

Young Mens Christian Association Of The Coosa Valley Inc

Executive Director / CEO

EIN 630436456
 AL · NTEE P270
 FY ending 2023-12-31
 June 9, 2026

This analysis benchmarks the total compensation of **Mr Leroy Falcon, Executive Director / CEO** (\$53,516) against **every comparable organization** that fit the selection criteria — **17** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

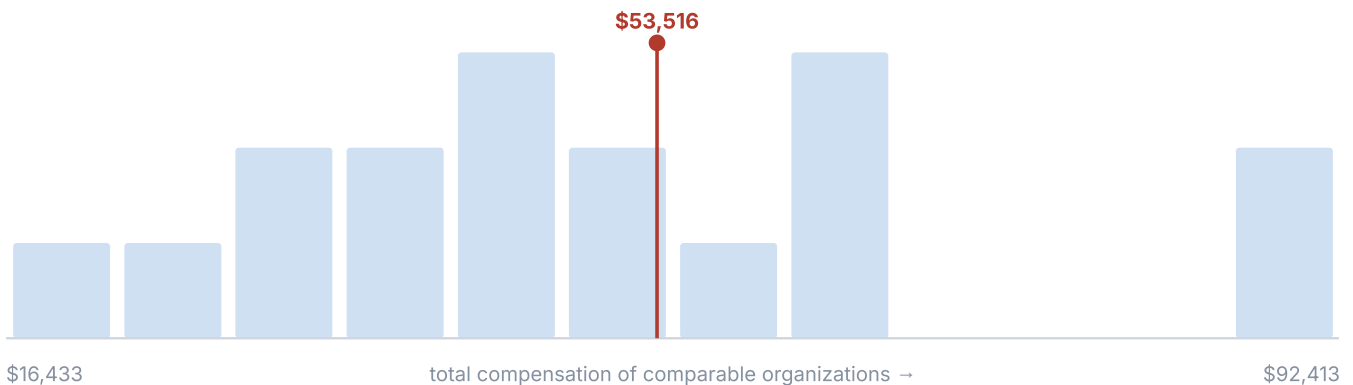
Compensation sits at approximately the **65th** percentile of comparable organizations within the typical range

Benchmarked executive: Mr Leroy Falcon — reported title “EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (P270).
BUDGET	Total revenue between \$265,875 and \$595,243 — 0.67x to 1.50x the subject's \$396,829 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (P27), nationwide + budget 0.67–1.5x revenue.
17	organizations qualified on sector, size, and geography
→ 17	within the band form the benchmarked peer set.

Distribution of comparable compensation



\$30,865 10TH	\$41,176 25TH	\$44,843 MEDIAN	\$63,127 75TH	\$75,419 90TH	\$53,516 THIS ORG · 65TH
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to AL cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Ywca Of Darien Norwalk Inc	CT	\$410,083	Chair	\$81,154	\$66,649	2025
Safe Children Coalition Foundation Inc	FL	\$366,926	Ceo	\$31,740	\$26,808	2024
Camp Sunshine	MI	\$430,570	Executive Dir	\$68,025	\$63,127	2024
Young Mens Christian Association Of Jackson Area	OH	\$436,285	Executive Director	\$42,000	\$41,176	2023
White County United Way Inc	IN	\$350,430	Executive Di	\$45,400	\$44,317	2023
Atlanta Ymca Westside Qalich Inc	GA	\$450,871	Chief Executive Officer	\$36,068	\$33,569	2023
Rathbun Lake Area Young Mens Christ	IA	\$453,841	Ceo	\$44,245	\$44,843	2023
Ywca Of Lincoln	NE	\$339,689	Executive Director	\$95,566	\$92,413	2024
The Young Men's Christian	AL	\$463,386	Executive Di	\$52,000	\$50,508	2024
Ymca Endowment Foundation	AL	\$312,277	Secretary/ce	\$44,246	\$44,246	2023
Duluth Area Family Ymca Heritage	MN	\$488,740	Ceo/president	\$45,235	\$41,373	2023
Womens Community Y	KS	\$289,123	Executive Di	\$51,218	\$51,218	2023
Ywca Of San Francisco & Marin	CA	\$507,005	Chief Financial Officer	\$43,056	\$34,414	2023
Young Womens Christian Association Of The University Of Illinois	IL	\$284,637	Executive Director	\$64,149	\$56,702	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Ywca Allentown	PA	\$569,120	Executive Director	\$98,789	\$88,574	2024
Santa Monica Ymca Endowment Fund	CA	\$578,670	Chief Executive Officer	\$21,167	\$16,433	2024
Long Branch Area Young Men's Christian Association	MO	\$578,679	Chief Executive Officer	\$68,905	\$65,616	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to AL cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to AL cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT	17 organizations. Compensation range \$16,433–\$92,413; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$396,829); for reference, expenses \$301,745 and assets \$519,522.
ROLE MATCH	Mr Leroy Falcon, reported title <i>"EXECUTIVE DIRECTOR"</i> , benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	6 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	65 th
Total compensation (D + F), as reported (no adjustments)	65 th
Reportable pay only (column D), adjusted	53 rd

All sources (D + E + F), adjusted

29th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Mr Leroy Falcon) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 17 similarly situated organizations (Same NTEE sector (P27), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$53,516 is reasonable (approximately the 65th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.