

Ministry Resource Network Inc

Executive Director / CEO

This analysis benchmarks the total compensation of **John Rowell, Executive Director / CEO** (\$31,800) against **every comparable organization** that fit the selection criteria — **31** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **16th** percentile of comparable organizations below the typical range for comparable organizations

Benchmarked executive: John Rowell — reported title “President”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (X21).

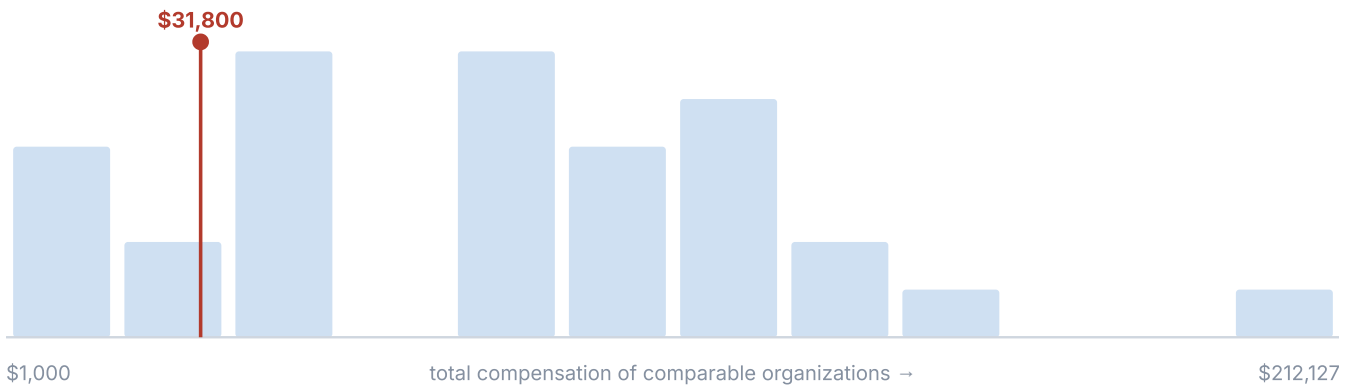
BUDGET Total revenue between \$203,931 and \$456,562 — 0.67x to 1.50x the subject's \$304,375 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (X21) + GA + budget 0.67–1.5x revenue.

31 organizations qualified on sector, size, and geography

→ **31** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$18,532	\$39,532	\$81,000	\$107,704	\$125,000	\$31,800
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to GA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Metro Atlanta Seminary Inc	GA	\$300,852	President/ceo	\$14,048	\$14,463	2023
Great Exchange Inc	GA	\$299,254	Director	\$70,000	\$72,068	2023
New Name Counseling And Teaching Center	GA	\$292,448	President/executive Direct	\$125,000	\$125,000	2024
Refiners House	GA	\$322,813	President Ceo	\$41,905	\$43,143	2023
Truth Tabernacle Of Praise Inc	GA	\$282,011	Senior Pastor	\$96,250	\$96,250	2024
Mount Zion Second Baptist Church	GA	\$279,654	Custodian	\$15,818	\$16,285	2023
Mission 1014	GA	\$277,169	President	\$93,236	\$93,236	2024
Kathy Kinchen Ministries Inc	GA	\$276,523	Treasurer	\$1,000	\$1,000	2024
Vision Street Ministries Inc	GA	\$346,018	President	\$95,000	\$97,806	2023
Jerry Vines Ministries Inc	GA	\$262,000	Ceo	\$111,089	\$111,089	2024
Word Alive Ministries	GA	\$350,553	President	\$81,000	\$81,000	2024
L2I Inc	GA	\$351,567	Metro Co-director	\$81,894	\$84,313	2023
Sigi & David Oblander Ministries Inc	GA	\$249,808	Vp Intl Ministries And Treasurer	\$78,000	\$80,304	2023
Essential2life Inc	GA	\$249,619	Executive Director	\$110,250	\$107,408	2025
Christ Apostolic Church (Cac) Atlant	GA	\$360,100	Pastor	\$118,800	\$122,309	2023
Planting The Gospel Inc	GA	\$247,698	Board Member	\$143,683	\$143,683	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Northeast Taiwan Christian Association Inc	GA	\$370,256	Director Chairman Contractor	\$42,000	\$42,000	2024
Priority Insight Inc	GA	\$236,113	Director	\$121,897	\$121,897	2024
House Revival Ministries Inc	GA	\$231,858	President	\$22,570	\$23,237	2023
International Biblical Training Inc	GA	\$229,046	President	\$80,877	\$83,266	2023
Greenview Madani Center Inc	GA	\$224,036	Director	\$36,400	\$36,400	2024
Leadership Revolution Inc	GA	\$221,594	Executive Director Director	\$108,000	\$108,000	2024
Cross Cultural Ministries Inc	GA	\$210,799	President & Ceo	\$36,000	\$36,000	2024
Grace Ministries International Inc	GA	\$398,621	Executive Dir.	\$44,510	\$44,510	2024
Larry Hutton Ministries	GA	\$205,713	President	\$77,096	\$79,373	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to GA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to GA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT 31 organizations. Compensation range \$1,000–\$212,127; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$304,375); for reference, expenses \$0 and assets \$135,741. **Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.**

ROLE MATCH John Rowell, reported title "*President*", benchmarked as Executive Director / CEO. The title maps directly to this role.

OUTLIERS 1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	16 th
Total compensation (D + F), as reported (no adjustments)	16 th
Reportable pay only (column D), adjusted	23 rd
All sources (D + E + F), adjusted	16 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (John Rowell) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 31 similarly situated organizations (Same NTEE sector (X21) + GA + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$31,800 is reasonable (approximately the 16th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [_ for / _ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.