

Great Bridge Battlefield

Executive Director / CEO

EIN 541996270
 VA · NTEE A80
 FY ending 2023-06-30
June 9, 2026

This analysis benchmarks the total compensation of **Elizabeth Goodwin, Executive Director / CEO** (\$63,907) against **every comparable organization** that fit the selection criteria — **79** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **73rd** percentile of comparable organizations within the typical range

Benchmarked executive: Elizabeth Goodwin — reported title “EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (A80).
BUDGET	Total revenue between \$113,895 and \$254,991 — 0.67x to 1.50x the subject's \$169,994 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (A80), nationwide + budget 0.67–1.5x revenue.

79 organizations qualified on sector, size, and geography → **79** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$9,438	\$23,112	\$43,433	\$65,087	\$82,613	\$63,907
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to VA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Shelby County Historical Society	IN	\$171,028	Executive Dir.	\$43,269	\$45,903	2024
Northwest Arkansas African American Heritage Association Inc	AR	\$172,408	President	\$23,000	\$26,007	2024
Colorado Freedom Memorial Fndtn	CO	\$167,576	President	\$45,000	\$43,407	2024
Historical Society Of Southern	CA	\$167,089	Executive Director	\$23,400	\$20,327	2024
Sunrise Historic And Prehistoric	WY	\$165,662	Principal In	\$6,000	\$6,463	2024
Spring Grove Area Historical	PA	\$165,010	Executive Di	\$57,335	\$57,518	2024
Elizabethtown Preservation Associat	PA	\$175,372	Director	\$30,800	\$30,898	2024
Montana Cowboy Hall Of Fame And Western	MT	\$176,282	Executive Director	\$30,000	\$33,492	2023
North London Mill Preservation Inc	CO	\$176,818	Executive Director	\$17,493	\$16,874	2024
Wilsons Creek National Battlefield Foundation	MO	\$162,963	Executive Director	\$46,230	\$49,257	2024
City Tavern Preservation Foundation	DC	\$178,682	Executive Director	\$23,333	\$21,206	2023
The Allen County Courthouse Preservation Trust Inc	IN	\$161,074	Executive Director	\$90,789	\$96,314	2024
The Locals Inc	MN	\$179,163	President	\$5,000	\$5,117	2023
Gretna Historical Society	LA	\$179,802	Caretaker Assistant	\$8,470	\$9,659	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Saint Petersburg Preservation Inc	FL	\$159,952	Executive Director	\$84,621	\$79,969	2024
East Tennessee Historical Society Foundation	TN	\$157,780	President/ceo	\$13,361	\$14,128	2024
Hidalgo Foundation	TX	\$157,430	Pres./exec. Dir	\$44,083	\$44,360	2024
Santa Monica Conservancy	CA	\$183,514	Executive Director	\$94,500	\$82,088	2024
Norwalk Historical Society Inc	CT	\$156,068	Executive Dir.	\$48,000	\$45,274	2024
Quakertown Alive	PA	\$155,888	Executive Director	\$67,022	\$67,236	2024
Museum Of Ashe County History Inc	NC	\$184,476	Administrator	\$36,541	\$37,982	2024
Heritage Alliance Of Ne Tn & Sw Va	TN	\$155,315	Director	\$45,478	\$49,510	2023
Westerly Armory Restoration Inc	RI	\$155,312	Treasurer	\$26,250	\$25,321	2024
Historic Linwood Foundation Inc	GA	\$185,072	Exec Director	\$37,500	\$39,051	2023
Preserve Chattanooga Inc	TN	\$186,750	Executive Director	\$95,727	\$101,224	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to VA cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to VA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT **79** organizations. Compensation range \$2,777–\$254,291; filing years 2023–2025.

SIZE BASIS	Matched on total revenue (\$169,994); for reference, expenses \$277,848 and assets \$990,419. Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.
ROLE MATCH	Elizabeth Goodwin, reported title " <i>EXECUTIVE DIRECTOR</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	4 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	73 rd
Total compensation (D + F), as reported (no adjustments)	75 th
Reportable pay only (column D), adjusted	70 th
All sources (D + E + F), adjusted	70 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Elizabeth Goodwin) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 79 similarly situated organizations (Same NTEE sector (A80), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$63,907 is reasonable (approximately the 73rd percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.