

# Mini Mart City Park

Executive Director / CEO

EIN 462201493  
 WA · NTEE C50  
 FY ending 2024-12-31  
**June 9, 2026**

This analysis benchmarks the total compensation of **Ben Beres, Executive Director / CEO** (\$20,000) against **every comparable organization** that fit the selection criteria — **39** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

**Compensation sits at approximately the 5<sup>th</sup> percentile of comparable organizations**

below the typical range for comparable organizations

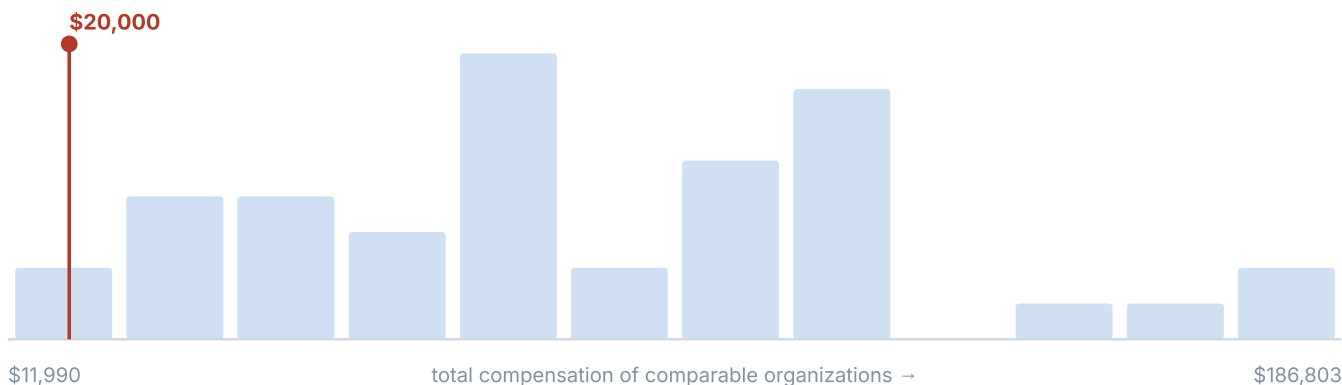
**Benchmarked executive:** Ben Beres — reported title "President", a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (C50).
BUDGET	Total revenue between \$277,959 and \$622,297 — 0.67x to 1.50x the subject's \$414,865 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (C50), nationwide + budget 0.67–1.5x revenue.

**39** organizations qualified on sector, size, and geography → **39** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$37,432	\$56,055	\$81,583	\$114,928	\$132,559	<b>\$20,000</b>
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## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to WA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Palos Verdes Estates Foundation</a>	CA	\$414,730	Executive Director	\$50,000	<b>\$48,224</b>	2024
<a href="#">Small Town Project</a>	CO	\$415,800	Development Director	\$14,400	<b>\$15,878</b>	2023
<a href="#">Keep Knoxville Beautiful Inc</a>	TN	\$412,096	Executive Dir.	\$70,600	<b>\$80,751</b>	2025
<a href="#">Friends Of The Welty Environmental Center Inc</a>	WI	\$424,763	Executive Director	\$41,050	<b>\$49,299</b>	2023
<a href="#">Green Cities Accord</a>	MN	\$425,247	Director Of Programs And Operations	\$114,105	<b>\$125,933</b>	2024
<a href="#">Downtown Association Of Fairbanks</a>	AK	\$425,634	Executive Director	\$66,548	<b>\$73,162</b>	2023
<a href="#">Natural Restorations</a>	AZ	\$400,227	Executive Director	\$98,807	<b>\$106,137</b>	2024
<a href="#">Clean Fairfax Council</a>	VA	\$399,566	Executive Director	\$104,213	<b>\$109,492</b>	2025
<a href="#">Plant It Again</a>	CA	\$391,678	Ceo	\$82,309	<b>\$79,385</b>	2024
<a href="#">Alaskans For Litter Prevention And</a>	AK	\$439,561	Executive Dir.	\$113,397	<b>\$121,091</b>	2024
<a href="#">Friends Of Bunker Hill</a>	MO	\$447,263	Executive Director	\$44,615	<b>\$54,339</b>	2023
<a href="#">Next Level Productions And Promotions</a>	FL	\$376,467	President	\$11,099	<b>\$11,990</b>	2023
<a href="#">Cuenca Los Ojos</a>	AZ	\$375,552	Executive Director	\$35,337	<b>\$37,958</b>	2024
<a href="#">Keep Northern Illinois Beautiful</a>	IL	\$456,498	Executive Di	\$65,343	<b>\$71,752</b>	2024
<a href="#">Hub404 Conservancy Inc</a>	GA	\$466,925	Executive Dir.	\$139,067	<b>\$156,181</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Keep North Fulton Beautiful Inc</a>	GA	\$360,232	Former Executive Director	\$85,800	<b>\$103,272</b>	2022
<a href="#">Keep Midland Beautiful Inc</a>	TX	\$351,019	Executive Dir.	\$28,413	<b>\$31,745</b>	2024
<a href="#">Proud Louisiana Llc</a>	LA	\$348,338	Executive Di	\$32,667	<b>\$40,177</b>	2024
<a href="#">Scenic Houston Inc</a>	TX	\$347,997	Executive Director	\$167,194	<b>\$186,803</b>	2024
<a href="#">Freedom's Way Heritage Association Inc</a>	MA	\$483,963	Executive Director	\$124,378	<b>\$124,838</b>	2024
<a href="#">Saratoga County Foundation Inc</a>	NY	\$342,857	Chamber President	\$35,004	<b>\$35,329</b>	2024
<a href="#">Greenscape Of Jacksonville Inc</a>	FL	\$325,928	Executive Di	\$85,000	<b>\$89,188</b>	2024
<a href="#">Scenic Walton Inc</a>	FL	\$322,166	Executive Director	\$120,705	<b>\$126,653</b>	2024
<a href="#">Neighborhood Forest Inc</a>	MN	\$509,462	Executive Director	\$75,000	<b>\$82,774</b>	2024
<a href="#">Accounting For Sustainability</a>	CA	\$319,429	Executive Dir.	\$176,867	<b>\$170,584</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to WA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## ■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to WA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ■ Sample, role match & sensitivity

**PEER COUNT** 39 organizations. Compensation range \$11,990–\$186,803; filing years 2022–2025.

**SIZE BASIS** Matched on total revenue (\$414,865); for reference, expenses \$313,348 and assets \$2,272,122.

**ROLE MATCH** Ben Beres, reported title "*President*", benchmarked as Executive Director / CEO. The title maps directly to this role.

**RELATED-ORG PAY** 3 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	5 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	5 <sup>th</sup>
Reportable pay only (column D), adjusted	10 <sup>th</sup>
All sources (D + E + F), adjusted	5 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### **Draft board minutes – executive compensation**

1. The compensation of the Executive Director / CEO (Ben Beres) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 39 similarly situated organizations (Same NTEE sector (C50), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$20,000 is reasonable (approximately the 5<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_ for / \_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.