

National Consultants Group Inc

Executive Director / CEO

This analysis benchmarks the total compensation of **Clarke Kennedy, Executive Director / CEO** (\$90,300) against **every comparable organization** that fit the selection criteria — **25** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **60th** percentile of comparable organizations within the typical range

Benchmarked executive: Clarke Kennedy — reported title “EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (X20).

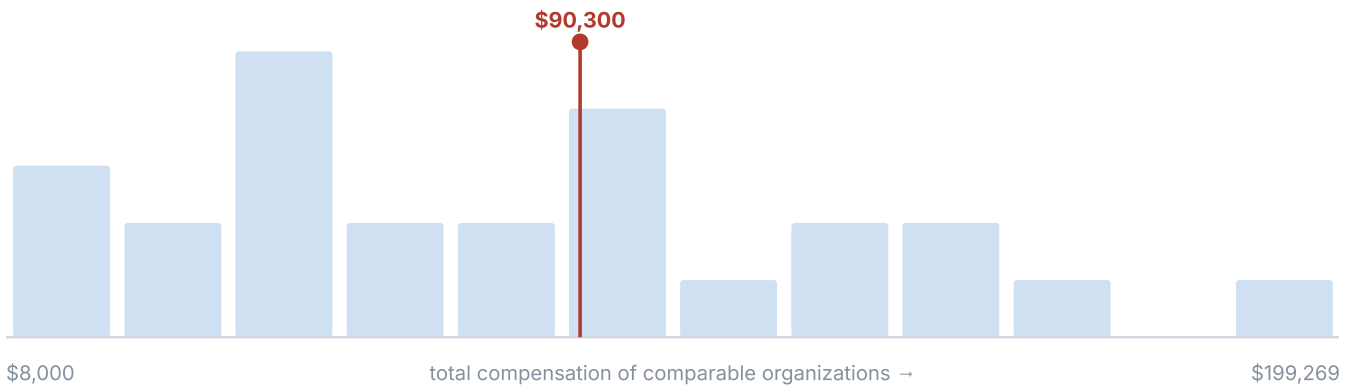
BUDGET Total revenue between \$284,236 and \$636,349 — 0.67x to 1.50x the subject's \$424,233 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (X20) + NC + budget 0.67–1.5x revenue.

25 organizations qualified on sector, size, and geography

→ **25** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$22,913	\$47,723	\$75,400	\$108,359	\$146,541	\$90,300
-----------------	-----------------	-----------------	------------------	------------------	-----------------



● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NC cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Uttermost Evangelism	NC	\$436,646	President	\$95,000	\$97,806	2023
Center For Christianity And Scholarship	NC	\$394,674	Executive Director & Ceo	\$86,132	\$88,676	2023
Iglesia De Dios Peniel	NC	\$384,060	Pastor	\$32,400	\$32,400	2024
Operation Resolute Inc	NC	\$465,298	Executive Director	\$76,152	\$78,401	2023
With Purpose International	NC	\$467,557	President	\$92,600	\$95,335	2023
Wake Forest Christian Study Center	NC	\$372,524	Executive Director	\$123,388	\$120,208	2025
Ricardo Di Rocco Ministries	NC	\$370,217	President And Pastor	\$134,700	\$134,700	2024
Men Of Armor Inc	NC	\$369,642	President	\$159,463	\$155,353	2025
Hope International	NC	\$480,063	President	\$48,356	\$48,356	2024
Voice Of Christians Inc	NC	\$489,281	Head Of Global Operations	\$8,000	\$8,000	2024
Interaction International Inc	NC	\$351,418	Executive Di	\$52,500	\$52,500	2024
Neighborly Faith Inc	NC	\$351,199	President	\$71,000	\$71,000	2024
Go And Reconcile Ministries	NC	\$350,346	Member	\$9,000	\$9,000	2024
Echo Ministry	NC	\$332,214	Executor Director	\$47,723	\$47,723	2024
Faith Christian Ministries Of Nash	NC	\$330,654	Director	\$30,784	\$30,784	2024
Triad Coalition For Life	NC	\$320,402	Pres/exec Dir.	\$44,000	\$44,000	2024
First Priority North Carolina	NC	\$317,815	Executive Di	\$69,224	\$67,440	2025
Unpackin It Ministries Inc	NC	\$305,093	President	\$145,504	\$145,504	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Mercy Mountain Ministries Inc	NC	\$543,573	President/director	\$17,666	\$17,666	2024
Sold Out Youth Ministries	NC	\$300,409	President	\$147,232	\$147,232	2024
By Grace Alone Ministries - Foundation	NC	\$298,147	Director Pastor	\$48,000	\$48,000	2024
Verbena Foundation Inc	NC	\$291,280	Executive Di	\$193,552	\$199,269	2023
Kavod Family	NC	\$581,265	Secretary	\$75,400	\$75,400	2024
Institute Of Biblical Leadership	NC	\$598,813	President, Board Member	\$102,000	\$102,000	2024
Leaders Collective	NC	\$601,125	President	\$108,359	\$108,359	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NC cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NC cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT 25 organizations. Compensation range \$8,000–\$199,269; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$424,233); for reference, expenses \$407,556 and assets \$202,722.

ROLE MATCH Clarke Kennedy, reported title "*EXECUTIVE DIRECTOR*", benchmarked as Executive Director / CEO. The title maps directly to this role.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	60th

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), as reported (no adjustments)	60 th
Reportable pay only (column D), adjusted	72 nd
All sources (D + E + F), adjusted	60 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Clarke Kennedy) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 25 similarly situated organizations (Same NTEE sector (X20) + NC + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$90,300 is reasonable (approximately the 60th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.