

Peyton's Project

Executive Director / CEO

EIN 462489135

TX · NTEE U50

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Alyssa Cannedy, Executive Director / CEO** (\$39,240) against **every comparable organization** that fit the selection criteria — **131** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **37th** percentile of comparable organizations within the typical range

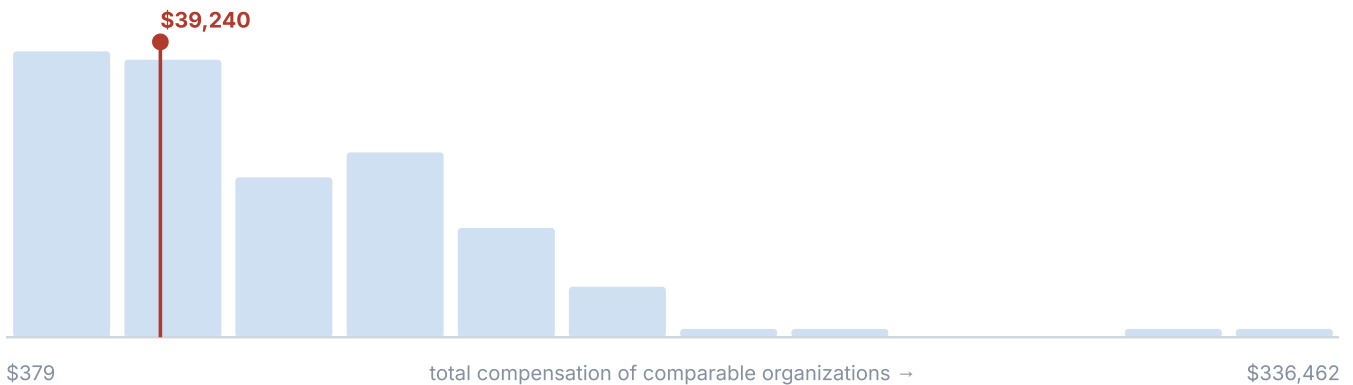
Benchmarked executive: Alyssa Cannedy — reported title “Executive Director”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (U50).
BUDGET	Total revenue between \$209,210 and \$468,382 — 0.67x to 1.50x the subject's \$312,255 (the band tightens as size grows).
GEOGRAPHY	Same NTEE major group (U), nationwide + budget 0.67–1.5x revenue.

131 organizations qualified on sector, size, and geography → **131** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$10,752	\$27,902	\$53,804	\$101,436	\$129,485	\$39,240
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to TX cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Santa Rosa Plateau Foundation	CA	\$313,310	Executive Director	\$57,242	\$48,140	2025
North American Associates Of The	NY	\$309,994	Executive Di	\$98,333	\$88,829	2024
Forever Family Foundation Inc	NY	\$314,593	First Vice President	\$6,070	\$5,645	2023
Mid-atlantic Gigabit Innovation Collaboratory Inc	MD	\$309,847	Executive Director	\$51,877	\$47,235	2025
Landweb Inc	VT	\$315,096	Secretary/exec Director	\$55,181	\$57,164	2023
South Jersey Innovation Center	NJ	\$318,444	Executive Director	\$21,000	\$19,297	2023
South Dakota Biotechnology Council	SD	\$318,563	Executive Director	\$30,000	\$34,076	2023
Paleocultural Research Group	CO	\$318,728	Research Director	\$54,975	\$52,698	2024
Psychological Clinical Science	IN	\$303,240	Executive Director	\$130,000	\$133,517	2025
Simulation Councils Inc	CA	\$324,010	Executive Director/secretary	\$103,000	\$91,539	2023
Asian Technology Information Program	DC	\$325,103	President/ceo/secretary/tr	\$93,825	\$82,309	2024
Open Environmental Data Inc	DE	\$325,667	President	\$151,928	\$148,715	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Spark Photonics Foundation Inc	MA	\$298,800	Clerk	\$30,447	\$28,159	2023
Fungal Diversity Survey Inc	CA	\$328,447	Executive Di	\$34,200	\$30,394	2023
Research Theory Inc	TX	\$330,000	President	\$8,333	\$8,579	2023
Caf Re Inc	MT	\$293,528	President / Executive Director	\$8,364	\$9,013	2024
International Society For	CA	\$332,093	Cfo/secretary	\$127,000	\$109,631	2024
Rnd4impact Inc	CA	\$333,249	President	\$120,000	\$103,588	2024
Cave Research Foundation Inc	KY	\$291,053	President	\$2,333	\$2,506	2024
Society Of American Military Engineers F	VA	\$334,012	Executive Director (Thru 8/15/23)	\$7,116	\$7,071	2023
Less Death Inc	CA	\$290,067	President And Co-executive Director	\$34,000	\$29,350	2024
Akron Fossils And Science Center	OH	\$288,481	Executive Director	\$40,461	\$42,841	2024
Association Of Space Explorers Usa	TX	\$288,370	Executive Director/secreta	\$109,308	\$109,308	2024
Aci Center Of Excellence For Carbon	MI	\$288,265	Secretary/executive Direct	\$37,064	\$38,244	2024
Alliance For Working Together Foundation	OH	\$337,514	Executive Director	\$104,380	\$110,520	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to TX cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to TX cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation,

benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT	131 organizations. Compensation range \$379–\$336,462; filing years 2022–2025.
SIZE BASIS	Matched on total revenue (\$312,255); for reference, expenses \$57,757 and assets \$417,762. Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.
ROLE MATCH	Alyssa Cannedy, reported title " <i>Executive Director</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	16 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	2 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	37 th
Total compensation (D + F), as reported (no adjustments)	36 th
Reportable pay only (column D), adjusted	40 th
All sources (D + E + F), adjusted	30 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Alyssa Cannedy) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.

2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 131 similarly situated organizations (Same NTEE major group (U), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$39,240 is reasonable (approximately the 37th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.