

Lifeline International Inc

Executive Director / CEO

EIN 593047710
 SC · NTEE X20Z
 FY ending 2024-12-31
 June 9, 2026

This analysis benchmarks the total compensation of **William H Otten, Executive Director / CEO** (\$158,111) against **every comparable organization** that fit the selection criteria — **15** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **100th** percentile of comparable organizations above the 90th percentile — board review recommended

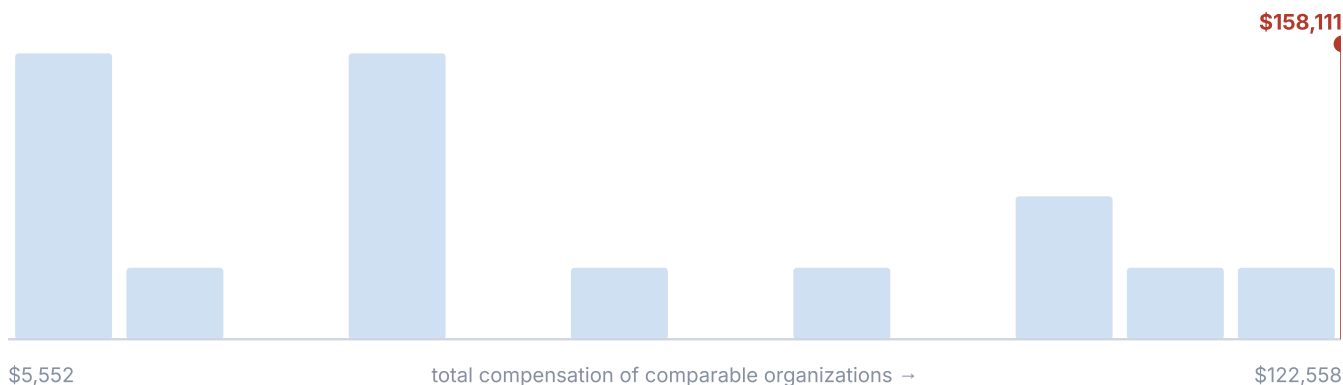
Benchmarked executive: William H Otten — reported title "President", a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (X20Z).
BUDGET	Total revenue between \$141,896 and \$317,679 — 0.67x to 1.50x the subject's \$211,786 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (X20) + SC + budget 0.67–1.5x revenue.

15 organizations qualified on sector, size, and geography → **15** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$7,558	\$18,950	\$39,012	\$87,502	\$107,625	\$158,111
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to SC cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Frazor Evangelistic Association	SC	\$207,276	President	\$36,400	\$39,012	2022
Simply Worship Inc	SC	\$206,064	President	\$41,650	\$42,880	2023
Family Life Center International Inc	SC	\$202,911	President	\$101,513	\$101,513	2024
Charleston Presbyterian Church	SC	\$195,514	Admininstrat	\$12,969	\$13,899	2022
Nurmay Missions Inc	SC	\$231,056	President	\$7,225	\$7,225	2024
Partner 10 15 Ministries	SC	\$234,549	Vice President	\$8,058	\$8,058	2024
Barnabas Network Inc	SC	\$236,229	Founder	\$78,000	\$80,304	2023
Catalytic Foundation	SC	\$157,432	President/ceo	\$122,558	\$122,558	2024
Shade Tree Ministries	SC	\$151,034	President	\$111,700	\$111,700	2024
Students In The Word Inc	SC	\$277,160	Executive Dir.	\$39,583	\$38,563	2025
Re-launch Ministries Inc	SC	\$279,783	President	\$94,700	\$94,700	2024
Kingsmen Baseball Inc	SC	\$288,046	Director	\$60,000	\$61,772	2023
2 Becoming 1 Global Inc	SC	\$291,373	Dirctor, President	\$24,000	\$24,000	2024
Hope Missions Of The Upstate	SC	\$297,633	Secretary	\$5,552	\$5,552	2024
Open Door Ministries Of Mt Pleasant Inc	SC	\$304,337	President	\$36,000	\$36,000	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to SC cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to SC cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT	15 organizations. Compensation range \$5,552–\$122,558; filing years 2022–2025.
SIZE BASIS	Matched on total revenue (\$211,786); for reference, expenses \$252,805 and assets \$200,941.
ROLE MATCH	William H Otten, reported title " <i>President</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	100 th
Total compensation (D + F), as reported (no adjustments)	100 th
Reportable pay only (column D), adjusted	93 rd
All sources (D + E + F), adjusted	100 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (William H Otten) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026,

comparing compensation against 15 similarly situated organizations (Same NTEE sector (X20) + SC + budget 0.67–1.5× revenue).

3. The authorized body determined that total compensation of \$158,111 is reasonable (approximately the 100th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.