

Meadowbrook Woods Swim Team

Executive Director / CEO

EIN 541929907
 VA · NTEE N67
 FY ending 2024-12-31
 June 9, 2026

This analysis benchmarks the total compensation of **Bradley Morrison, Executive Director / CEO** (\$15,260) against **every comparable organization** that fit the selection criteria — **83** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **59th** percentile of comparable organizations within the typical range

Benchmarked executive: Bradley Morrison — reported title “Head Coach”, selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (N67).

BUDGET Total revenue between \$41,567 and \$93,061 — 0.67x to 1.50x the subject's \$62,041 (the band tightens as size grows).

GEOGRAPHY Same NTEE major group (N), nationwide + budget 0.67–1.5x revenue.

83 organizations qualified on sector, size, and geography → **83** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$1,157	\$3,164	\$11,203	\$27,209	\$40,874	\$15,260
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to VA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Cascade Locks Park Association	OH	\$62,341	Executive Di	\$26,931	\$29,542	2024
Haese Academy Incorporated	FL	\$61,288	President And Ceo	\$11,700	\$11,720	2023
Youth Athletic Sports Foundation	CA	\$63,049	Director	\$11,400	\$10,195	2024
Huntingburg Teenage Canteen Inc	IN	\$63,368	Youth Director	\$10,920	\$11,927	2024
Archers Usa Foundation	AR	\$60,654	Bm/secretary	\$20,004	\$23,288	2024
Fc Elite Ltd	WI	\$60,460	Co-director	\$20,004	\$21,637	2024
Future Leaders Basketball Training	TX	\$64,616	President	\$36,350	\$38,772	2023
Marco Island Community Parks	FL	\$64,679	Chair	\$720	\$701	2024
Amigos Y Amigas	NM	\$59,365	Executive Di	\$9,384	\$11,203	2022
United States Bowling Congress	NJ	\$59,199	Association Manager/director	\$20,800	\$19,234	2024
Ohio Valley Hockey Association Inc	WV	\$58,387	Director Emeritus	\$50	\$55	2025
Central Iowa Figure Skating Club Inc	IA	\$65,921	Director	\$1,320	\$1,497	2024
Maple Island Park Association	MN	\$57,969	Secretary	\$22,787	\$22,719	2025
Iowa Park Recreational Activities	TX	\$57,847	Executive Direc	\$21,566	\$23,002	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Squibnocket Bass And Surf Club Ltd	MA	\$66,750	President & Treasurer	\$10,000	\$9,581	2023
United States Bowling Congress Inc	CA	\$57,017	Association Manager	\$13,152	\$11,762	2024
Whitewater Trail Blazers Snowmobile Club	MN	\$56,824	Gambling Manager	\$18,660	\$19,096	2024
The L40 Foundation Inc	FL	\$56,628	President	\$6,579	\$6,590	2023
Alleghany Highlands Trails Alliance	VA	\$67,917	Director Of Operations	\$57,500	\$57,500	2024
Mora Traveling Baseball Association	MN	\$67,934	President	\$1,974	\$2,020	2024
Greater Renton-tukwila Youth Soccer Association	WA	\$68,590	Registrar	\$7,500	\$6,954	2024
Pengilly Booster Club	MN	\$55,327	Gambling Manager	\$29,225	\$29,908	2024
Stone Harbor Triathlon Charities Inc	NJ	\$55,123	President	\$10,750	\$9,941	2024
Nelson Community Association	MN	\$54,791	Sec/treas	\$2,400	\$2,456	2024
Aspen Winter Sports Foundation Inc	CO	\$69,958	Former Executive Director	\$41,771	\$41,483	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to VA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to VA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT	83 organizations. Compensation range \$55–\$195,777; filing years 2022–2025.
SIZE BASIS	Matched on total revenue (\$62,041); for reference, expenses \$65,912 and assets \$31,111.
ROLE MATCH	Bradley Morrison, reported title <i>"Head Coach"</i> , benchmarked as Executive Director / CEO. Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.
RELATED-ORG PAY	9 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	3 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	59 th
Total compensation (D + F), as reported (no adjustments)	60 th
Reportable pay only (column D), adjusted	47 th
All sources (D + E + F), adjusted	57 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Bradley Morrison) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 83 similarly situated organizations (Same NTEE major group (N), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$15,260 is reasonable (approximately the 59th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.