

Ashe Crisis Pregnancy Center

Executive Director / CEO

EIN 561895237

NC · NTEE E400

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Sherrie Edwards, Executive Director / CEO** (\$20,600) against **every comparable organization** that fit the selection criteria — **90** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the 9th percentile of comparable organizations

below the typical range for comparable organizations

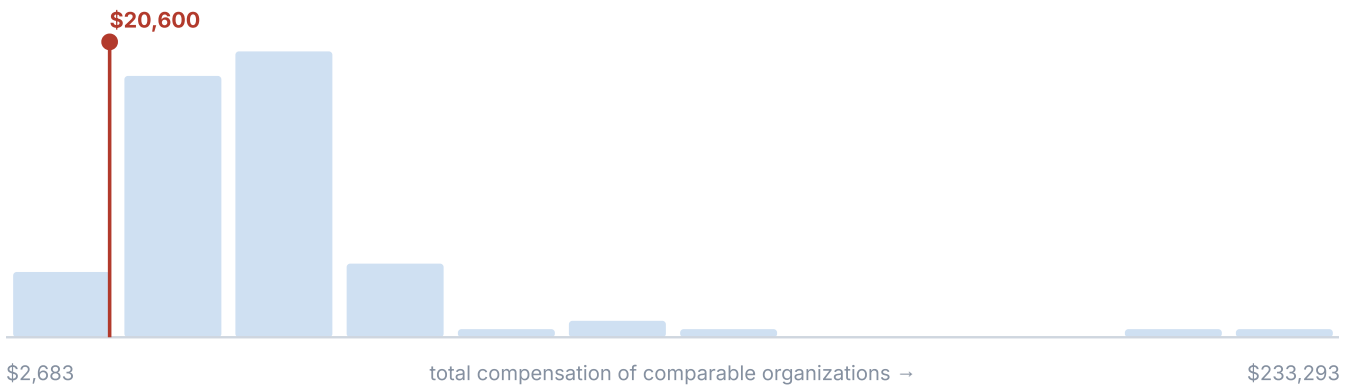
Benchmarked executive: Sherrie Edwards — reported title “EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (E400).
BUDGET	Total revenue between \$145,659 and \$326,103 — 0.67x to 1.50x the subject's \$217,402 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (E40), nationwide + budget 0.67–1.5x revenue.

90 organizations qualified on sector, size, and geography → **90** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$22,496	\$34,514	\$43,914	\$53,152	\$67,837	\$20,600
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NC cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Pro-life Doc Inc	FL	\$216,119	President	\$21,538	\$20,160	2023
The Center Clinic Inc	MN	\$215,603	Executive Di	\$50,370	\$49,592	2023
Blossom Birth Services	CA	\$219,532	Executive Director	\$82,400	\$68,862	2024
Life Choices Care Center	IN	\$215,207	Executive Director, Former	\$45,885	\$48,213	2023
Pregnancy Care Center Of High Point	NC	\$220,043	Executive Director	\$51,280	\$51,280	2024
Charis Pregnancy Help Center Inc	WI	\$221,085	Executive Director	\$36,800	\$37,195	2024
Upward Bound Community Development Corporation	TX	\$223,854	Director	\$48,000	\$46,469	2024
Pregnancy Center Of Bryan County Inc	OK	\$225,308	Asst Director	\$24,933	\$26,571	2024
Pregnancy Care Clinic	IL	\$209,081	Executive Director	\$40,501	\$38,535	2024
The Eden Clinic Inc	OK	\$226,043	Executive Director	\$21,487	\$22,898	2024
Pregnancy Resource Center Of Gp	TX	\$226,146	Executive Director	\$45,000	\$43,565	2024
Hope Pregnancy Center	IN	\$207,239	Executive Di	\$38,800	\$39,600	2024
Shenandoah Pregnancy And Resource Center	IA	\$206,938	Executive Director	\$8,844	\$9,648	2023
Coast Pregnancy Clinic	OR	\$228,269	Executive Director	\$42,417	\$39,249	2023
Crisis Pregnancy Center Of Monrovia	CA	\$205,964	Executive Director/board Member	\$43,000	\$35,935	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Choices Pregnancy Center	MN	\$229,544	Exec Director	\$37,911	\$36,254	2024
Borger Area Crisis Pregnancy Center Inc	TX	\$229,826	Exec. Director	\$39,038	\$37,793	2024
Mesilla Valley Pregnancy Resource	NM	\$204,703	Executive Di	\$58,779	\$59,608	2025
Alleghany Pregnancy Care Center	NC	\$203,752	Executive Director	\$22,527	\$22,527	2024
Life-way Family And Pregnancy Suppo	PA	\$203,586	Executive Di	\$52,862	\$51,019	2024
Every Mother Inc	MS	\$201,451	Vice President	\$181,990	\$196,166	2024
Pregnancy Care Center Of Carbon County	PA	\$233,606	Director	\$25,311	\$24,428	2024
Pregnancy Care Center Of Rincon Inc	GA	\$200,823	Key Employee	\$40,162	\$39,082	2024
Conejo Valley Womens Resource Center	CA	\$235,156	Executive Dir.	\$62,156	\$53,478	2023
Compassion Pregnancy Center And Clinic	CA	\$235,207	Director	\$64,733	\$54,097	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NC cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NC cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT **90** organizations. Compensation range \$2,683–\$233,293; filing years 2023–2025.

SIZE BASIS	Matched on total revenue (\$217,402); for reference, expenses \$117,426 and assets \$310,452. Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.
ROLE MATCH	Sherrie Edwards, reported title " <i>EXECUTIVE DIRECTOR</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	1 peer report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	8 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	9 th
Total compensation (D + F), as reported (no adjustments)	8 th
Reportable pay only (column D), adjusted	9 th
All sources (D + E + F), adjusted	8 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Sherrie Edwards) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 90 similarly situated organizations (Same NTEE sector (E40), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$20,600 is reasonable (approximately the 9th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.