

South Jersey Dream Center Inc

Executive Director / CEO

EIN 463760076

NJ · NTEE U99

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Natalie Fortunato, Executive Director / CEO** (\$35,000) against **every comparable organization** that fit the selection criteria — **16** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **13th** percentile of comparable organizations below the typical range for comparable organizations

Benchmarked executive: Natalie Fortunato — reported title "SECRETARY", selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

How comparable organizations were selected

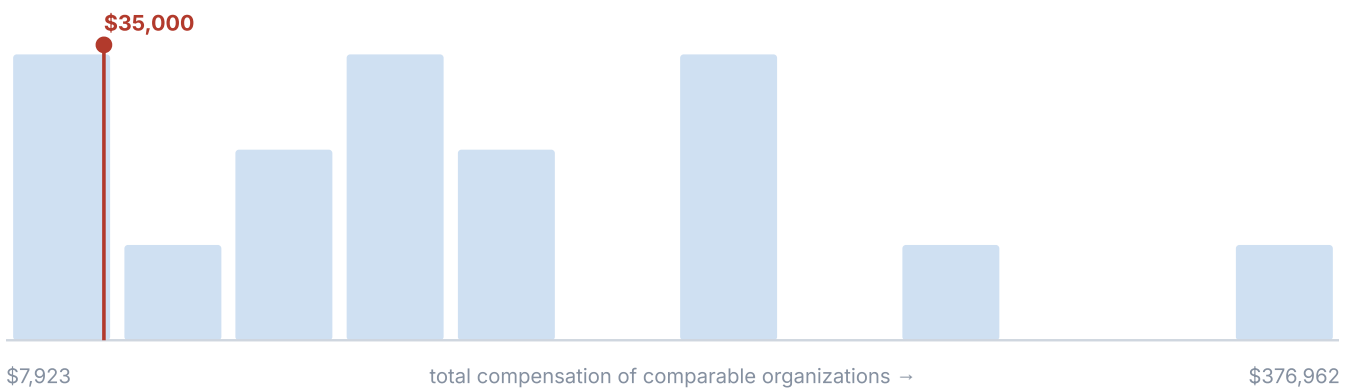
SECTOR Organizations sharing the subject's NTEE classification (U99).

BUDGET Total revenue between \$297,809 and \$666,738 — 0.67x to 1.50x the subject's \$444,492 (the band tightens as size grows).

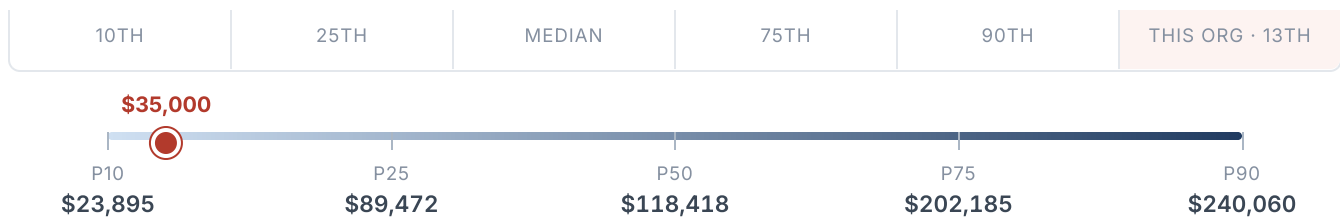
GEOGRAPHY Same NTEE sector (U99), nationwide + budget 0.67–1.5x revenue.

16 organizations qualified on sector, size, and geography → **16** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$23,895	\$89,472	\$118,418	\$202,185	\$240,060	\$35,000
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NJ cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
The Center For Advancing Innovation Inc	MD	\$432,823	Ceo	\$360,000	\$376,962	2024
The Many Brains Project Inc	MA	\$423,904	Head Of Research & Develop	\$161,305	\$158,164	2025
Climate Science Legal Defense Fund	NY	\$465,503	Executive Director	\$103,400	\$104,649	2024
Center For Technology Integrity Inc	MA	\$479,024	Acting Executive Director	\$210,269	\$211,629	2024
Open Research Lab	CA	\$494,168	Research Director	\$208,834	\$207,937	2023
Idea Wild Inc	CO	\$529,698	Pres/founder	\$63,081	\$67,747	2024
Society Of American Military Engineers F	VA	\$334,012	Executive Director (Thru 8/15/23)	\$7,116	\$7,923	2023
Research Theory Inc	TX	\$330,000	President	\$8,333	\$9,612	2023
Radio Technical Commission	VA	\$566,079	President	\$120,575	\$130,393	2024
South Dakota Biotechnology Council	SD	\$318,563	Executive Director	\$30,000	\$38,178	2023
Data-driven Economic Strategies Inc	CO	\$575,211	Executive Dir.	\$250,000	\$268,491	2024
North American Associates Of The	NY	\$309,994	Executive Di	\$98,333	\$99,521	2024
Psychological Clinical Science	IN	\$303,240	Executive Director	\$130,000	\$149,589	2025
Bighorn Basin Paleotological	PA	\$636,125	Executive Di	\$95,300	\$106,443	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
California Biotechnology Foundation	CA	\$655,214	Treasurer	\$207,072	\$200,268	2024
Wireshark Foundation	CA	\$660,969	President	\$100,000	\$96,714	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NJ cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NJ cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT 16 organizations. Compensation range \$7,923–\$376,962; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$444,492); for reference, expenses \$335,930 and assets \$209,891.

ROLE MATCH Natalie Fortunato, reported title "*SECRETARY*", benchmarked as Executive Director / CEO. **Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.**

RELATED-ORG PAY 1 peer report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

OUTLIERS 1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	13th
Total compensation (D + F), as reported (no adjustments)	19th
Reportable pay only (column D), adjusted	13th

All sources (D + E + F), adjusted

6th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Natalie Fortunato) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 16 similarly situated organizations (Same NTEE sector (U99), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$35,000 is reasonable (approximately the 13th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.