

Georgia Ovarian Cancer Alliance Inc

Executive Director / CEO

EIN 582424106
 GA · NTEE E60
 FY ending 2024-12-31
 June 9, 2026

This analysis benchmarks the total compensation of **Doug Barron, Executive Director / CEO** (\$100,742) against **every comparable organization** that fit the selection criteria — **102** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **75th** percentile of comparable organizations within the typical range

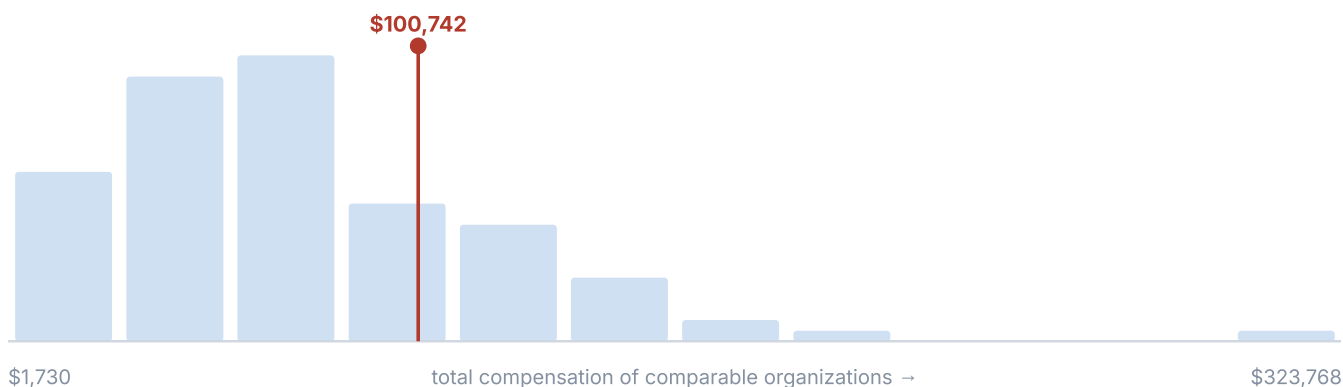
Benchmarked executive: Doug Barron — reported title “Executive Director”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (E60).
BUDGET	Total revenue between \$229,507 and \$513,822 — 0.67x to 1.50x the subject's \$342,548 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (E60), nationwide + budget 0.67–1.5x revenue.

102 organizations qualified on sector, size, and geography → **102** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$17,956	\$42,971	\$62,170	\$98,995	\$130,768	\$100,742
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to GA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Hospice Care By Pennswood Village	PA	\$342,302	Ceo Of Pennswood Village	\$43,657	\$43,299	2024
Northstar Palliative Care Inc	MI	\$340,517	President & Chief Executive Officer	\$27,829	\$29,411	2023
Minnesota Stroke Association	MN	\$344,768	Chief Executive Officer	\$19,733	\$19,965	2023
Vitamin Bridge	TX	\$339,291	Coo	\$43,927	\$43,701	2024
Team Hope In Motion Inc	IN	\$337,469	Director	\$30,000	\$31,464	2024
Gift Of Hope Community Foundation	IL	\$351,563	Vice Chair/executive Director	\$62,611	\$63,026	2023
Prama Institute	NC	\$351,574	Secretary	\$46,167	\$47,443	2024
Southcentral Pa Area Health Education	PA	\$332,418	Executive Dir.	\$59,757	\$59,267	2024
Protectors Peak Retreat Center	MN	\$352,917	Director	\$7,500	\$7,589	2023
Man Up To Cancer	ME	\$353,495	Director	\$60,000	\$59,753	2024
Lilly Kolisko Institute For Anthroposophic Medicine Inc	WI	\$325,292	President/director	\$88,000	\$91,403	2024
Metrowest Medical Center Medical	MA	\$324,672	President	\$60,000	\$55,207	2023
Maine Public Health Association	ME	\$322,863	Executive Di	\$108,836	\$111,589	2023
Coalition Of New York State Health	NY	\$319,872	Executive Director	\$183,946	\$165,312	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Nacogdoches Treatment Center For	TX	\$365,879	Executive Dir.	\$85,883	\$85,441	2024
Sunrise Workshop Inc	IN	\$318,340	Administrator	\$33,629	\$35,270	2024
The Fit And Food Connection	MO	\$316,300	Executive Di	\$43,000	\$46,633	2023
Edi Institute Inc	MA	\$369,132	Vp Partner Services	\$116,500	\$104,118	2024
Transplant Foundation Inc	CO	\$315,437	Executive Director	\$132,730	\$130,316	2023
Utah Public Health Association	UT	\$370,633	Executive Director	\$76,050	\$77,411	2024
Chaddock Behavioral Health Services	IL	\$371,712	President/ceo	\$51,066	\$49,930	2024
The Addis Clinic Inc	TN	\$309,284	Executive Director	\$108,558	\$113,487	2024
West Virginia Rural Health Association	WV	\$377,104	Executive Director	\$75,713	\$83,938	2023
Sayre House Of Hope	PA	\$377,190	Director - President/ceo Tgc	\$192,157	\$196,210	2023
Living Hope Wheelchair Association	TX	\$377,672	Executive Director	\$120,000	\$122,908	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to GA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to GA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT **102** organizations. Compensation range \$1,730–\$323,768; filing years 2023–2025.

SIZE BASIS	Matched on total revenue (\$342,548); for reference, expenses \$304,395 and assets \$378,906.
ROLE MATCH	Doug Barron, reported title " <i>Executive Director</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	12 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	2 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	75 th
Total compensation (D + F), as reported (no adjustments)	75 th
Reportable pay only (column D), adjusted	78 th
All sources (D + E + F), adjusted	68 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Doug Barron) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 102 similarly situated organizations (Same NTEE sector (E60), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$100,742 is reasonable (approximately the 75th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.