

# Family Promise Of Shenandoah County Inc

Executive Director / CEO

EIN 471024116

VA · NTEE L41

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Kelly Storey, Executive Director / CEO** (\$72,088) against **every comparable organization** that fit the selection criteria — **87** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **56<sup>th</sup>** percentile of comparable organizations within the typical range

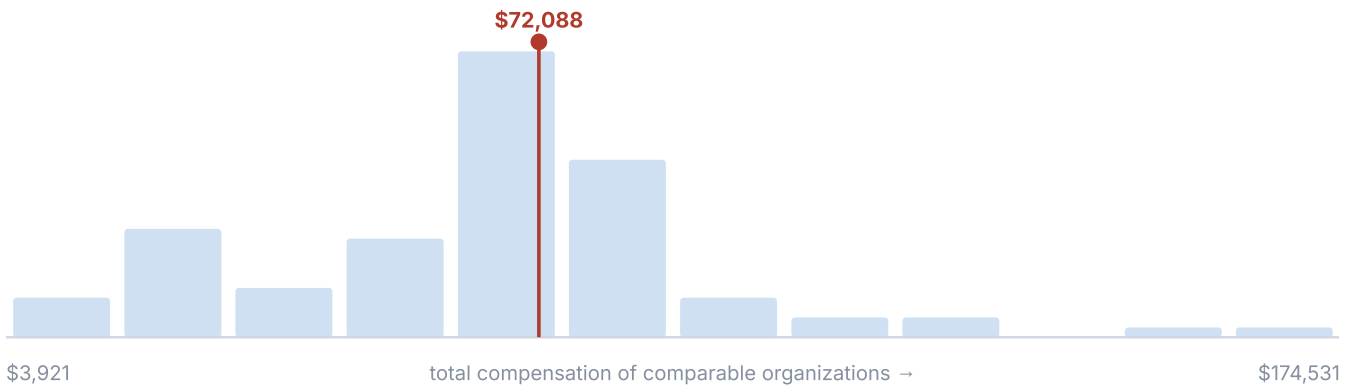
**Benchmarked executive:** Kelly Storey — reported title "EXECUTIVE DIRECTOR", a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (L41).
BUDGET	Total revenue between \$288,047 and \$644,881 — 0.67x to 1.50x the subject's \$429,921 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (L41), nationwide + budget 0.67–1.5x revenue.

**87** organizations qualified on sector, size, and geography → **87** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$25,646	\$50,615	\$69,619	\$79,175	\$90,548	\$72,088
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10TH	25TH	MEDIAN	75TH	90TH	THIS ORG · 56TH
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## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to VA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Hope Haven Ministries Inc</a>	TN	\$429,651	Executive Director	\$50,000	<b>\$54,432</b>	2024
<a href="#">Catalyst Rescue Mission Inc</a>	IN	\$432,694	Board Member	\$16,800	<b>\$18,891</b>	2023
<a href="#">Gracebound Inc</a>	CA	\$433,413	President	\$48,156	<b>\$43,067</b>	2024
<a href="#">Leavenworth Interfaith Community Of Hope</a>	KS	\$424,624	Executive Director	\$66,000	<b>\$73,847</b>	2024
<a href="#">Sarah Jane Bentley Foundation</a>	PA	\$438,266	Executive Dir	\$100,300	<b>\$103,592</b>	2024
<a href="#">Moravian Open Door Inc</a>	NY	\$438,968	Executive Director	\$74,865	<b>\$70,064</b>	2024
<a href="#">Inner City Night Shelter Inc</a>	GA	\$440,932	Executive Di	\$86,590	<b>\$90,172</b>	2024
<a href="#">Nashville Launch Pad Inc</a>	TN	\$445,645	Executive Di	\$62,115	<b>\$69,619</b>	2023
<a href="#">Albany Rescue Mission</a>	GA	\$446,601	Ceo	\$63,950	<b>\$66,595</b>	2024
<a href="#">Opportunity Place Inc</a>	FL	\$448,000	Executive Director	\$63,649	<b>\$60,330</b>	2025
<a href="#">Phoenix Recovery Institute</a>	OK	\$409,370	Program Director	\$61,659	<b>\$70,318</b>	2024
<a href="#">Family Promise Of Greene Co Oh</a>	OH	\$406,099	Facility Director	\$65,975	<b>\$74,509</b>	2023
<a href="#">Home Alliance Inc</a>	SC	\$404,404	Executive Director And Sec	\$74,250	<b>\$82,595</b>	2023
<a href="#">Tyson's Community Development Inc</a>	FL	\$404,069	Director	\$31,850	<b>\$30,988</b>	2024
<a href="#">At Jacobs Well Inc</a>	MD	\$458,285	Executive Dir.	\$57,829	<b>\$55,994</b>	2024
<a href="#">Calvary Refuge Inc</a>	GA	\$461,266	Executive Dir.	\$84,706	<b>\$88,210</b>	2024
<a href="#">La Roca Ministries Inc</a>	CA	\$466,366	Cfo	\$48,000	<b>\$42,927</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Brunswick Partnership For Housing Inc</a>	NC	\$393,222	Executive Director	\$45,621	<b>\$47,562</b>	2025
<a href="#">Unseen Faces Foundation Inc</a>	CA	\$467,811	President	\$45,000	<b>\$41,433</b>	2023
<a href="#">Unity Place Housing Inc</a>	FL	\$390,810	President	\$164,500	<b>\$160,050</b>	2024
<a href="#">Illinois Valley Family Coalition</a>	OR	\$390,371	Executive Di	\$27,302	<b>\$26,259</b>	2024
<a href="#">Community Service Alliance</a>	OH	\$387,851	Executive Di	\$83,067	<b>\$93,812</b>	2023
<a href="#">Compassionate Hands Inc</a>	TN	\$475,540	Executive Director	\$69,520	<b>\$75,683</b>	2024
<a href="#">Ministerial Association Temporary</a>	TN	\$476,869	Executive Director	\$49,585	<b>\$52,589</b>	2025
<a href="#">Community Supportive Living Systems</a>	IL	\$478,532	President/ce	\$74,733	<b>\$78,340</b>	2023

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to VA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to VA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## Sample, role match & sensitivity

PEER COUNT	87 organizations. Compensation range \$3,921–\$174,531; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$429,921); for reference, expenses \$486,313 and assets \$252,070.
ROLE MATCH	Kelly Storey, reported title "EXECUTIVE DIRECTOR", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	3 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

**OUTLIERS** 5 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	56 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	66 <sup>th</sup>
Reportable pay only (column D), adjusted	59 <sup>th</sup>
All sources (D + E + F), adjusted	53 <sup>rd</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### **Draft board minutes – executive compensation**

1. The compensation of the Executive Director / CEO (Kelly Storey) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 87 similarly situated organizations (Same NTEE sector (L41), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$72,088 is reasonable (approximately the 56<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.