

Beginnings For Parents Of Children

Executive Director / CEO

June 9, 2026

This analysis benchmarks the total compensation of **Preston Trippe, Executive Director / CEO** (\$71,885) against **every comparable organization** that fit the selection criteria — **366** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **54th** percentile of comparable organizations within the typical range

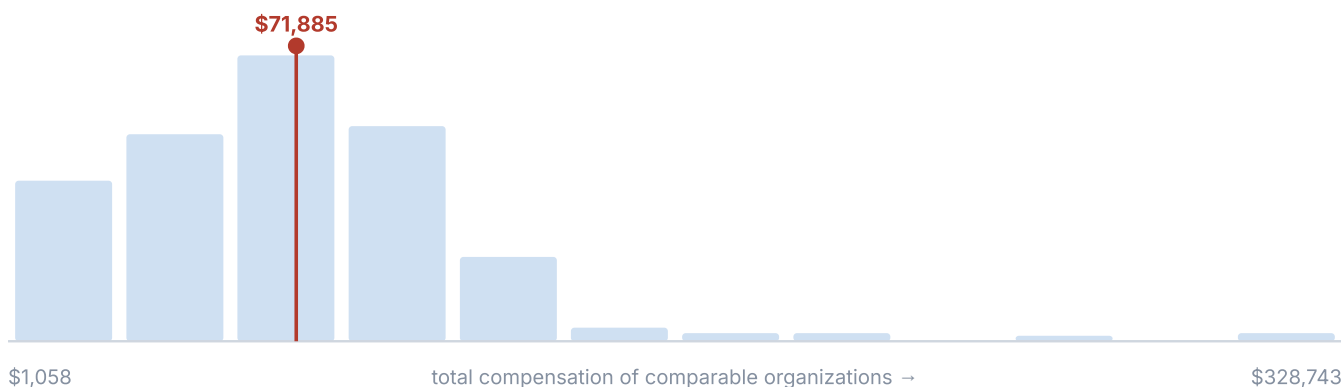
Benchmarked executive: Preston Trippe — reported title “EXECUTIVE DI”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

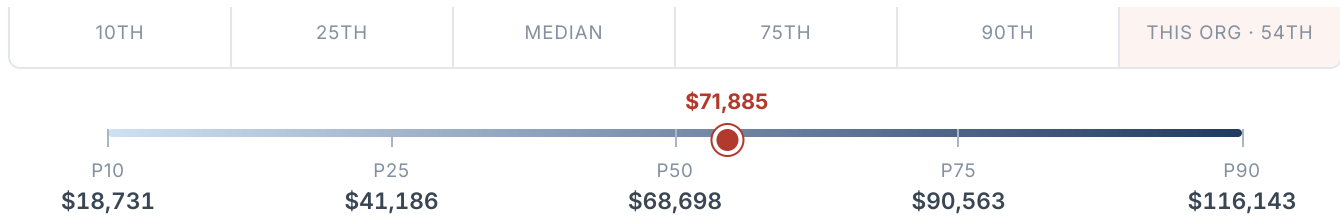
SECTOR	Organizations sharing the subject's NTEE classification (G32).
BUDGET	Total revenue between \$256,633 and \$574,552 — 0.67x to 1.50x the subject's \$383,035 (the band tightens as size grows).
GEOGRAPHY	Same NTEE major group (G), nationwide + budget 0.67–1.5x revenue.

366 organizations qualified on sector, size, and geography → **366** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$18,731	\$41,186	\$68,698	\$90,563	\$116,143	\$71,885
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to SC cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Theater Breaking Through Barriers Corp	NY	\$383,614	Director/ceo	\$74,902	\$66,595	2024
American Lung Cancer Screening	NC	\$381,744	President	\$8,000	\$8,133	2024
Kids & Art Foundation	CA	\$385,033	Ceo	\$119,529	\$101,553	2024
Aspire Foundation	NY	\$380,914	Executive Vice President	\$36,897	\$32,804	2024
Afe Foundation	CA	\$380,821	Executive Dir.	\$91,192	\$77,478	2024
Thriving Pink Inc	CA	\$385,329	Executive Director	\$59,949	\$50,933	2024
Aurora Integrated Oncology Foundation	TN	\$385,373	Chief Executive Officer	\$170,001	\$181,013	2023
North Carolina Society Of	NC	\$379,977	Executive Dir.	\$23,205	\$23,591	2024
Jessica June Children's Cancer	FL	\$379,688	President/ce	\$93,467	\$86,392	2024
Lowcountry Autism Foundation Inc	SC	\$379,386	Executive Director	\$70,387	\$74,383	2023
Ohio Council For Cognitive Health	OH	\$379,062	Director	\$205,947	\$214,620	2024
Meat Fight Inc	TX	\$378,798	Chief Executive Office	\$33,366	\$33,809	2023
Helene Foundation	NC	\$387,297	Officer	\$79,040	\$80,355	2024
Wisconsin Ovarian Cancer Alliance Inc	WI	\$387,377	Executive Dir.	\$98,620	\$101,338	2024
Ear Community Inc	CO	\$388,030	Executive Dir.	\$85,000	\$80,193	2024
Cure Rtd Foundation	TX	\$388,162	Vp / Treasurer	\$15,000	\$14,763	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Teamsters Local 25 Autism Fund Inc	MA	\$376,689	President	\$55,954	\$49,472	2024
Easter Seals North Texas	TX	\$375,860	President & Ceo Of Fedcap	\$151,561	\$149,169	2024
Children's Neuroblastoma Cancer	IL	\$375,569	President/treasurer	\$70,000	\$67,711	2024
Bay Aging Foundation	VA	\$374,906	President/ceo	\$17,050	\$16,198	2024
Epilepsy Services Of West Central	FL	\$374,703	Chief Outcome Officer	\$47,694	\$45,386	2023
Chronic Illness Recovery	TX	\$391,561	President	\$119,571	\$117,684	2024
Starlite Shores Family Camp	MI	\$373,764	Executive Di	\$23,808	\$24,179	2024
Cerebral Palsy Of Oklahoma Inc	OK	\$373,621	President/ceo	\$50,116	\$54,297	2024
The Anita Kaufmann Foundation	NJ	\$373,470	Executive Dir.	\$110,000	\$96,632	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to SC cost of living and 2025 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to SC cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT 366 organizations. Compensation range \$1,058–\$328,743; filing years 2021–2025.

SIZE BASIS Matched on total revenue (\$383,035); for reference, expenses \$349,971 and assets \$120,736.

ROLE MATCH	Preston Trippe, reported title "EXECUTIVE DI", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	27 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	11 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	54 th
Total compensation (D + F), as reported (no adjustments)	52 nd
Reportable pay only (column D), adjusted	54 th
All sources (D + E + F), adjusted	47 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Preston Trippe) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 366 similarly situated organizations (Same NTEE major group (G), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$71,885 is reasonable (approximately the 54th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.