

Alexander Academy Performing

Executive Director / CEO

EIN 460884529

HI · NTEE A62

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Danelle Keenan, Executive Director / CEO** (\$20,205) against **every comparable organization** that fit the selection criteria — **117** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **26th** percentile of comparable organizations within the typical range

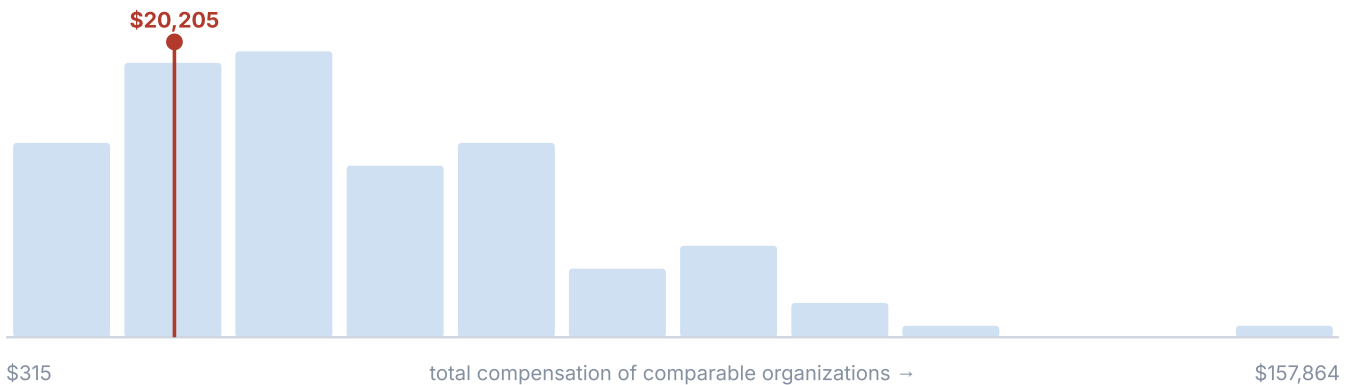
Benchmarked executive: Danelle Keenan — reported title "PRESIDENT", a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (A62).
BUDGET	Total revenue between \$170,133 and \$380,895 — 0.67x to 1.50x the subject's \$253,930 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (A62), nationwide + budget 0.67–1.5x revenue.

117 organizations qualified on sector, size, and geography → **117** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$9,300	\$19,058	\$36,121	\$56,155	\$82,665	\$20,205
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to HI cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Heather Wayne Dance Company	GA	\$254,178	President	\$16,970	\$19,058	2024
Circo Zero	CA	\$253,415	Artistic Director/treasurer	\$46,100	\$44,462	2024
Lydia Johnson Dance Inc	NJ	\$254,743	Artistic Dir	\$69,014	\$68,824	2024
Brockus Project Dance Company	CA	\$255,450	President	\$50,532	\$50,177	2023
Jones-haywood Dance School Inc	DC	\$250,155	Ceo/artistic Dir	\$50,000	\$47,744	2025
The Flame Foundation	TX	\$249,626	Pres/art Direct	\$30,382	\$33,945	2024
Ginger Brown's Academy Of Performing Art	GA	\$258,284	Director	\$5,694	\$6,583	2023
Hedwig Dances Inc	IL	\$258,348	Artistic Dir	\$65,000	\$71,375	2024
Cohesion Dance Project	MT	\$249,359	Artistic Director	\$30,000	\$36,120	2024
Chicago Dance History Project	IL	\$249,068	Executive Director	\$75,000	\$82,356	2024
Contact Arts	CA	\$244,950	Executive Dir.	\$18,786	\$18,654	2023
West Florida Dance Company Booster Club Inc	FL	\$244,948	President	\$300	\$315	2024
Arena Dances Inc	MN	\$263,987	Artistic Dir	\$29,800	\$32,041	2025
Boston Dance Theater	MA	\$265,217	Ex-officio	\$58,073	\$58,288	2024
Spotlight Productions & Co Inc	MA	\$241,520	Executive Di	\$85,082	\$85,397	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Dalton Dance Company	GA	\$240,550	Board Member	\$13,900	\$15,611	2024
Developing Connections Northeast	OH	\$238,232	Executive Di	\$76,867	\$88,591	2025
Positive Outcome Mentoring & Dance Inc	MD	\$237,831	Founder And Director	\$8,499	\$8,646	2025
Chicago Korean Dance Company	IL	\$270,390	President	\$30,000	\$33,915	2023
Dance Studies Association	IL	\$236,904	Executive Director	\$50,797	\$55,779	2024
Focus Dance Corporation	FL	\$271,128	Secretary	\$5,893	\$6,183	2024
Indiana Dance Coaches Association I	IN	\$271,531	President	\$5,000	\$6,064	2023
Lubovitch Dance Foundation Inc	NY	\$271,782	Executive Director/chief Financial Officer	\$112,433	\$116,830	2023
Dynamic Forms Inc	NY	\$271,786	Founder, Executive & Artistic Director	\$156,410	\$157,864	2024
The Mahea Uchiyama Center For	CA	\$272,731	Director	\$65,462	\$63,137	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to HI cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to HI cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT 117 organizations. Compensation range \$315–\$157,864; filing years 2022–2025.

SIZE BASIS	Matched on total revenue (\$253,930); for reference, expenses \$193,134 and assets \$148,560.
ROLE MATCH	Danelle Keenan, reported title " <i>PRESIDENT</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	1 peer report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	2 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	26 th
Total compensation (D + F), as reported (no adjustments)	28 th
Reportable pay only (column D), adjusted	26 th
All sources (D + E + F), adjusted	26 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Danelle Keenan) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 117 similarly situated organizations (Same NTEE sector (A62), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$20,205 is reasonable (approximately the 26th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.