

Original Town Of Liberal Revitalization

Executive Director / CEO

EIN 481190431

KS · NTEE L81

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Natalie Ralstin, Executive Director / CEO** (\$65,283) against **every comparable organization** that fit the selection criteria — **872** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **87th** percentile of comparable organizations within the typical range

Benchmarked executive: Natalie Ralstin — reported title “Executive Dir.”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (L81).
BUDGET	Total revenue between \$125,476 and \$280,917 — 0.67x to 1.50x the subject's \$187,278 (the band tightens as size grows).
GEOGRAPHY	Same NTEE major group (L), nationwide + budget 0.67–1.5x revenue.

872 organizations qualified on sector, size, and geography → **872** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$8,009	\$17,721	\$33,368	\$55,571	\$72,644	\$65,283
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to KS cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Vip Rjp Housing Development Fund	NY	\$187,328	President/ceo	\$50,896	\$43,828	2023
Albert Lea Senior Housing Inc	MN	\$187,333	President/tr	\$68,006	\$60,597	2025
Welcome House Inc	ND	\$187,335	Executive Dir.	\$50,846	\$51,649	2024
The Safe Place Foundation	IA	\$186,798	Executive Director	\$42,780	\$44,639	2023
Armenia-eddy Apartments Inc	FL	\$187,807	Ceo	\$38,719	\$33,669	2024
Community Housing li Inc	OR	\$186,689	President & Ceo	\$45,693	\$39,278	2024
Brewton Voa Elderly Housing Inc	AL	\$186,597	President/ceo	\$53,238	\$51,866	2025
Orange East Senior Center Inc	VT	\$186,545	Executive Director	\$47,300	\$44,068	2024
Nar Roberts Jr Inc	WV	\$188,016	Vice Preside	\$16,639	\$17,168	2023
Harvard Supportive Housing Inc	MN	\$186,418	President/tr	\$68,006	\$60,597	2025
Lower 9th Ward Homeownership Association	LA	\$186,366	Executive Dir.	\$48,006	\$50,376	2023
Dwight Way Housing Inc	CA	\$186,012	Ceo	\$47,732	\$39,279	2023
Affordable Caring Housing Inc	TX	\$186,001	Chief Program Administrator	\$57,360	\$54,680	2023
Asi Dakota County Inc	MN	\$188,708	President/tr	\$68,006	\$60,597	2025

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Wyoming Dementia Care	WY	\$185,772	Executive Dir.	\$114,017	\$113,012	2024
Sabin Group I	CO	\$188,844	Board President & Ceo Of Mhcd	\$24,467	\$22,358	2023
Apostolic Temple Village Association Inc	IN	\$188,942	President	\$32,987	\$33,151	2023
21 Plus Foundation Inc	NJ	\$185,546	Executive Dir.	\$42,592	\$36,240	2023
Broadwal Inc	MA	\$185,519	Executive Director	\$18,487	\$15,377	2024
Pa Dream House Inc	PA	\$189,049	Administrativedirector	\$49,920	\$46,080	2024
Roxbury Main Streets Revitalization Corporation	MA	\$189,221	Executive Director	\$86,893	\$72,277	2024
Asi Henderson Inc	MN	\$185,291	President/tr	\$68,006	\$60,597	2025
Brisbane Senior Housing Inc	CA	\$189,312	Evp/cfo	\$120,262	\$96,124	2024
Wilson Street Apartments Inc	RI	\$189,475	President - Trustee	\$83,575	\$74,179	2024
Margaret B Mack Supportive Housing	CT	\$184,977	President & Ceo (Until 7/2/24)	\$99,790	\$86,607	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to KS cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to KS cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT **872** organizations. Compensation range \$256–\$443,393; filing years 2022–2025.

SIZE BASIS	Matched on total revenue (\$187,278); for reference, expenses \$252,376 and assets \$1,846,563.
ROLE MATCH	Natalie Ralstin, reported title " <i>Executive Dir.</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	580 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	32 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	87 th
Total compensation (D + F), as reported (no adjustments)	76 th
Reportable pay only (column D), adjusted	91 st
All sources (D + E + F), adjusted	26 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Natalie Ralstin) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 872 similarly situated organizations (Same NTEE major group (L), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$65,283 is reasonable (approximately the 87th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.