

Grand Rapids Community Outreach

Executive Director / CEO

EIN 465314402
 MI · NTEE P20
 FY ending 2025-07-31
 June 9, 2026

This analysis benchmarks the total compensation of **David Williamson, Executive Director / CEO** (\$80,503) against **every comparable organization** that fit the selection criteria — **35** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **83rd** percentile of comparable organizations within the typical range

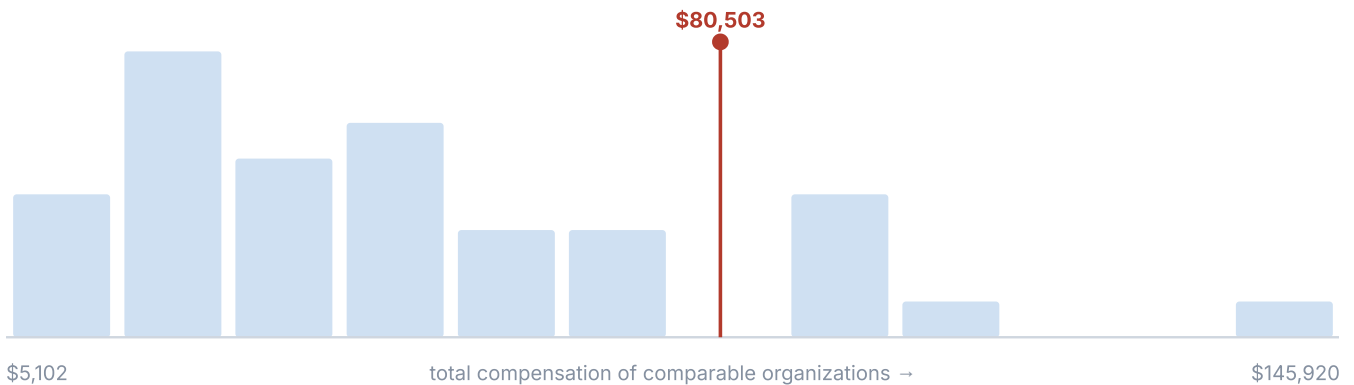
Benchmarked executive: David Williamson — reported title “President”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (P20).
BUDGET	Total revenue between \$179,654 and \$402,211 — 0.67x to 1.50x the subject's \$268,141 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (P20) + MI + budget 0.67–1.5x revenue.

35 organizations qualified on sector, size, and geography → **35** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$15,471	\$23,994	\$40,368	\$64,634	\$96,199	\$80,503
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to MI cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Michigan Armed Forces Hospitality Center	MI	\$268,994	Executive Director	\$22,750	\$23,352	2024
United Way Of Clare County	MI	\$269,212	Executive Director	\$16,800	\$17,754	2023
Christnet	MI	\$270,188	Exec Director/ceo	\$50,000	\$52,839	2023
Fitkids360	MI	\$270,407	Former Executive Director	\$24,000	\$24,635	2024
We Care Foster Care Inc	MI	\$264,885	Full-time Program Teacher And Executive Director	\$83,049	\$87,764	2023
House Of Love Agency	MI	\$279,299	President	\$21,808	\$23,046	2023
My Place Center For Wellness Inc	MI	\$279,548	Exec. Director	\$38,622	\$40,815	2023
Little Dresses For Africa	MI	\$281,013	President	\$30,000	\$30,794	2024
Way To The Kingdom	MI	\$251,260	Executive Director	\$93,990	\$96,477	2024
The Comfort Home Mi	MI	\$243,277	Executive Di	\$61,321	\$62,943	2024
Cascade Community Foundation	MI	\$239,558	Ceo	\$64,615	\$66,325	2024
Northern Michigan Equine Therapy	MI	\$298,479	Executive Director	\$65,000	\$66,720	2024
Michigan Sportsmen Against Hunger	MI	\$300,413	Process Coor	\$7,200	\$7,391	2024
Mvillage	MI	\$234,677	President	\$11,000	\$11,291	2024
Olmalaika Inc	MI	\$234,333	Director And Co/founder Of The Trust	\$13,200	\$13,949	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Designed Future	MI	\$229,002	Executive Di	\$37,692	\$38,689	2024
Urban Family Ministries	MI	\$226,248	Executive Director Ret	\$31,167	\$31,992	2024
Life Together Nicaragua Inc	MI	\$221,984	Vice Preside	\$33,750	\$35,666	2023
Oasis Of Hope Center	MI	\$315,411	Executive Di	\$18,500	\$18,989	2024
The Lucas Project	MI	\$317,067	Executive Di	\$48,000	\$50,725	2023
Mi Work Matters	MI	\$329,101	Executive Di	\$68,077	\$69,878	2024
Hospitality Industry Protection Fund	MI	\$206,990	President	\$40,883	\$41,965	2024
Hitha Healing House Inc	MI	\$204,220	President	\$5,102	\$5,102	2025
Volunteers In Service	MI	\$201,970	Executive Di	\$42,808	\$45,239	2023
The Human Utility	MI	\$335,162	Executive Director	\$138,080	\$145,920	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to MI cost of living and 2025 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to MI cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT	35 organizations. Compensation range \$5,102–\$145,920; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$268,141); for reference, expenses \$221,089 and assets \$133,019.
ROLE MATCH	David Williamson, reported title " <i>President</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	1 peer report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

OUTLIERS 1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	83 rd
Total compensation (D + F), as reported (no adjustments)	83 rd
Reportable pay only (column D), adjusted	83 rd
All sources (D + E + F), adjusted	80 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (David Williamson) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 35 similarly situated organizations (Same NTEE sector (P20) + MI + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$80,503 is reasonable (approximately the 83rd percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.