

# Fair Food Fund

Executive Director / CEO

EIN 461555654  
 MI · NTEE K12  
 FY ending 2024-12-31  
**June 9, 2026**

This analysis benchmarks the total compensation of **Kate Krauss, Executive Director / CEO** (\$235,336) against **every comparable organization** that fit the selection criteria — **85** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **100<sup>th</sup>** percentile of comparable organizations above the 90th percentile — board review recommended

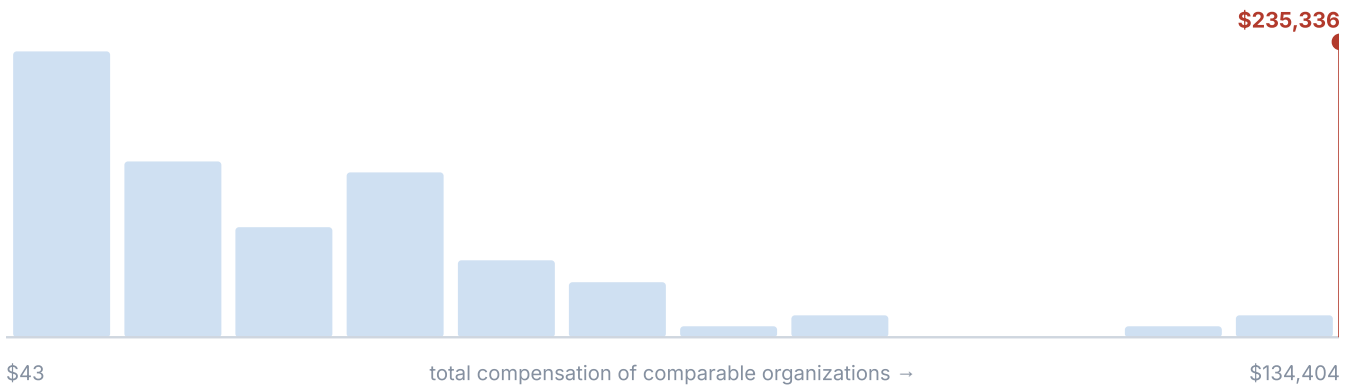
**Benchmarked executive:** Kate Krauss — reported title "CEO", a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (K12).
BUDGET	Total revenue between \$72,652 and \$162,654 — 0.67x to 1.50x the subject's \$108,436 (the band tightens as size grows).
GEOGRAPHY	Same NTEE major group (K), nationwide + budget 0.67–1.5x revenue.

**85** organizations qualified on sector, size, and geography → **85** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$2,898	\$10,052	\$23,259	\$41,070	\$61,718	<b>\$235,336</b>
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to MI cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Lawton Farmers Market Institute</a>	OK	\$109,285	Director	\$28,812	<b>\$30,737</b>	2024
<a href="#">The Richards Irrigation Company</a>	UT	\$107,160	President	\$5,500	<b>\$5,454</b>	2024
<a href="#">Spalding Nutrition Center Inc</a>	NE	\$105,847	Secretary	\$26,226	<b>\$26,624</b>	2025
<a href="#">Community Resource Tr</a>	OR	\$105,012	Executive Director	\$149,385	<b>\$134,404</b>	2024
<a href="#">Bellows Falls Senior Center Inc</a>	VT	\$104,596	Executive Di	\$46,640	<b>\$45,481</b>	2024
<a href="#">Overlook Food Awareness Resource Of Massachusetts Inc</a>	MA	\$104,578	Executive Director	\$29,923	<b>\$26,821</b>	2023
<a href="#">Farm To School Frederick</a>	MD	\$104,415	Executive Director	\$17,957	<b>\$16,265</b>	2024
<a href="#">Roots For The Home Team</a>	MN	\$104,384	Executive Director	\$86,000	<b>\$84,761</b>	2023
<a href="#">White Rock Local Market Inc</a>	TX	\$104,278	Outgoing Director	\$46,500	<b>\$45,065</b>	2024
<a href="#">Grace Community Food Pantry</a>	PA	\$113,155	Executive Di	\$59,614	<b>\$56,111</b>	2025
<a href="#">Norwin Area Meals On Wheels</a>	PA	\$115,064	Program Director	\$22,154	<b>\$21,404</b>	2024
<a href="#">Fat Beet Foundation Inc</a>	FL	\$115,200	Board Member	\$9,187	<b>\$8,362</b>	2024
<a href="#">Gateway Sustainable Farmers Alliance</a>	MO	\$101,651	President	\$599	<b>\$615</b>	2024
<a href="#">Community Cares Inc</a>	MN	\$99,792	Board Member	\$4,985	<b>\$4,913</b>	2023
<a href="#">Kansas Wheat Commission Research</a>	KS	\$97,575	Ceo	\$32,340	<b>\$33,849</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Good News Community Kitchen</a>	IL	\$119,436	Executive Director/ceo	\$121,251	<b>\$115,489</b>	2024
<a href="#">San Lorenzo Family Help Center</a>	CA	\$97,343	Executive Dir.	\$58,217	<b>\$50,143</b>	2023
<a href="#">Madera County Livestock Association</a>	CA	\$95,720	Ceo	\$63,800	<b>\$53,374</b>	2024
<a href="#">E-roadmap Inc</a>	FL	\$121,379	Executive Director	\$47,167	<b>\$42,929</b>	2024
<a href="#">Community Cafe Inc</a>	MN	\$94,469	Executive Dir.	\$37,851	<b>\$36,235</b>	2024
<a href="#">Pulaski County Council On Aging</a>	GA	\$122,661	Director	\$36,941	<b>\$37,049</b>	2023
<a href="#">Project Share Of Wadena Inc</a>	MN	\$94,140	Executive Di	\$4,960	<b>\$4,889</b>	2023
<a href="#">North American Piedmontese Association</a>	SD	\$93,135	Executive Director	\$60,000	<b>\$66,049</b>	2023
<a href="#">Iowa Farm Bureau Federation</a>	IA	\$123,823	President	\$40	<b>\$43</b>	2023
<a href="#">Texas Agriforestry Small Farmers &amp; Ranchers</a>	TX	\$123,848	Executive Director	\$18,750	<b>\$18,171</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to MI cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## ● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to MI cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ● Sample, role match & sensitivity

**PEER COUNT** 85 organizations. Compensation range \$43–\$134,404; filing years 2023–2025.

**SIZE BASIS** Matched on total revenue (\$108,436); for reference, expenses \$183,277 and assets \$4,492,463. **Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.**

<b>ROLE MATCH</b>	Kate Krauss, reported title "CEO", benchmarked as Executive Director / CEO. The title maps directly to this role.
<b>RELATED-ORG PAY</b>	14 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
<b>OUTLIERS</b>	3 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	100 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	100 <sup>th</sup>
Reportable pay only (column D), adjusted	100 <sup>th</sup>
All sources (D + E + F), adjusted	96 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Kate Krauss) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 85 similarly situated organizations (Same NTEE major group (K), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$235,336 is reasonable (approximately the 100<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.