

# South Jersey Youth Alliance

Executive Director / CEO

EIN 522306324

NJ · NTEE O50

FY ending 2023-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Preston Centuolo, Executive Director / CEO** (\$65,287) against **every comparable organization** that fit the selection criteria — **499** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **46<sup>th</sup>** percentile of comparable organizations within the typical range

**Benchmarked executive:** Preston Centuolo — reported title “EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

**SECTOR** Organizations sharing the subject's NTEE classification (O50).

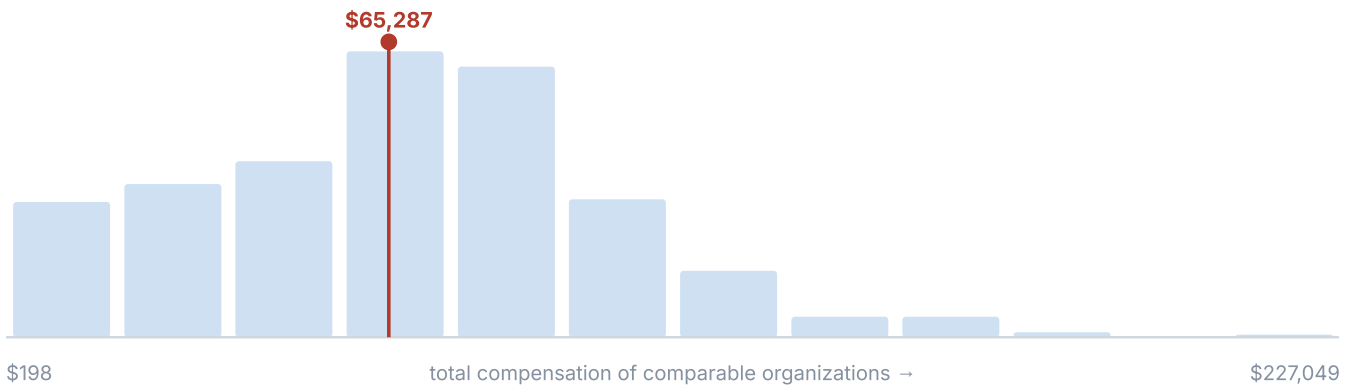
**BUDGET** Total revenue between \$254,529 and \$569,842 — 0.67x to 1.50x the subject's \$379,895 (the band tightens as size grows).

**GEOGRAPHY** Same NTEE sector (O50), nationwide + budget 0.67–1.5x revenue.

**499** organizations qualified on sector, size, and geography

→ **499** within the band from the benchmarked peer set.

## Distribution of comparable compensation



\$18,567	\$41,655	\$69,442	\$90,503	\$110,610	\$65,287
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NJ cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Localogy</a>	NM	\$379,962	Executive Di	\$8,000	<b>\$9,360</b>	2024
<a href="#">Kollab Youth</a>	CA	\$379,747	Ceo	\$179,695	<b>\$168,805</b>	2024
<a href="#">Yellowstone Youth Football</a>	MT	\$380,195	Executive Dir.	\$53,500	<b>\$64,591</b>	2023
<a href="#">Christys Safe Haven</a>	TX	\$379,467	President	\$85,200	<b>\$92,717</b>	2024
<a href="#">The Village Nation Inc</a>	CA	\$378,833	Founder/ceo	\$23,990	<b>\$22,536</b>	2024
<a href="#">Richmond Hill Soccer Club</a>	GA	\$381,026	Executive Director	\$76,348	<b>\$83,514</b>	2024
<a href="#">Southlake Carroll Lacrosse Assoc</a>	TX	\$381,177	Varsity Coach & Program Di	\$116,240	<b>\$130,232</b>	2023
<a href="#">Youth Empowerment Agency</a>	CO	\$378,219	Director	\$50,290	<b>\$52,460</b>	2024
<a href="#">Training Leaders Through</a>	PA	\$378,216	Executive Di	\$4,000	<b>\$4,339</b>	2024
<a href="#">Youth Documentary Academy</a>	CO	\$381,734	Executive Director	\$102,200	<b>\$106,610</b>	2024
<a href="#">Southern Youth Sports Associat</a>	FL	\$381,988	Key Employee	\$3,560	<b>\$3,638</b>	2024
<a href="#">Rainier Volleyball Club</a>	WA	\$377,757	Director	\$12,000	<b>\$11,688</b>	2024
<a href="#">Girls On The Run Of Dayton</a>	OH	\$382,503	Executive Dir.	\$97,740	<b>\$109,717</b>	2025
<a href="#">Yes We Care</a>	MA	\$376,752	President & Ceo	\$12,770	<b>\$12,484</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Idaho West Central Mountain Youth Advocacy Coalition</a>	ID	\$376,629	Executive Director	\$44,131	<b>\$49,756</b>	2025
<a href="#">Houseaboutit Community And Economic</a>	AR	\$383,596	Executive Dir.	\$60,000	<b>\$75,538</b>	2023
<a href="#">Ryan Nece Foundation Inc</a>	FL	\$375,988	Ceo	\$93,562	<b>\$95,619</b>	2024
<a href="#">Icanhelp</a>	CA	\$375,849	Ceo	\$86,667	<b>\$81,415</b>	2024
<a href="#">Fs-detroit Inc</a>	MI	\$375,476	Executive Director	\$46,366	<b>\$50,722</b>	2025
<a href="#">Spark Kindness Inc</a>	MA	\$375,432	Executive Dir.	\$75,891	<b>\$74,191</b>	2024
<a href="#">Dakota Street Center Inc</a>	OH	\$384,455	Executive Director	\$63,283	<b>\$75,071</b>	2023
<a href="#">Healthy Teens Inc</a>	FL	\$384,580	Former Treasurer	\$35,000	<b>\$35,770</b>	2024
<a href="#">Youth Organized &amp; United Help</a>	OR	\$374,620	Executive Director	\$37,225	<b>\$38,718</b>	2023
<a href="#">Pro Deo Youth Center</a>	MO	\$385,230	Director/president/ceo Sole Member	\$66,873	<b>\$77,053</b>	2024
<a href="#">See You At The Top</a>	OH	\$374,065	Curriculum Administrator	\$89,089	<b>\$105,684</b>	2023

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NJ cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

## Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NJ cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](http://peerbasis.org/methodology).

## Sample, role match & sensitivity

PEER COUNT **499** organizations. Compensation range \$198–\$227,049; filing years 2021–2025.

SIZE BASIS	Matched on total revenue (\$379,895); for reference, expenses \$395,198 and assets \$272,536.
ROLE MATCH	Preston Centuolo, reported title " <i>EXECUTIVE DIRECTOR</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	8 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	6 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	46 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	53 <sup>rd</sup>
Reportable pay only (column D), adjusted	48 <sup>th</sup>
All sources (D + E + F), adjusted	45 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Preston Centuolo) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 499 similarly situated organizations (Same NTEE sector (O50), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$65,287 is reasonable (approximately the 46<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.