

Cricket Alley Ministries

Executive Director / CEO

EIN 473616096

KS · NTEE X11

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Lisa Meyer, Executive Director / CEO** (\$35,000) against **every comparable organization** that fit the selection criteria — **29** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **55th** percentile of comparable organizations within the typical range

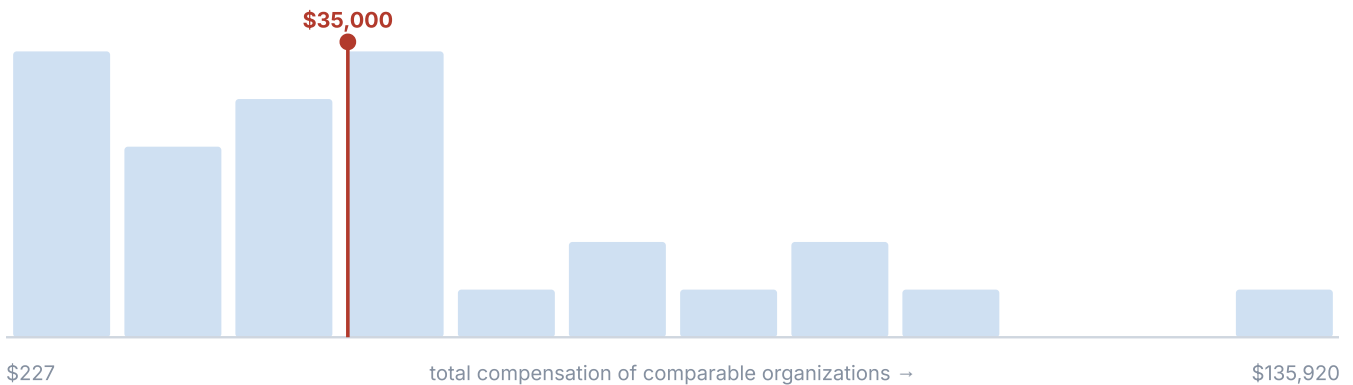
Benchmarked executive: Lisa Meyer — reported title “EXECUTIVE DI”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (X11).
BUDGET	Total revenue between \$127,947 and \$286,449 — 0.67x to 1.50x the subject's \$190,966 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (X11), nationwide + budget 0.67–1.5x revenue.

29 organizations qualified on sector, size, and geography → **29** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$4,779	\$18,916	\$30,054	\$51,071	\$81,151	\$35,000
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to KS cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
United Methodist Volunteers In Miss	AL	\$187,916	Exec. Dir.	\$85,573	\$85,573	2024
Kgm Support Corporation	MI	\$195,025	President &	\$31,457	\$30,054	2024
New Leaf Ministries Inc	ID	\$196,207	President	\$21,000	\$20,678	2024
Opovertwatch Inc	NY	\$198,953	Executive Directorboard Memb	\$42,000	\$36,168	2023
The Genesis Foundation	CO	\$182,458	Treasurer	\$27,230	\$24,169	2024
Minn-iowa Christian Broadcasting	MN	\$180,278	Executive Di	\$21,580	\$19,229	2025
Union Foundation	OH	\$203,499	Board Member	\$8,075	\$7,917	2024
Scph Legacy Corporation	OH	\$207,055	President	\$36,750	\$36,029	2024
Mission First Alliance	TN	\$208,566	Executive Di	\$82,268	\$80,045	2024
Dental Community Fellowship	SC	\$209,226	Vice Preside	\$20,000	\$18,815	2025
Velvet Ashes Incorporated	PA	\$210,704	Executive Director	\$55,327	\$51,071	2024
Gamboa Union Ministries	PA	\$170,755	V. Chairman/treasurer	\$3,600	\$3,421	2023
First Response Ministry Inc	TX	\$220,694	Executive Director	\$43,946	\$41,893	2023
The Irving And Varda Rabin Foundation	CA	\$223,546	Assistant Treasurer (From 12/06/23)	\$50,736	\$40,553	2024
The Harriette And Ted Perlman Family	IL	\$154,571	Secretary	\$66,424	\$62,232	2023
Presbyterian Church Camp And Conference	NC	\$228,342	Executive Director	\$69,103	\$68,044	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Association						
Milandila Community Missions Inc	PA	\$232,604	Director	\$73,810	\$70,145	2023
Emmaus Center Inc	NY	\$234,723	Former Executive Director	\$162,500	\$135,920	2024
Copeland Family Supporting Organization	VA	\$144,179	Secretary	\$5,470	\$4,889	2024
New Life Center Foundation	ND	\$135,797	Secretary	\$25,948	\$27,136	2023
Great Is Thy Faithfulness Cogic	MN	\$133,094	Pastor	\$10,000	\$9,416	2023
Chapel Haven Endowment Inc	CT	\$262,002	President	\$262	\$227	2024
Thrive International Missions	CA	\$262,893	President	\$118,901	\$95,036	2024
Roadster Legacy	AZ	\$267,932	Director	\$4,735	\$4,340	2023
Society Of St Vincent De Paul	LA	\$272,356	President & Ceo	\$18,559	\$18,916	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to KS cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to KS cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT 29 organizations. Compensation range \$227–\$135,920; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$190,966); for reference, expenses \$185,070 and assets \$59,039.

ROLE MATCH	Lisa Meyer, reported title " <i>EXECUTIVE DI</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	13 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	55 th
Total compensation (D + F), as reported (no adjustments)	52 nd
Reportable pay only (column D), adjusted	72 nd
All sources (D + E + F), adjusted	24 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Lisa Meyer) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 29 similarly situated organizations (Same NTEE sector (X11), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$35,000 is reasonable (approximately the 55th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.