

# Paint Love Inc

Executive Director / CEO

EIN 465570236

GA · NTEE I70

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Laura Shaw, Executive Director / CEO** (\$51,917) against **every comparable organization** that fit the selection criteria — **36** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **19<sup>th</sup>** percentile of comparable organizations below the typical range for comparable organizations

**Benchmarked executive:** Laura Shaw — reported title "EXECUTIVE DI", a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

**SECTOR** Organizations sharing the subject's NTEE classification (I70).

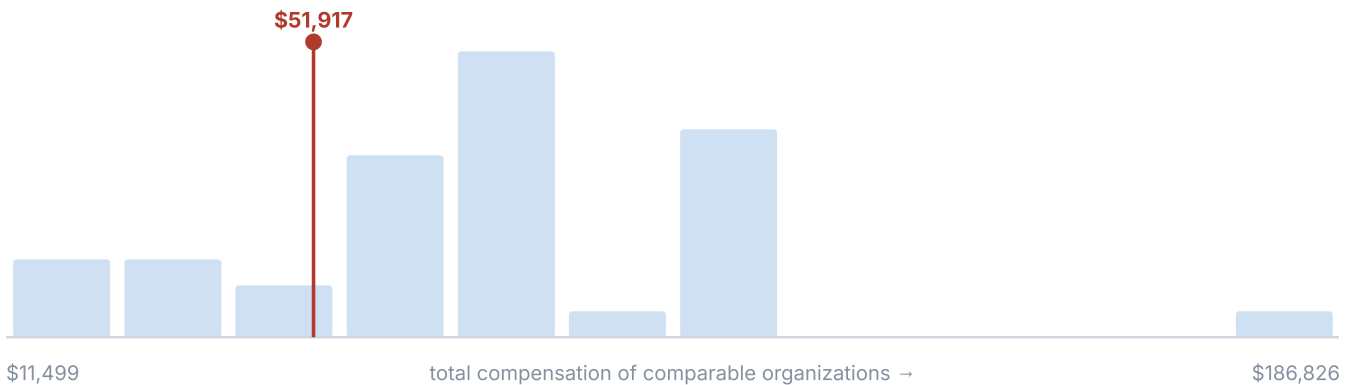
**BUDGET** Total revenue between \$283,231 and \$634,099 — 0.67x to 1.50x the subject's \$422,733 (the band tightens as size grows).

**GEOGRAPHY** Same NTEE sector (I70), nationwide + budget 0.67–1.5x revenue.

**36** organizations qualified on sector, size, and geography

→ **36** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$32,713	\$58,771	\$74,550	\$96,669	\$105,432	\$51,917
----------	----------	----------	----------	-----------	----------



## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to GA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Connecticut Court Appointed Special</a>	CT	\$425,954	Executive Director	\$114,500	<b>\$106,771</b>	2024
<a href="#">Katie Brown Educational Program Inc</a>	MA	\$427,288	Executive Director	\$81,622	<b>\$75,102</b>	2023
<a href="#">Domestic Violence Services Network Inc</a>	MA	\$428,805	Executive Director	\$108,525	<b>\$99,856</b>	2023
<a href="#">Media Voices For Children Inc</a>	MA	\$412,903	President	\$13,650	<b>\$12,199</b>	2024
<a href="#">Impact Personal Safety</a>	NM	\$410,957	Executive Di	\$89,377	<b>\$95,606</b>	2024
<a href="#">Manforward</a>	MN	\$409,324	Executive Director	\$37,500	<b>\$37,941</b>	2023
<a href="#">Childrens Alliance Of Montana</a>	MT	\$402,905	Executive Dir.	\$93,736	<b>\$100,491</b>	2024
<a href="#">Casa Of The 5th Judicial Dist Inc</a>	AR	\$401,517	Executive Director	\$65,605	<b>\$71,451</b>	2025
<a href="#">Stomp Out Bullying Corp</a>	NY	\$400,373	Ceo	\$207,885	<b>\$186,826</b>	2024
<a href="#">Megan Montgomery Foundation To Prevent Domestic Violence Inc</a>	AL	\$395,455	Executive Director	\$24,846	<b>\$27,484</b>	2023
<a href="#">Rescuing Hope Inc</a>	GA	\$393,714	Executive Dir.	\$41,650	<b>\$41,650</b>	2024
<a href="#">Alliance For Freedom Restoration And</a>	TN	\$392,338	Cfo	\$11,000	<b>\$11,499</b>	2024
<a href="#">Second Bloom Of Chatham Inc</a>	NC	\$457,603	Executive Dir.	\$66,875	<b>\$68,723</b>	2024
<a href="#">Restoring Ancestral Winds Inc</a>	UT	\$366,868	Executive Dir.	\$100,875	<b>\$105,713</b>	2023
<a href="#">Ruthless Kindness</a>	CA	\$485,619	Ceo	\$127,730	<b>\$109,694</b>	2024
<a href="#">Magdalene House Of Austin</a>	TX	\$487,043	Executive Director	\$105,000	<b>\$104,460</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Children's Advocacy Center Of The</a>	GA	\$488,254	Executive Director	\$65,000	<b>\$65,000</b>	2024
<a href="#">Tyrrell-washington Partnership For Children Inc</a>	NC	\$353,668	Executive Director	\$74,595	<b>\$78,920</b>	2023
<a href="#">Capital Area Family Justice Center Inc</a>	LA	\$493,716	Executive Director	\$95,560	<b>\$104,651</b>	2024
<a href="#">Tennessee Voices For Victims</a>	TN	\$350,346	Secretary Co Founder	\$74,900	<b>\$80,613</b>	2023
<a href="#">In Our Backyard</a>	OR	\$343,058	Executive Dir.	\$84,400	<b>\$77,951</b>	2024
<a href="#">31-8 Project</a>	ND	\$508,696	Executive Director	\$67,800	<b>\$73,998</b>	2024
<a href="#">North Carolina Institute Against Human Trafficking</a>	NC	\$510,039	Executive Director	\$70,000	<b>\$71,934</b>	2024
<a href="#">Minnesota Chapter Of The</a>	MN	\$515,199	Executive Dir.	\$107,000	<b>\$105,151</b>	2024
<a href="#">Soap Project</a>	OH	\$320,738	Executive Director & Found	\$24,000	<b>\$25,281</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to GA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## ● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to GA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ● Sample, role match & sensitivity

**PEER COUNT** 36 organizations. Compensation range \$11,499–\$186,826; filing years 2023–2025.

**SIZE BASIS** Matched on total revenue (\$422,733); for reference, expenses \$379,713 and assets \$247,364.

**ROLE MATCH** Laura Shaw, reported title "EXECUTIVE DI", benchmarked as Executive Director / CEO. The title maps directly to this role.

**OUTLIERS** 1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	19 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	19 <sup>th</sup>
Reportable pay only (column D), adjusted	19 <sup>th</sup>
All sources (D + E + F), adjusted	19 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Laura Shaw) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 36 similarly situated organizations (Same NTEE sector (I70), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$51,917 is reasonable (approximately the 19<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.