

Down The Stretch Ranch

Executive Director / CEO

EIN 473514272
 WA · NTEE D20
 FY ending 2023-12-31
 June 10, 2026

This analysis benchmarks the total compensation of **Daniel Mccanna, Executive Director / CEO** (\$72,573) against **every comparable organization** that fit the selection criteria — **16** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **88th** percentile of comparable organizations within the typical range

Benchmarked executive: Daniel Mccanna — reported title “Executive Director”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (D20).

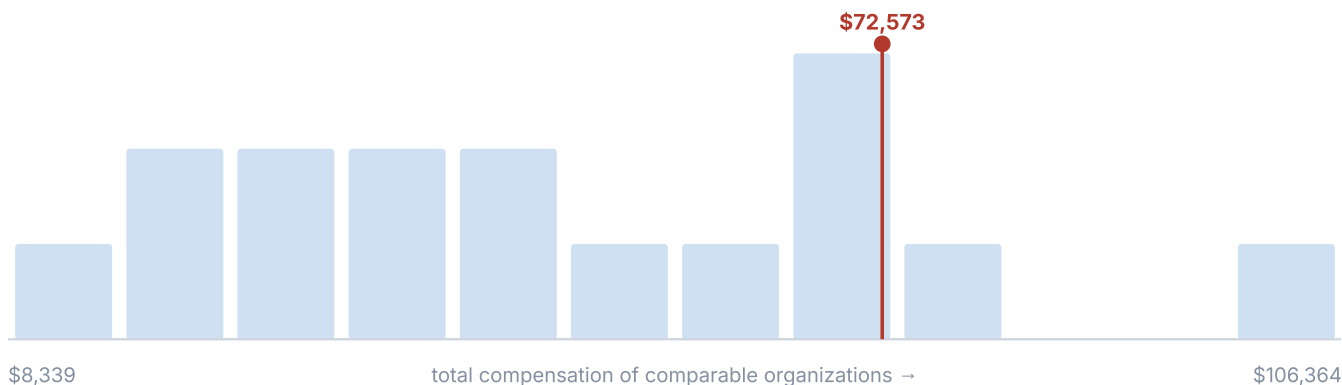
BUDGET Total revenue between \$226,947 and \$508,090 — 0.67x to 1.50x the subject's \$338,727 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (D20) + WA + budget 0.67–1.5x revenue.

16 organizations qualified on sector, size, and geography

→ **16** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$20,707	\$27,766	\$46,220	\$66,360	\$75,330	\$72,573
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to WA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Orcas Animal Protection Society	WA	\$327,485	Executive Director	\$72,335	\$70,260	2024
South Pacific County Humane Society	WA	\$352,781	Shelter Manager	\$48,192	\$48,192	2023
Thurston County Humane Society	WA	\$318,563	Executive Director	\$68,863	\$66,887	2024
Cats Meow	WA	\$307,110	Executive Director	\$66,184	\$66,184	2023
Puget Sound Goat Rescue And Adoption	WA	\$300,712	Executive Director	\$45,554	\$44,247	2024
Second Chance Ranch	WA	\$291,056	President	\$8,585	\$8,339	2024
Pigs Peace Sanctuary	WA	\$285,356	President	\$28,800	\$27,974	2024
Save-a-mutt	WA	\$281,644	Executive Director	\$36,000	\$36,000	2023
Kitten Rescue Of Mason County	WA	\$396,894	Executive Director	\$23,847	\$23,163	2024
Seattle Animal Shelter Foundation	WA	\$407,890	Director Of Development	\$106,364	\$106,364	2023
Paws Of Grays Harbor	WA	\$240,779	Executive Director	\$59,378	\$57,674	2024
Resilient Hearts Animal Sanctuary	WA	\$238,040	Executive Director	\$37,430	\$37,430	2023
Brigadoon Service Dogs	WA	\$442,845	Executive Director	\$55,363	\$55,363	2023
Canopy Cat Rescue	WA	\$234,586	Founder/cat Rescuer	\$80,400	\$80,400	2023
Progressive Animal Welfare Society	WA	\$456,867	Executive Director	\$18,250	\$18,250	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Sunny Skys Animal Rescue And Hospital	WA	\$475,506	President	\$27,942	\$27,140	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to WA cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to WA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT 16 organizations. Compensation range \$8,339–\$106,364; filing years 2023–2024.

SIZE BASIS Matched on total revenue (\$338,727); for reference, expenses \$306,875 and assets \$312,300.

ROLE MATCH Daniel Mccanna, reported title "*Executive Director*", benchmarked as Executive Director / CEO. The title maps directly to this role.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	88th
Total compensation (D + F), as reported (no adjustments)	88th
Reportable pay only (column D), adjusted	88th
All sources (D + E + F), adjusted	88th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Daniel Mccanna) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 10, 2026, comparing compensation against 16 similarly situated organizations (Same NTEE sector (D20) + WA + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$72,573 is reasonable (approximately the 88th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 10, 2026.