

North Carolina Neurological Society

Executive Director / CEO

EIN 562106149

NC · NTEE G96

FY ending 2023-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Ashley Newton, Executive Director / CEO** (\$5,137) against **every comparable organization** that fit the selection criteria — **343** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the 2nd percentile of comparable organizations

below the typical range for comparable organizations

Benchmarked executive: Ashley Newton — reported title “EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

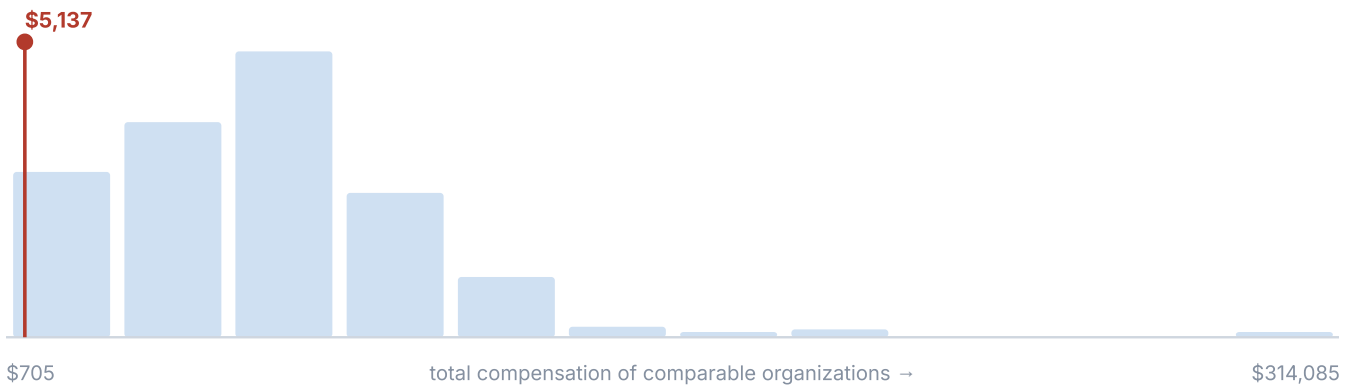
SECTOR Organizations sharing the subject's NTEE classification (G96).

BUDGET Total revenue between \$203,537 and \$455,680 — 0.67x to 1.50x the subject's \$303,787 (the band tightens as size grows).

GEOGRAPHY Same NTEE major group (G), nationwide + budget 0.67–1.5x revenue.

343 organizations qualified on sector, size, and geography → **343** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$16,241

\$33,293

\$61,462

\$79,945

\$104,423

\$5,137

10TH	25TH	MEDIAN	75TH	90TH	THIS ORG · 2ND
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NC cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Vision Outreach International Inc	MI	\$303,002	Executive Director	\$89,898	\$89,803	2023
Georgia Vascular Society Inc	NY	\$305,000	Executive Director	\$50,000	\$42,473	2024
Community For Autism And Motor Planning	AZ	\$306,925	Interim Executive Director	\$23,111	\$21,511	2023
Camp Rising Sun Inc	CT	\$307,278	Executive Dir.	\$31,979	\$29,019	2023
Sisters' Hope Foundation	PA	\$300,085	President	\$66,412	\$62,258	2024
Cancer Resource Center Of The Desert	CA	\$308,548	Chief Executive Director	\$77,258	\$64,565	2023
Louvenia D Barksdale Sickle Cell Anemia Foundatio	SC	\$298,707	Community Engagement Coordinator	\$46,693	\$45,791	2024
Hope In View Inc	IN	\$298,684	Coordinator	\$62,000	\$61,462	2024
Health Finance Institute	VA	\$309,322	President And Ceo	\$210,388	\$196,599	2023
Hemophilia And Bleeding Disorders Of Alabama Inc	AL	\$297,938	Executive Director	\$84,231	\$88,068	2023
Charity Of The Eye Care Network	CA	\$311,331	Ceo/president	\$132,619	\$110,830	2023
Every Child	CA	\$311,793	Vice President	\$35,890	\$29,133	2024
Firefly Sisterhood	MN	\$295,482	Executive Director	\$88,933	\$85,047	2023
Matt Brown Foundation Inc	MA	\$312,168	President	\$54,000	\$45,616	2024
Parkinson Association Of Central Florida Inc	FL	\$295,008	Executive Director	\$75,000	\$66,232	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Autism Care Today	CA	\$294,338	Director	\$64,498	\$53,901	2023
Until There Is A Cure	CA	\$313,352	Executive Director	\$100,000	\$81,173	2024
Race Cancer Foundation Inc	MA	\$293,645	President And Director	\$45,000	\$39,136	2023
Hemophilia Association Of The	VA	\$292,950	Executive Director	\$76,378	\$71,372	2023
International Association Of Oral And	IL	\$291,999	Executive Director	\$26,531	\$25,243	2023
Tracys Kids Inc	MD	\$315,682	President, Board Member	\$60,000	\$54,288	2023
The Cancer Care Fund Of	CT	\$291,325	Executive Dir.	\$6,522	\$5,749	2024
Tennessee Breast Cancer Coalition	TN	\$316,468	Executive Di	\$68,500	\$69,685	2023
Montana Youth Diabetes Alliance Inc	MT	\$290,742	Executive Director	\$18,876	\$19,127	2024
Acromegaly Community Inc	OK	\$317,148	President	\$96,000	\$102,306	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NC cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NC cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT 343 organizations. Compensation range \$705–\$314,085; filing years 2021–2025.

SIZE BASIS Matched on total revenue (\$303,787); for reference, expenses \$175,952 and assets \$693,551. **Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.**

ROLE MATCH	Ashley Newton, reported title "EXECUTIVE DIRECTOR", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	22 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	7 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	2 nd
Total compensation (D + F), as reported (no adjustments)	2 nd
Reportable pay only (column D), adjusted	9 th
All sources (D + E + F), adjusted	2 nd

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Ashley Newton) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 343 similarly situated organizations (Same NTEE major group (G), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$5,137 is reasonable (approximately the 2nd percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.