

Poca Technical Institute

Executive Director / CEO

EIN 455496763

OR · NTEE B40

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Lisa Rohleder L Ac, Executive Director / CEO** (\$40,371) against **every comparable organization** that fit the selection criteria — **29** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **45th** percentile of comparable organizations within the typical range

Benchmarked executive: Lisa Rohleder L Ac — reported title “EXECUTIVE DI”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (B40).

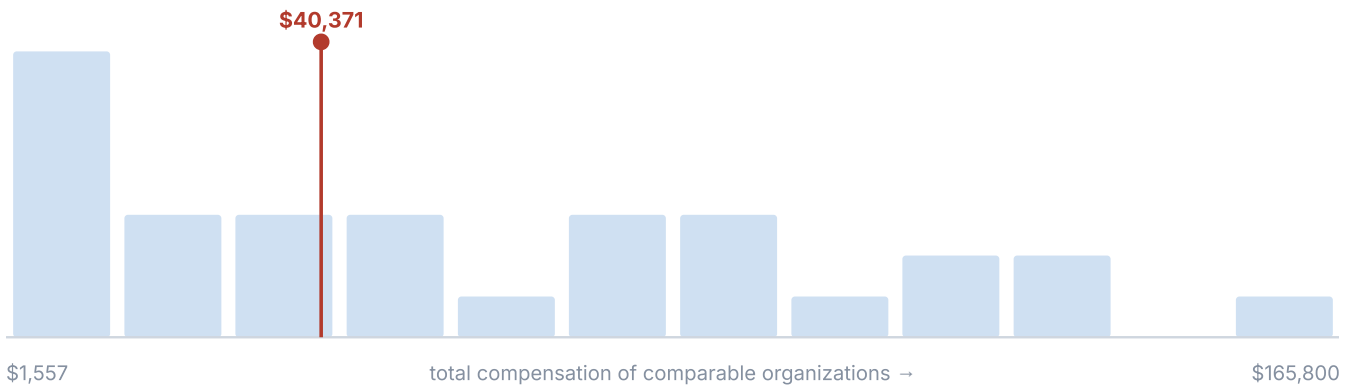
BUDGET Total revenue between \$220,956 and \$494,679 — 0.67x to 1.50x the subject's \$329,786 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (B40), nationwide + budget 0.67–1.5x revenue.

29 organizations qualified on sector, size, and geography

→ **29** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$7,177	\$19,146	\$53,677	\$91,054	\$124,123	\$40,371
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to OR cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Bombers Baseball Academy Fka Uninvited G	CA	\$330,961	Member	\$64,620	\$60,086	2024
New York Graduate School Of	MA	\$327,266	President	\$94,098	\$91,054	2024
Tujenge Africa Foundation	CA	\$325,508	Executive Director Co-founder	\$32,000	\$30,634	2023
Greystone Theological Institute	PA	\$344,121	Vice Chairperson	\$51,750	\$55,572	2024
Marion & Jasper Whiting Foundation	MA	\$344,692	Part-time Trustee	\$8,517	\$8,241	2024
Lucent Education Association	TX	\$310,684	President & Ceo	\$66,300	\$73,525	2023
Gcsen Foundation	NY	\$309,912	Managing Director	\$3,000	\$2,919	2024
Northern California Bible College	CA	\$358,037	President	\$36,000	\$33,474	2024
American Conference Of Academic Deans	NC	\$358,957	Executive Director	\$109,624	\$121,973	2024
Islamic University Of Minnesota	MN	\$368,960	Chairman	\$49,000	\$53,677	2023
Healthy Routines Inc	SC	\$375,966	Co-executive Director	\$82,500	\$92,680	2024
Endeavor Western New York Inc	NY	\$282,000	Managing Director	\$170,392	\$165,800	2024
Well-being Center Of Colorado	CO	\$276,284	Clinical Director/cofounder	\$107,197	\$110,686	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Clemente Course In The Humanities Inc	MA	\$389,721	Executive Director	\$137,161	\$132,724	2024
Henry C Lee Institute Of Forensic Science Inc	CT	\$264,147	Executive Director	\$12,541	\$13,036	2023
Grace Evangelical Inc	ME	\$399,859	Director	\$20,000	\$22,203	2023
Manara College	NJ	\$253,081	President	\$9,300	\$8,941	2024
Leo Marchutz School Of Painting & Drawing Inc	OR	\$250,985	Executive Director	\$9,840	\$9,840	2024
Jesuit Worlwide Learning - Higher Education At The Margins Usa	WA	\$418,168	Managing Director Chief Operations Officer	\$123,165	\$118,742	2024
Insurance Training And	AZ	\$430,270	Vice Preside	\$72,117	\$74,685	2024
Brown Broadcasting Service Inc	RI	\$226,542	Vice President	\$2,756	\$2,846	2024
The Filipino School	CA	\$437,006	Executive Director	\$20,000	\$19,146	2023
Physicians Leadership Academy	OH	\$440,115	Ceo- Part Year	\$1,365	\$1,557	2024
Take Stock In Children Of Broward	FL	\$440,247	Executive Di	\$86,991	\$88,000	2024
Grace Bible Theological Seminary	AR	\$442,296	Provost	\$108,062	\$134,662	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to OR cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to OR cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT	29 organizations. Compensation range \$1,557–\$165,800; filing years 2023–2024.
SIZE BASIS	Matched on total revenue (\$329,786); for reference, expenses \$332,710 and assets \$244,664.
ROLE MATCH	Lisa Rohleder L Ac, reported title "EXECUTIVE DI", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	4 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	45 th
Total compensation (D + F), as reported (no adjustments)	45 th
Reportable pay only (column D), adjusted	52 nd
All sources (D + E + F), adjusted	38 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Lisa Rohleder L Ac) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 29 similarly situated organizations (Same NTEE sector (B40), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$40,371 is reasonable (approximately the 45th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.