

# Wood County Society Inc

Executive Director / CEO

EIN 550458587  
 WV · NTEE E50Z  
 FY ending 2024-12-31  
 June 9, 2026

This analysis benchmarks the total compensation of **Brandon Gress, Executive Director / CEO** (\$78,221) against **every comparable organization** that fit the selection criteria — **59** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **80<sup>th</sup>** percentile of comparable organizations within the typical range

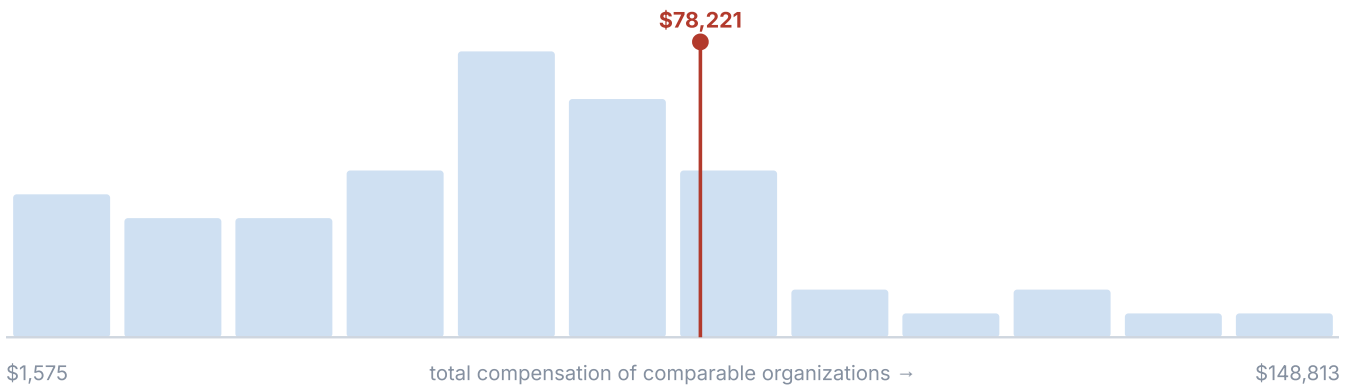
**Benchmarked executive:** Brandon Gress — reported title “Executive Director”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (E50Z).
BUDGET	Total revenue between \$333,499 and \$746,640 — 0.67x to 1.50x the subject's \$497,760 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (E50), nationwide + budget 0.67–1.5x revenue.

**59** organizations qualified on sector, size, and geography → **59** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$15,268	\$38,155	\$56,179	\$74,453	\$91,090	\$78,221
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to WV cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Destination Rehab</a>	OR	\$496,199	Executive Di	\$73,218	<b>\$64,653</b>	2023
<a href="#">Mind&amp;melody Inc</a>	FL	\$504,885	President&ex	\$34,925	<b>\$30,302</b>	2024
<a href="#">Warrior Salute Veteran Services Inc</a>	NY	\$490,596	Chief Executive Officer	\$24,419	<b>\$20,379</b>	2024
<a href="#">Timeslips Creative Storytelling Inc</a>	WI	\$506,747	Executive Director	\$76,245	<b>\$75,715</b>	2023
<a href="#">North Texas Rehabilitation Services</a>	TX	\$509,562	President	\$80,043	<b>\$73,949</b>	2024
<a href="#">The Adaptive Learning Center For Infants</a>	GA	\$515,227	Executive Director	\$72,500	<b>\$69,315</b>	2023
<a href="#">Cornerstone Pediatric Rehabilitation</a>	IN	\$527,138	Director	\$29,552	<b>\$29,633</b>	2023
<a href="#">Believe It Foundation</a>	TX	\$528,209	Program Director	\$72,000	<b>\$68,484</b>	2023
<a href="#">Still Waters Equestrian Academy</a>	NE	\$459,592	Director	\$55,520	<b>\$55,152</b>	2024
<a href="#">The Barn At Spring Brook Farm Inc</a>	PA	\$458,188	Vice Preside	\$1,710	<b>\$1,575</b>	2024
<a href="#">People &amp; Animal Learning Services</a>	IN	\$537,481	Executive Director	\$57,680	<b>\$56,179</b>	2024
<a href="#">Sunflower Adult Day Services Inc</a>	KS	\$455,518	Executive Di	\$70,421	<b>\$72,340</b>	2023
<a href="#">Caring With Compassion Community</a>	WA	\$454,346	President	\$100,000	<b>\$82,689</b>	2024
<a href="#">Cassidy's Cause Therapeutic Riding</a>	KY	\$453,099	Exec Dir/secretary	\$42,266	<b>\$41,939</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Majestic Hills Ranch Foundation</a>	MN	\$451,868	Executive Di	\$57,885	<b>\$54,386</b>	2023
<a href="#">Milam Children's Training Center</a>	TX	\$558,390	Officer	\$63,600	<b>\$57,244</b>	2025
<a href="#">High &amp; Mighty Therapeutic Riding</a>	NY	\$432,029	Executiver Director	\$76,767	<b>\$64,068</b>	2024
<a href="#">Gaylord Farm Rehabilitation Center Inc</a>	CT	\$425,761	President & Ceo	\$20,785	<b>\$17,999</b>	2024
<a href="#">Its My Life Inc</a>	PA	\$421,481	Ceo	\$31,384	<b>\$28,905</b>	2024
<a href="#">Natures Edge Therapy Center Inc</a>	WI	\$419,248	Secretary	\$10,000	<b>\$9,930</b>	2023
<a href="#">Horses With Hope Inc</a>	PA	\$401,660	Executive Director	\$65,001	<b>\$59,868</b>	2024
<a href="#">Spurs Therapeutic Riding Center Inc</a>	SD	\$401,581	Executive Director	\$53,000	<b>\$55,618</b>	2023
<a href="#">Vip Neurorehabilitation Center</a>	CA	\$400,040	Executive Di	\$69,167	<b>\$56,791</b>	2023
<a href="#">Warrior Ranch Foundation Inc</a>	NY	\$395,902	President	\$21,650	<b>\$18,068</b>	2024
<a href="#">Square And Compass Children's Clinic</a>	AZ	\$600,360	Executive Director	\$74,691	<b>\$64,633</b>	2025

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to WV cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## ■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to WV cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ■ Sample, role match & sensitivity

PEER COUNT **59** organizations. Compensation range \$1,575–\$148,813; filing years 2023–2025.

SIZE BASIS	Matched on total revenue (\$497,760); for reference, expenses \$554,602 and assets \$493,087.
ROLE MATCH	Brandon Gress, reported title " <i>Executive Director</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	7 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	2 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	80 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	73 <sup>rd</sup>
Reportable pay only (column D), adjusted	81 <sup>st</sup>
All sources (D + E + F), adjusted	69 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Brandon Gress) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 59 similarly situated organizations (Same NTEE sector (E50), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$78,221 is reasonable (approximately the 80<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.