

Family Promise Of Cobb County

Executive Director / CEO

EIN 460531824
 GA · NTEE P80
 FY ending 2023-12-31
 June 9, 2026

This analysis benchmarks the total compensation of **Camilla Worell, Executive Director / CEO** (\$55,254) against **every comparable organization** that fit the selection criteria — **203** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **62nd** percentile of comparable organizations within the typical range

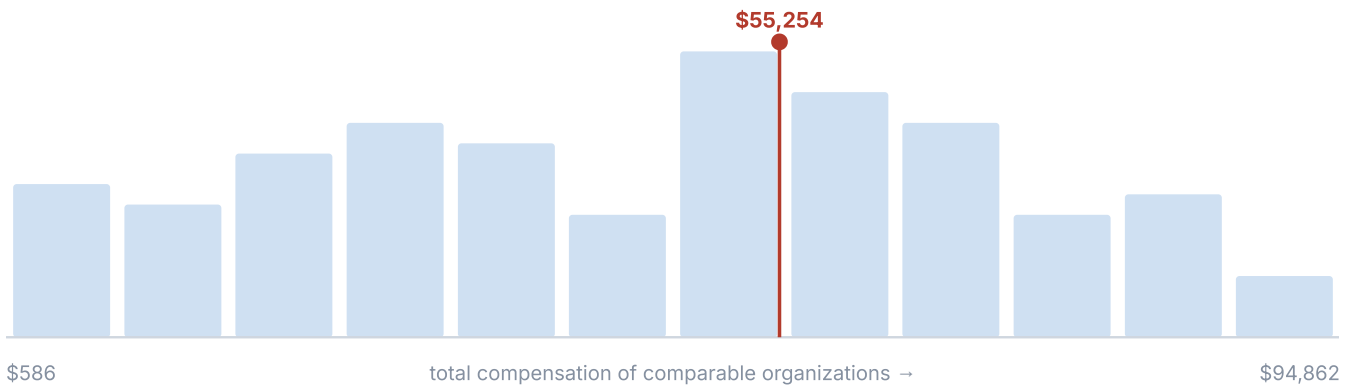
Benchmarked executive: Camilla Worell — reported title “EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (P80).
BUDGET	Total revenue between \$147,286 and \$329,746 — 0.67x to 1.50x the subject's \$219,831 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (P80), nationwide + budget 0.67–1.5x revenue.

203 organizations qualified on sector, size, and geography → **203** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$10,931	\$26,493	\$48,476	\$64,274	\$78,336	\$55,254
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to GA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
In His Light Inc	OH	\$220,081	President	\$89,670	\$94,456	2023
Nami Geauga County	OH	\$220,116	Exec Dir -Ex	\$58,096	\$59,441	2024
The No Woman No Girl Initiative	NC	\$220,833	Executive Di	\$49,000	\$50,354	2023
Pawsitivity	MN	\$218,770	Acting Secretary	\$31,400	\$29,972	2024
Asi Boise Inc	MN	\$218,621	President/treasurer	\$68,006	\$64,914	2024
Journey To Adult Success Inc	WI	\$221,178	Executive Di	\$48,050	\$48,476	2024
Bethany Place Inc	GA	\$221,413	President	\$24,000	\$23,311	2024
Jeremiah's Crossing Inc	WI	\$221,533	Exec. Dir./s	\$2,250	\$2,337	2023
Greek Orthodox Housing Corporation	CA	\$222,266	Chief Executive Officer	\$1,500	\$1,251	2024
Wisconsibs Inc	WI	\$222,412	Former Ed	\$73,478	\$74,130	2024
The Meeting Place One Inc	NC	\$217,177	Executive Director	\$59,917	\$61,573	2023
Women Of Hope Resource Center Inc	NJ	\$216,954	Acting Treasurer	\$60,060	\$53,332	2023
Cook Inclusive Company	CO	\$222,735	Founder/executive Director	\$39,385	\$37,559	2023
A Place To Belong	MN	\$223,096	Executive Director	\$52,660	\$51,750	2023
Sli Mclaughlin House Inc	MA	\$223,334	President	\$30,225	\$25,561	2025
Northern California Peoples Advocate	CA	\$223,661	President	\$66,000	\$56,680	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
After Military Service	TX	\$223,677	Founder, President And Ceo	\$48,000	\$47,753	2023
Pawsitive Perspectives	MN	\$224,142	Exec. Dir/se	\$73,399	\$68,256	2025
Girls Incorporated Foundation Trust	NY	\$224,516	Executive Di	\$16,316	\$14,243	2024
Asi - Stillwater Inc	MN	\$224,910	President/tr	\$68,006	\$63,240	2025
Autism Health Insurance Project Inc	CA	\$225,306	President/program Director	\$91,250	\$78,365	2023
Life Has No Boundaries Co	IN	\$225,462	Executive Director	\$60,000	\$62,928	2023
Specialized Equine Services And	IL	\$225,579	Executive Director	\$21,700	\$21,217	2023
K9 Care Montana Inc	MT	\$214,069	President	\$72,000	\$74,974	2024
American Therapeutic Riding Center	OK	\$225,730	Executive Director	\$62,400	\$68,336	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to GA cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to GA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT	203 organizations. Compensation range \$586–\$94,862; filing years 2022–2025.
SIZE BASIS	Matched on total revenue (\$219,831); for reference, expenses \$206,697 and assets \$191,861.
ROLE MATCH	Camilla Worell, reported title <i>"EXECUTIVE DIRECTOR"</i> , benchmarked as Executive Director / CEO. The title maps directly to this role.

RELATED-ORG PAY 27 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	62 nd
Total compensation (D + F), as reported (no adjustments)	60 th
Reportable pay only (column D), adjusted	67 th
All sources (D + E + F), adjusted	53 rd

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Camilla Worell) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 203 similarly situated organizations (Same NTEE sector (P80), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$55,254 is reasonable (approximately the 62nd percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.