

South Broadway Art Project

Executive Director / CEO

EIN 640962169
 MO · NTEE O50
 FY ending 2023-12-31
June 9, 2026

This analysis benchmarks the total compensation of **Mari Johnson, Executive Director / CEO** (\$11,563) against **every comparable organization** that fit the selection criteria — **493** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **10th** percentile of comparable organizations below the typical range for comparable organizations

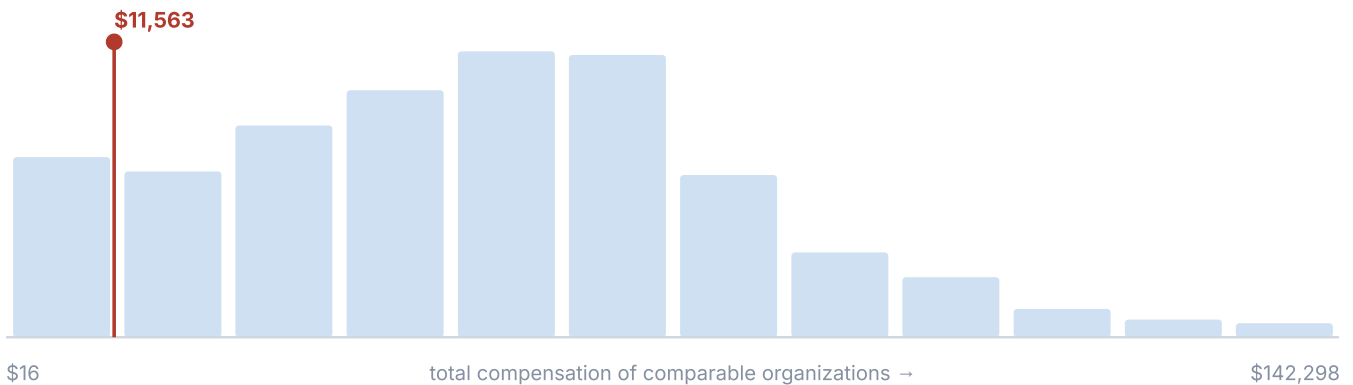
Benchmarked executive: Mari Johnson — reported title “Office manager”, selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (O50).
BUDGET	Total revenue between \$184,585 and \$413,251 — 0.67x to 1.50x the subject's \$275,501 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (O50), nationwide + budget 0.67–1.5x revenue.

493 organizations qualified on sector, size, and geography → **493** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$10,922	\$28,096	\$49,322	\$68,140	\$88,164	\$11,563
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to MO cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
A Fair Shake For Youth Inc	NY	\$276,311	Exec Director	\$85,000	\$70,438	2024
Youth Celebrate Diversity	CO	\$274,583	Executive Di	\$92,814	\$79,512	2025
The Color A Positive Thought Organ	CT	\$277,250	President	\$25,100	\$22,220	2023
Girls On The Run Of Greater	CA	\$273,329	Executive Dir.	\$75,923	\$60,122	2024
I Am Academy	MI	\$273,198	Director	\$50,615	\$47,910	2024
Citizen Scholars Institute Inc	SC	\$272,860	Executive Director	\$75,000	\$73,873	2023
Ethos Volleyball Club	TN	\$272,794	Director	\$70,000	\$67,477	2024
Sudbury Youth Basketball Inc	MA	\$278,735	Administrator	\$11,840	\$9,506	2025
You Are Beautiful People Inc	NY	\$271,834	Executive Di	\$82,500	\$68,366	2024
Habesha Inc	GA	\$271,617	Executive Director	\$50,000	\$47,466	2023
Akron Youth Mentorship	OH	\$271,035	Executive Di	\$46,945	\$46,945	2023
Supreme Family Foundation Inc	GA	\$271,011	Executive Dir.	\$65,000	\$61,706	2023
First Serve Tulsa Foundation	OK	\$280,097	Executive Director	\$46,697	\$45,940	2025
Team Factory	NE	\$270,855	President	\$33,750	\$33,290	2024
New York State Association For Infant Mental Health Inc	NY	\$280,226	Executive Director	\$58,292	\$48,306	2024
Sumanda Inc	CA	\$270,753	Secretary/chief Financial	\$3,000	\$2,446	2023
Mothers Love Learning Center	MS	\$280,685	Director	\$24,213	\$24,730	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Ccdi Inc	MO	\$270,212	President	\$28,909	\$28,909	2023
Truly Valued Inc	FL	\$280,899	Ceo	\$75,000	\$64,613	2024
Clear Creek Rock House	CO	\$281,000	Executive Director	\$62,911	\$56,955	2023
Nica Nadadores Inc	PA	\$269,883	President	\$27,225	\$25,633	2023
Lanai Youth Center Inc	HI	\$269,839	Executive Di	\$51,385	\$43,436	2023
The Bloom Project Inc	IN	\$269,431	Executive Director	\$60,000	\$59,740	2023
Joshuas Camp Corporation	WI	\$282,047	Camp Director	\$45,500	\$43,578	2024
Firsthome Iq	CA	\$268,537	Executive Director And Secretary	\$120,000	\$95,026	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to MO cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to MO cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT 493 organizations. Compensation range \$16–\$142,298; filing years 2021–2025.

SIZE BASIS Matched on total revenue (\$275,501); for reference, expenses \$274,434 and assets \$573,328.

ROLE MATCH Mari Johnson, reported title "*Office manager*", benchmarked as Executive Director / CEO. **Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.**

RELATED-ORG PAY 9 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

OUTLIERS 5 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	10 th
Total compensation (D + F), as reported (no adjustments)	9 th
Reportable pay only (column D), adjusted	12 th
All sources (D + E + F), adjusted	10 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Mari Johnson) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 493 similarly situated organizations (Same NTEE sector (O50), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$11,563 is reasonable (approximately the 10th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.