

# Women's Resource Center Of Northeast

Executive Director / CEO

EIN 562321631

WY · NTEE E40

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Sawyer Poitra, Executive Director / CEO** (\$75,314) against **every comparable organization** that fit the selection criteria — **139** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **83<sup>rd</sup>** percentile of comparable organizations within the typical range

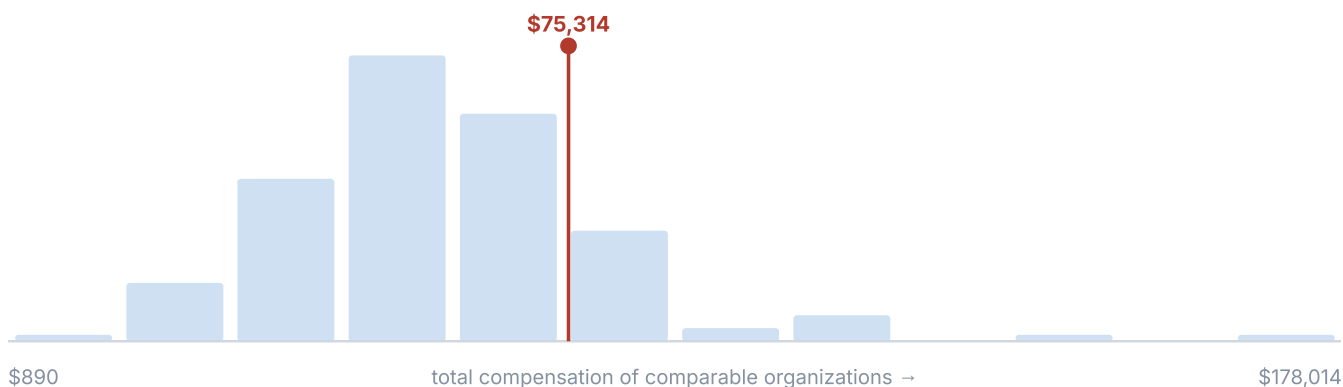
**Benchmarked executive:** Sawyer Poitra — reported title “CEO”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (E40).
BUDGET	Total revenue between \$306,360 and \$685,881 — 0.67x to 1.50x the subject's \$457,254 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (E40), nationwide + budget 0.67–1.5x revenue.

**139** organizations qualified on sector, size, and geography → **139** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$33,674	\$45,441	\$56,669	\$68,795	\$82,221	\$75,314
----------	----------	----------	----------	----------	----------



## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to WY cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Southside Crisis Pregnancy Center Inc</a>	VA	\$447,961	Executive Director	\$60,743	<b>\$54,771</b>	2024
<a href="#">Muskegon Pregnancy Services</a>	MI	\$443,363	Executive Di	\$57,287	<b>\$55,219</b>	2024
<a href="#">Hope Life Center</a>	IL	\$471,306	Executive Di	\$67,784	<b>\$62,232</b>	2024
<a href="#">Avenues For Women Inc</a>	KY	\$473,989	Ceo/president	\$54,476	<b>\$54,657</b>	2024
<a href="#">Augusta Care Pregnancy Center</a>	GA	\$477,640	Executive Di	\$29,610	<b>\$27,803</b>	2024
<a href="#">Cabot Crisis Pregnancy Center</a>	AR	\$478,996	Executive Dir.	\$44,356	<b>\$47,936</b>	2023
<a href="#">Hope Resource Center Inc</a>	IN	\$479,153	Director	\$67,200	<b>\$68,134</b>	2023
<a href="#">Gynuity Health Projects Inc</a>	NY	\$480,993	President	\$204,898	<b>\$178,014</b>	2023
<a href="#">The Sparrow Fund</a>	PA	\$481,942	Secretary	\$80,297	<b>\$76,988</b>	2023
<a href="#">Options Pregnancy Resource Centers Inc</a>	OR	\$483,376	Chief Executive Officer	\$83,457	<b>\$74,515</b>	2023
<a href="#">Birth And Womens Health Center Inc</a>	KS	\$483,895	Key Employee	\$139,587	<b>\$140,828</b>	2024
<a href="#">Aiken Pregnancy Care Center Inc</a>	SC	\$430,610	Executive Director	\$45,000	<b>\$45,136</b>	2023
<a href="#">Alternacare</a>	OH	\$484,906	Medical Director	\$900	<b>\$890</b>	2024
<a href="#">Avenues Pregnancy Clinic</a>	CA	\$485,094	Executive Dir.	\$83,000	<b>\$66,931</b>	2024
<a href="#">Cabarrus Women's Center Inc</a>	NC	\$428,830	Executive Director	\$66,330	<b>\$64,004</b>	2024
<a href="#">Coastal Pregnancy Care Center</a>	NC	\$428,493	Executive Dir.	\$55,250	<b>\$53,312</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Cornerstone Pregnancy Care Services</a>	PA	\$487,402	Exec Directo	\$67,843	<b>\$61,552</b>	2025
<a href="#">Full Circle Women's Services</a>	TN	\$426,731	Executive Di	\$41,500	<b>\$40,737</b>	2024
<a href="#">Shenandoah County Pregnancy Center</a>	VA	\$424,642	Executive Di	\$49,960	<b>\$45,048</b>	2024
<a href="#">Hope Center Of Livingston County</a>	IL	\$423,149	Executive Dir.	\$43,750	<b>\$40,167</b>	2024
<a href="#">Pregnancy Help Center Of Rice Lake</a>	WI	\$492,736	Director	\$63,225	<b>\$63,484</b>	2023
<a href="#">Heartline Pregnancy Center Inc</a>	IN	\$494,147	Executive Dir.	\$16,923	<b>\$17,158</b>	2023
<a href="#">Heart Of The Valley Birth&amp;beyond</a>	OR	\$495,843	Executive Director	\$57,350	<b>\$51,205</b>	2023
<a href="#">Hope Services</a>	OR	\$497,394	Executive Di	\$47,869	<b>\$41,514</b>	2024
<a href="#">Nevada Obstetrical Charity Clinics</a>	NV	\$497,484	Secretary	\$79,878	<b>\$74,772</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to WY cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to WY cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## Sample, role match & sensitivity

**PEER COUNT** 139 organizations. Compensation range \$890–\$178,014; filing years 2023–2025.

**SIZE BASIS** Matched on total revenue (\$457,254); for reference, expenses \$341,688 and assets \$1,123,472.

ROLE MATCH	Sawyer Poitra, reported title "CEO", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	1 peer report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	7 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	83 <sup>rd</sup>
Total compensation (D + F), as reported (no adjustments)	75 <sup>th</sup>
Reportable pay only (column D), adjusted	85 <sup>th</sup>
All sources (D + E + F), adjusted	83 <sup>rd</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Sawyer Poitra) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 139 similarly situated organizations (Same NTEE sector (E40), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$75,314 is reasonable (approximately the 83<sup>rd</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.