

826 New Orleans

Executive Director / CEO

EIN 472743923

LA · NTEE B90

FY ending 2023-06-30

June 9, 2026

This analysis benchmarks the total compensation of **Ashley Daniels, Executive Director / CEO** (\$76,923) against **every comparable organization** that fit the selection criteria — **463** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **76th** percentile of comparable organizations within the typical range

Benchmarked executive: Ashley Daniels — reported title “FORMER EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (B90).
BUDGET	Total revenue between \$246,596 and \$552,081 — 0.67x to 1.50x the subject's \$368,054 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (B90), nationwide + budget 0.67–1.5x revenue.

463 organizations qualified on sector, size, and geography → **463** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$13,364	\$31,790	\$52,648	\$75,994	\$97,722	\$76,923
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to LA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Devotion After School Enrichment Program	MA	\$367,300	Asst Clerk	\$60,191	\$49,121	2023
Our Community Place	VA	\$367,290	Executive Di	\$60,000	\$49,785	2025
Kansas Hispanic Education &	KS	\$366,541	Executive Director	\$59,982	\$58,849	2023
Abc Above And Beyond The Classroom	ID	\$366,409	Executive Di	\$55,225	\$50,486	2025
Entrepreneurship Foundation Inc	CT	\$370,026	President	\$35,000	\$29,802	2023
Piano & More	VA	\$370,083	President	\$78,792	\$67,107	2024
Mindcatcher Education	CA	\$365,704	Ceo	\$134,060	\$105,129	2023
Collegiate Pathways Inc	FL	\$365,300	Ceo	\$107,154	\$88,795	2024
Safeline Inc	VT	\$364,977	Executive Director	\$75,820	\$65,581	2025
Compass Outreach And Education Center Inc	FL	\$371,658	President	\$18,267	\$15,137	2024
Rosie Riveters	VA	\$371,870	Secretary Executive Director	\$90,000	\$76,654	2024
Helix Bar Review Inc	PA	\$363,955	Board Chair/president & Ceo	\$450,741	\$396,498	2024
Colorado Rising For Communities	CO	\$372,469	Executive Di	\$80,195	\$69,835	2023
Brighter Rays Of Hope	TX	\$363,507	President	\$69,084	\$60,958	2024
Edu Inc	FL	\$372,668	President	\$90,000	\$74,580	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Chattacademy Community Schools	TN	\$372,749	Executive Director	\$45,455	\$43,391	2023
California Victor University	CA	\$372,829	President	\$24,000	\$18,280	2024
Global Outreach And Love Of Soccer Inc	WA	\$373,191	Director	\$71,000	\$56,072	2024
Millwood Impact	WA	\$373,348	Executive Di	\$46,667	\$36,855	2024
Teach2learn Inc	NY	\$373,524	Executive Director	\$61,722	\$50,651	2023
Suny College Of Esf	NY	\$373,599	Former President	\$1,203	\$958	2024
Joseph And Edna Josephson Inst Of Ethics	CA	\$374,983	President	\$129,226	\$98,431	2024
The Undergraduate Interfraternity	CO	\$360,997	President	\$6,600	\$5,583	2024
Smoke Signals Community Services In	GA	\$376,143	President	\$17,525	\$15,543	2024
Kdo Academy	PA	\$376,266	Board Member	\$31,139	\$26,686	2025

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to LA cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to LA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT **463** organizations. Compensation range \$9–\$396,498; filing years 2021–2025.

SIZE BASIS Matched on total revenue (\$368,054); for reference, expenses \$783,298 and assets \$151,672. **Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.**

ROLE MATCH	Ashley Daniels, reported title " <i>FORMER EXECUTIVE DIRECTOR</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	26 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	17 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	76 th
Total compensation (D + F), as reported (no adjustments)	66 th
Reportable pay only (column D), adjusted	79 th
All sources (D + E + F), adjusted	72 nd

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Ashley Daniels) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 463 similarly situated organizations (Same NTEE sector (B90), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$76,923 is reasonable (approximately the 76th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.