

The Association For The Study Of

Executive Director / CEO

EIN 462547710
 NY · NTEE A70
 FY ending 2025-06-30
 June 9, 2026

This analysis benchmarks the total compensation of **Ryan Kreider, Executive Director / CEO** (\$19,500) against **every comparable organization** that fit the selection criteria — **27** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **30th** percentile of comparable organizations within the typical range

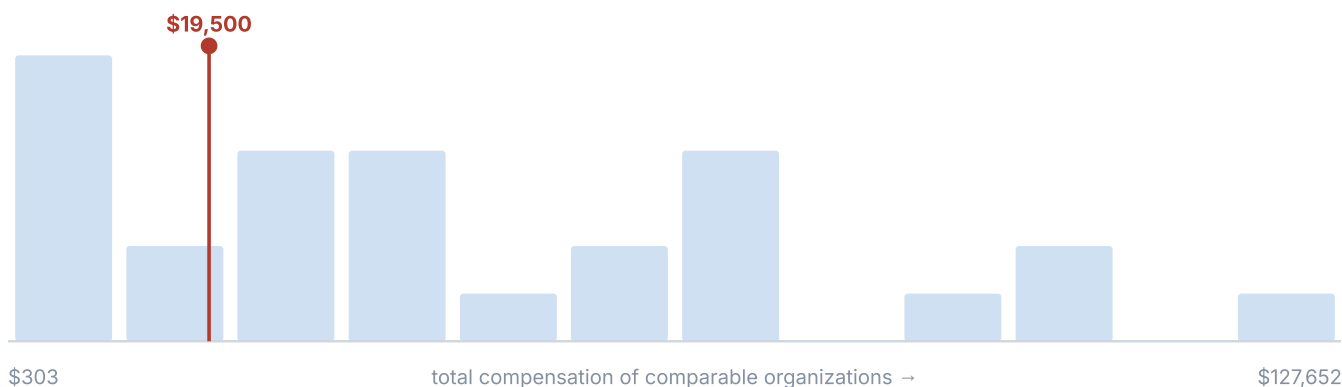
Benchmarked executive: Ryan Kreider — reported title “Executive Dir.”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

| | |
|-----------|---|
| SECTOR | Organizations sharing the subject's NTEE classification (A70). |
| BUDGET | Total revenue between \$136,129 and \$304,768 — 0.67x to 1.50x the subject's \$203,179 (the band tightens as size grows). |
| GEOGRAPHY | Same NTEE sector (A70), nationwide + budget 0.67–1.5x revenue. |

27 organizations qualified on sector, size, and geography → **27** within the band form the benchmarked peer set.

Distribution of comparable compensation



| | | | | | |
|---------|----------|----------|----------|----------|----------|
| \$4,514 | \$16,093 | \$37,386 | \$66,137 | \$95,248 | \$19,500 |
|---------|----------|----------|----------|----------|----------|



■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NY cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

| ORGANIZATION | STATE | REVENUE | MATCHED TITLE | COMP (REPORTED) | COMP (ADJUSTED) | FY |
|--|-------|-----------|---------------------------------|-----------------|-----------------|------|
| African Immigrant Family Services Inc | NE | \$204,188 | Executive Director | \$30,600 | \$37,386 | 2024 |
| Boulder School For German Language And Culture | CO | \$198,752 | President | \$27,093 | \$30,382 | 2023 |
| Spokane Language House | WA | \$185,944 | Board Pres/e | \$3,250 | \$3,305 | 2024 |
| Lex America Inc | MA | \$182,807 | Executive Director | \$91,339 | \$93,236 | 2024 |
| Acton Chinese Language School | MA | \$227,508 | Principle | \$5,434 | \$5,404 | 2025 |
| Morris Chinese Academy | NJ | \$176,651 | Principal | \$5,245 | \$5,320 | 2024 |
| Huayuan Chinese Academy Inc | MD | \$175,535 | President Board Director | \$37,459 | \$39,781 | 2024 |
| The Common Acre | WA | \$232,865 | Executive Dir. | \$66,500 | \$69,629 | 2023 |
| Family Cornerstones Inc | TN | \$237,771 | Exec. Director | \$51,300 | \$61,253 | 2024 |
| Northmont Fellowship Association | PA | \$238,368 | President | \$13,000 | \$14,726 | 2024 |
| Spitfire Club | VA | \$167,073 | Executive Director (Ex Officio) | \$23,458 | \$25,729 | 2024 |
| Small Press Traffic Literary Arts Center | CA | \$240,398 | Executive Dir. | \$78,000 | \$74,536 | 2025 |
| Ether Sea Projects Inc DbA Litmus Press | NY | \$243,647 | Executive Dir. | \$22,000 | \$22,582 | 2024 |
| Zbigniew Herbert Polish Supplementary School Of Li Inc | NY | \$244,930 | Principal/ceo | \$17,460 | \$17,460 | 2025 |

| ORGANIZATION | STATE | REVENUE | MATCHED TITLE | COMP (REPORTED) | COMP (ADJUSTED) | FY |
|--|-------|-----------|--------------------------------|-----------------|-----------------|------|
| Roaring Fork Center For Community | CO | \$249,768 | Executive Director | \$52,772 | \$57,480 | 2024 |
| Parlez-vous Francais Inc | NJ | \$151,485 | President | \$43,063 | \$42,549 | 2025 |
| Split This Rock Inc | DC | \$267,649 | Director | \$64,281 | \$65,969 | 2023 |
| Marine Mills Folk School | MN | \$272,489 | Pt Exec Dire | \$23,336 | \$26,967 | 2023 |
| Project Sycamore A Nfp Corporation | TX | \$273,382 | Executive Director | \$84,000 | \$98,267 | 2023 |
| Christian Home Educators Assn Of Calif | CA | \$278,232 | Treasurer | \$300 | \$303 | 2023 |
| Lama Foundation | NM | \$280,456 | Director | \$1,008 | \$1,268 | 2023 |
| American Comparative Literature | IL | \$285,428 | Chief Admin Off | \$85,586 | \$98,401 | 2023 |
| Faulkner Morgan Archive | KY | \$288,069 | President & Executive Director | \$52,771 | \$66,304 | 2023 |
| Western Political Science Association | OR | \$288,787 | Executive Dir. | \$7,000 | \$7,384 | 2024 |
| Atlanta Writers Club | GA | \$289,485 | Executive Director | \$31,500 | \$37,040 | 2023 |

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NY cost of living and 2025 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NY cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT 27 organizations. Compensation range \$303–\$127,652; filing years 2023–2025.

| | |
|-----------------|--|
| SIZE BASIS | Matched on total revenue (\$203,179); for reference, expenses \$202,079 and assets \$248,661. |
| ROLE MATCH | Ryan Kreider, reported title " <i>Executive Dir.</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role. |
| RELATED-ORG PAY | 1 peer report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material. |

Sensitivity — the subject's percentile under alternative compensation definitions:

| BASIS | SUBJECT PERCENTILE |
|---|--------------------|
| Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default | 30 th |
| Total compensation (D + F), as reported (no adjustments) | 30 th |
| Reportable pay only (column D), adjusted | 30 th |
| All sources (D + E + F), adjusted | 26 th |

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Ryan Kreider) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 27 similarly situated organizations (Same NTEE sector (A70), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$19,500 is reasonable (approximately the 30th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.