

# White House Chamber Of Commerce

Executive Director / CEO

EIN 621329426

TN · NTEE S41

FY ending 2024-03-31

June 10, 2026

This analysis benchmarks the total compensation of **Amanda Christenson, Executive Director / CEO** (\$88,461) against **every comparable organization** that fit the selection criteria — **538** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **49<sup>th</sup>** percentile of comparable organizations within the typical range

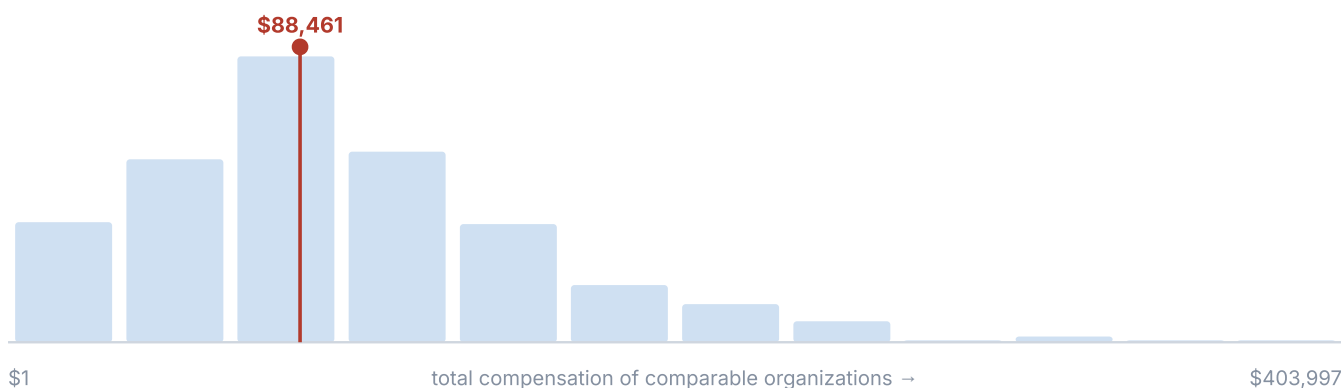
**Benchmarked executive:** Amanda Christenson — reported title "Director", selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (S41).
BUDGET	Total revenue between \$315,507 and \$706,360 — 0.67x to 1.50x the subject's \$470,907 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (S41), nationwide + budget 0.67–1.5x revenue.

**538** organizations qualified on sector, size, and geography → **538** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$30,799	\$60,145	\$89,671	\$130,853	\$181,897	\$88,461
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## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to TN cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Maine Outdoor Brands Inc</a>	ME	\$470,897	Executive Director	\$82,944	<b>\$81,349</b>	2023
<a href="#">Camara De Comercio Del Sur De Puerto Rico Inc</a>	PR	\$470,820	Executive Director	\$38,377	<b>\$38,377</b>	2024
<a href="#">Armed Forces Marketing Council</a>	VA	\$470,536	President	\$351,695	<b>\$323,056</b>	2024
<a href="#">Pike County Economic Development</a>	AL	\$469,860	President	\$174,187	<b>\$179,026</b>	2024
<a href="#">New York Organization For Nursing</a>	NY	\$473,608	Executive Dir.	\$75,000	<b>\$64,475</b>	2024
<a href="#">Crew Charlotte Inc</a>	NC	\$473,737	Executive Director	\$104,044	<b>\$105,296</b>	2023
<a href="#">Chicago Area Independent Constructi</a>	IL	\$467,890	Director	\$114,400	<b>\$110,157</b>	2023
<a href="#">Committee Of Chief Risk Officers Inc</a>	TX	\$473,946	Director	\$259,448	<b>\$254,195</b>	2023
<a href="#">La Crosse Area Realtors Association</a>	WI	\$467,721	Assoc Execut	\$111,858	<b>\$111,137</b>	2024
<a href="#">Association Of Educational Purchasing Agencies</a>	NM	\$474,160	Exec Director	\$97,000	<b>\$102,185</b>	2023
<a href="#">Mass Funeral Directors Assoc Inc</a>	MA	\$474,522	Exec Director	\$63,158	<b>\$52,602</b>	2025
<a href="#">American Business Council Kuwait</a>		\$466,769	Executive Director	\$54,539	<b>\$56,150</b>	2023
<a href="#">Broussard Chamber Of Commerce</a>	LA	\$466,085	Ceo	\$76,800	<b>\$80,453</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Juniata River Valley Visitors Bureau</a>	PA	\$475,732	Executive Director	\$54,567	<b>\$51,769</b>	2024
<a href="#">Gage Area Growth Enterprise</a>	NE	\$465,745	Executive Di	\$92,211	<b>\$94,353</b>	2024
<a href="#">Precastprestressed Con Ins Ne</a>	NY	\$476,290	Key Employee	\$168,258	<b>\$140,917</b>	2025
<a href="#">New Mexico Angels Inc</a>	NM	\$465,415	Chairman	\$12,844	<b>\$13,142</b>	2024
<a href="#">The Real Estate Valuation Advocacy</a>	DC	\$465,210	Secretary	\$223,850	<b>\$186,878</b>	2024
<a href="#">Ceo Roundtables Of Minnesota Inc</a>	MN	\$464,858	Ceo & President	\$150,000	<b>\$145,171</b>	2023
<a href="#">Mid South Sign Association Inc</a>	TN	\$476,999	Executive Director	\$67,714	<b>\$69,714</b>	2023
<a href="#">Carolinas Chapter - Cmaa</a>	NC	\$477,616	Member Services Manager	\$70,355	<b>\$69,159</b>	2024
<a href="#">Arkansas Ready Mixed Concrete Association Inc</a>	AR	\$477,664	Exec Director	\$96,164	<b>\$100,183</b>	2025
<a href="#">Signature User Group Inc</a>	FL	\$477,920	Executive Director	\$62,750	<b>\$56,081</b>	2024
<a href="#">Trebic Inc</a>	NC	\$463,665	Director/president	\$91,705	<b>\$90,146</b>	2024
<a href="#">Workforce Fairness Institute Inc</a>	VA	\$478,179	Secretary, Director	\$10,000	<b>\$9,457</b>	2023

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to TN cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to TN cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## Sample, role match & sensitivity

PEER COUNT	538 organizations. Compensation range \$1–\$403,997; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$470,907); for reference, expenses \$375,157 and assets \$471,624.
ROLE MATCH	Amanda Christenson, reported title " <i>Director</i> ", benchmarked as Executive Director / CEO. <b>Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.</b>
RELATED-ORG PAY	30 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	17 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	49 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	43 <sup>rd</sup>
Reportable pay only (column D), adjusted	51 <sup>st</sup>
All sources (D + E + F), adjusted	44 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Amanda Christenson) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 10, 2026, comparing compensation against 538 similarly situated organizations (Same NTEE sector (S41), nationwide + budget 0.67–1.5× revenue).

3. The authorized body determined that total compensation of \$88,461 is reasonable (approximately the 49<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 10, 2026.