

Greater Pottstown Tennis & Learning

Executive Director / CEO

EIN 455378964

PA · NTEE N66

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Corey Bowlin, Executive Director / CEO** (\$73,980) against **every comparable organization** that fit the selection criteria — **16** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **69th** percentile of comparable organizations within the typical range

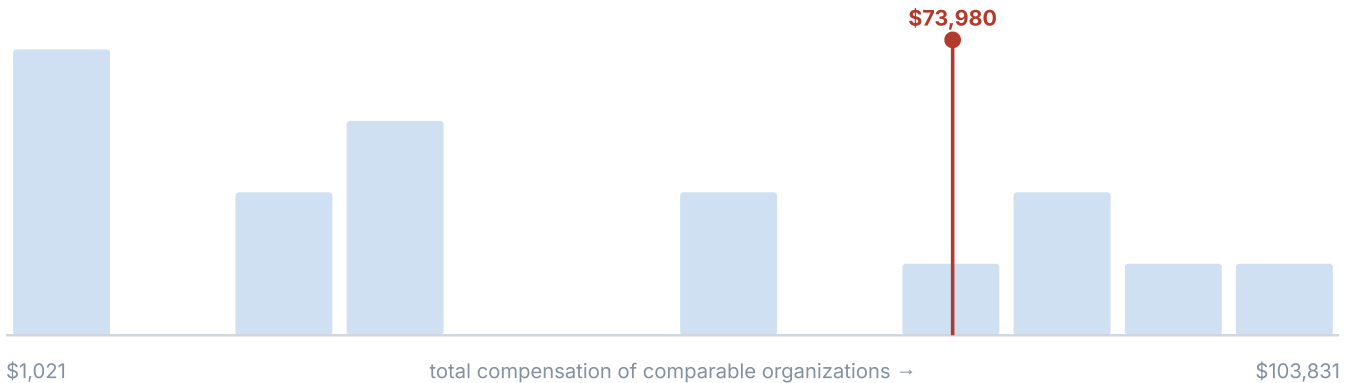
Benchmarked executive: Corey Bowlin — reported title "EXEC DIRECTO", a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (N66).
BUDGET	Total revenue between \$131,479 and \$294,357 — 0.67x to 1.50x the subject's \$196,238 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (N66), nationwide + budget 0.67–1.5x revenue.

16 organizations qualified on sector, size, and geography → **16** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$3,353	\$17,256	\$29,249	\$77,227	\$88,418	\$73,980
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to PA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Sandhills Sandsharks Inc	NC	\$211,539	Head Coach	\$55,995	\$59,732	2023
Mahtomedi Youth Lacrosse Association	MN	\$179,245	Boys Varsity Coach	\$1,000	\$1,021	2023
Montgomery County Tennis Association	MD	\$178,958	Executive Director	\$32,083	\$30,078	2024
Rochester Community Squash Inc	NY	\$215,860	Executive Director	\$111,300	\$103,831	2023
Firehawks Lacrosse Club	CA	\$217,338	Former Executive Director	\$27,308	\$23,036	2025
Dna Tennis Foundation Of Central Texas	TX	\$221,978	President	\$1,246	\$1,250	2024
River Cities Tennis Association	IA	\$165,648	Executive Di	\$25,884	\$28,420	2024
Urban Squash Twin Cities	MN	\$227,290	Executive Director	\$86,488	\$85,697	2024
South Atlanta Community Tennis	GA	\$237,219	Ceo/executive Director	\$25,875	\$26,859	2023
Bucks County Tennis Association	PA	\$151,911	President Also Pr And Registration	\$20,000	\$20,591	2023
Greensboro Tennis Organization Inc	NC	\$245,741	Ex. Dir., League Coord.	\$82,046	\$85,010	2024
Kids On The Ball Inc	VT	\$248,626	Chairman	\$55,702	\$57,881	2023
Junior Tennis Foundation Inc	NY	\$249,993	Executive Director & Ceo	\$80,000	\$74,632	2023
John Jay Youth Lacrosse	NY	\$135,439	President	\$8,000	\$7,249	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Washington Inner City Lacrosse	DC	\$271,843	Executive Director	\$100,600	\$91,139	2023
Northern Ca Junior Lacrosse Association	CA	\$288,145	Secretary	\$6,300	\$5,455	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to PA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to PA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT 16 organizations. Compensation range \$1,021–\$103,831; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$196,238); for reference, expenses \$228,419 and assets \$264,829.

ROLE MATCH Corey Bowlin, reported title "EXEC DIRECTO", benchmarked as Executive Director / CEO. The title maps directly to this role.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	69th
Total compensation (D + F), as reported (no adjustments)	69th
Reportable pay only (column D), adjusted	69th
All sources (D + E + F), adjusted	69th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

■ Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Corey Bowlin) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 16 similarly situated organizations (Same NTEE sector (N66), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$73,980 is reasonable (approximately the 69th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.