

# Dixie Region Team Penning Association

Executive Director / CEO

EIN 640909794

TX · NTEE N69

FY ending 2023-12-31

June 13, 2026

This analysis benchmarks the total compensation of **Beckie Sheppard, Executive Director / CEO** (\$8,572) against **every comparable organization** that fit the selection criteria — **15** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **40<sup>th</sup>** percentile of comparable organizations within the typical range

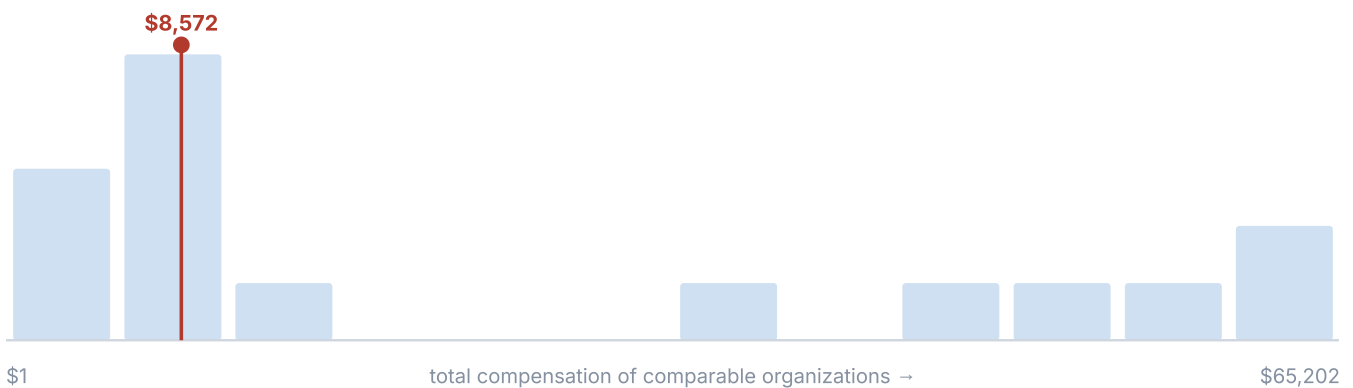
**Benchmarked executive:** Beckie Sheppard — reported title “Secretary/Treasurer”, selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (N69).
BUDGET	Total revenue between \$173,028 and \$387,378 — 0.67x to 1.50x the subject's \$258,252 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (N69), nationwide + budget 0.67–1.5x revenue.

**15** organizations qualified on sector, size, and geography → **15** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$1,123	\$6,324	\$10,846	\$50,626	\$61,212	\$8,572
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## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to TX cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Hope For Heroes Horsemanship Center</a>	WA	\$257,039	Head Instructor	\$16,875	<b>\$14,670</b>	2024
<a href="#">District Nine Idaho High School</a>	ID	\$256,076	Director/treasurer	\$1,500	<b>\$1,549</b>	2024
<a href="#">Masterson Equestrian Trust Foundation Inc</a>	KY	\$245,183	President	\$1	<b>\$1</b>	2024
<a href="#">Great Falls Turf Club Inc</a>	MT	\$274,245	President	\$9,304	<b>\$9,738</b>	2024
<a href="#">Sonrisas Therapeutic Riding Inc</a>	TX	\$281,434	Executive Director	\$7,689	<b>\$7,468</b>	2024
<a href="#">Home Talent Colt Stakes Association Inc</a>	OH	\$287,356	Secretary/treasurer	\$6,000	<b>\$6,353</b>	2023
<a href="#">Handi Riders Inc</a>	SD	\$221,347	Executive Di	\$54,167	<b>\$59,762</b>	2023
<a href="#">National Riding Stables Horse</a>	PA	\$220,222	Vice Preside	\$11,200	<b>\$10,846</b>	2024
<a href="#">Discovery Riders Inc</a>	OH	\$219,261	Director	\$49,904	<b>\$52,840</b>	2023
<a href="#">Alabama Hunter-jumper Association</a>	AL	\$209,498	Treasurer	\$6,000	<b>\$6,294</b>	2024
<a href="#">Handicapped High Riders Club</a>	NJ	\$309,828	Director	\$73,050	<b>\$65,202</b>	2023
<a href="#">Bridlepath Equine Center</a>	PA	\$205,586	President	\$48,561	<b>\$48,412</b>	2023
<a href="#">American Cutting Horse Association</a>	TX	\$315,851	President	\$839	<b>\$839</b>	2023
<a href="#">Secretariat Center Inc</a>	KY	\$346,183	Executive Director	\$59,602	<b>\$62,178</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Three Gaits Inc</a>	WI	\$385,023	Executive Director Thru November	\$35,440	<b>\$37,001</b>	2023

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to TX cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

## ■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to TX cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](http://peerbasis.org/methodology).

## ■ Sample, role match & sensitivity

PEER COUNT	15 organizations. Compensation range \$1–\$65,202; filing years 2023–2024.
SIZE BASIS	Matched on total revenue (\$258,252); for reference, expenses \$250,437 and assets \$8,496.
ROLE MATCH	Beckie Sheppard, reported title " <i>Secretary/Treasurer</i> ", benchmarked as Executive Director / CEO. <b>Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.</b>
RELATED-ORG PAY	1 peer report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	40 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	40 <sup>th</sup>
Reportable pay only (column D), adjusted	40 <sup>th</sup>
All sources (D + E + F), adjusted	33 <sup>rd</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

## ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

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Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Beckie Sheppard) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 13, 2026, comparing compensation against 15 similarly situated organizations (Same NTEE sector (N69), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$8,572 is reasonable (approximately the 40<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 13, 2026.