

# Whitfield Place Inc

Executive Director / CEO

EIN 582103085

GA · NTEE L22

FY ending 2024-09-30

June 13, 2026

This analysis benchmarks the total compensation of **Jeffrey D Myers, Executive Director / CEO** (\$119,279) against **every comparable organization** that fit the selection criteria — **220** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **94<sup>th</sup>** percentile of comparable organizations above the 90th percentile — board review recommended

**Benchmarked executive:** Jeffrey D Myers — reported title “PRESIDENT/CEO AND VICE CHAIR”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (L22).
BUDGET	Total revenue between \$193,121 and \$432,361 — 0.67x to 1.50x the subject's \$288,241 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (L22), nationwide + budget 0.67–1.5x revenue.

**220** organizations qualified on sector, size, and geography → **220** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$9,855	\$19,141	\$35,946	\$58,508	\$80,975	<b>\$119,279</b>
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## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to GA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Independent Living Waipahu Inc</a>	MN	\$288,164	President/tr	\$65,715	<b>\$66,487</b>	2023
<a href="#">Ewing Community Seniors Housing Inc</a>	MO	\$288,499	Bookkeeper	\$12,250	<b>\$12,904</b>	2024
<a href="#">Primrose Apartments Inc</a>	PA	\$287,265	Ceo	\$18,725	<b>\$18,571</b>	2024
<a href="#">Still Hopes Development Company</a>	SC	\$289,773	Ceo	\$116,170	<b>\$120,533</b>	2024
<a href="#">Newburgh Seniors' Housing Corporation-</a>	ME	\$289,775	Executive Director	\$3,355	<b>\$3,341</b>	2024
<a href="#">South Charleston Unity Apts Inc</a>	WV	\$290,240	President	\$53,483	<b>\$57,592</b>	2024
<a href="#">Aster Inc</a>	OR	\$286,149	Chair	\$6,799	<b>\$6,279</b>	2024
<a href="#">New Richmond Senior Housing Inc</a>	MN	\$286,056	President & Ceo	\$41,871	<b>\$41,148</b>	2024
<a href="#">Rose Of Mary Terrace</a>	WA	\$290,470	Executive Di	\$36,157	<b>\$33,146</b>	2023
<a href="#">Boulevard Gardens Senior Housing</a>	MN	\$291,169	Eexecutive Vp Commonbond Housing	\$18,918	<b>\$19,141</b>	2023
<a href="#">The Green Living Foundation Inc</a>	KS	\$292,792	Foundation Director	\$20,334	<b>\$21,848</b>	2024
<a href="#">Richard Lieb Senior Apartments Inc</a>	CA	\$283,023	Former Exec Dir	\$15,870	<b>\$14,032</b>	2023
<a href="#">Ucc Xxiv Inc</a>	MS	\$293,600	Treasurer	\$50,772	<b>\$56,239</b>	2024
<a href="#">Waukegan Housing Development Corp</a>	IL	\$294,305	President	\$51,025	<b>\$49,890</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Goodwin House Development Corporation</a>	VA	\$281,848	Ghi Ceo	\$51,381	<b>\$49,340</b>	2024
<a href="#">Lss Manor Inc - Lake Geneva</a>	WI	\$294,891	President	\$40,683	<b>\$42,256</b>	2024
<a href="#">Bay Aging Apartments Colonial Beach Inc</a>	VA	\$280,508	President	\$17,050	<b>\$16,373</b>	2024
<a href="#">Friendship Plaza I Inc</a>	OH	\$296,095	Treasurer	\$34,230	<b>\$37,122</b>	2023
<a href="#">Sparta Retirement Community Inc</a>	MI	\$280,087	President & Ceo	\$31,878	<b>\$33,691</b>	2023
<a href="#">Lutheran Housing Services 13 Inc</a>	OH	\$296,914	President/ce	\$62,368	<b>\$67,637</b>	2023
<a href="#">Baileys Grove Retirement Community Inc</a>	MI	\$296,918	President & Ceo	\$31,878	<b>\$33,691</b>	2023
<a href="#">Spring Meadows Ii Senior Non-profit Housing</a>	MI	\$279,312	Administrator	\$30,745	<b>\$31,561</b>	2024
<a href="#">Cross Lanes Unity Apartments Inc</a>	WV	\$279,009	President	\$53,483	<b>\$57,592</b>	2024
<a href="#">Network Housing '96 Inc</a>	OH	\$278,359	Ceo (Exited 3.24.25)	\$30,598	<b>\$32,231</b>	2024
<a href="#">Ucc Xviii Inc</a>	OH	\$298,976	Treasurer	\$50,772	<b>\$53,482</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to GA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to GA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## Sample, role match & sensitivity

PEER COUNT 220 organizations. Compensation range \$284-\$476,402; filing years 2022-2025.

SIZE BASIS	Matched on total revenue (\$288,241); for reference, expenses \$353,650 and assets \$1,183,701.
ROLE MATCH	Jeffrey D Myers, reported title " <i>PRESIDENT/CEO AND VICE CHAIR</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	180 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	14 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	94 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	94 <sup>th</sup>
Reportable pay only (column D), adjusted	0 <sup>th</sup>
All sources (D + E + F), adjusted	99 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Jeffrey D Myers) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 13, 2026, comparing compensation against 220 similarly situated organizations (Same NTEE sector (L22), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$119,279 is reasonable (approximately the 94<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 13, 2026.