	\$65,052	<b>\$71,311</b>	2024
<a href="#">Growing Oaks Association</a>	OK	\$232,819	Secretarytreasurer	\$73,000	<b>\$83,830</b>	2024
<a href="#">Minnesota Teachers Of English To Speakers Of Other Languages</a>	MN	\$231,475	Executive Assistant	\$15,450	<b>\$15,921</b>	2024
<a href="#">The Most Excellent Way Learning Life Center Inc</a>	NJ	\$264,783	Exec. Director	\$26,740	<b>\$25,634</b>	2023

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to CO cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## ■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to CO cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ■ Sample, role match & sensitivity

PEER COUNT **134** organizations. Compensation range \$270–\$269,796; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$247,400); for reference, expenses \$244,037 and assets \$41,434.

ROLE MATCH	Kelley Robinson, reported title " <i>TREASURER</i> ", benchmarked as Executive Director / CEO. <b>Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.</b>
RELATED-ORG PAY	12 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	4 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	22 <sup>nd</sup>
Total compensation (D + F), as reported (no adjustments)	24 <sup>th</sup>
Reportable pay only (column D), adjusted	27 <sup>th</sup>
All sources (D + E + F), adjusted	18 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Kelley Robinson) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 134 similarly situated organizations (Same NTEE sector (B60), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$30,360 is reasonable (approximately the 22<sup>nd</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.