

# Greater Fort Lauderdale Transportation

Executive Director / CEO

EIN 650435161  
 FL · NTEE S40Z  
 FY ending 2024-09-30  
 June 9, 2026

This analysis benchmarks the total compensation of **Robyn Chiarelli, Executive Director / CEO** (\$127,589) against **every comparable organization** that fit the selection criteria — **48** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **90<sup>th</sup>** percentile of comparable organizations within the typical range

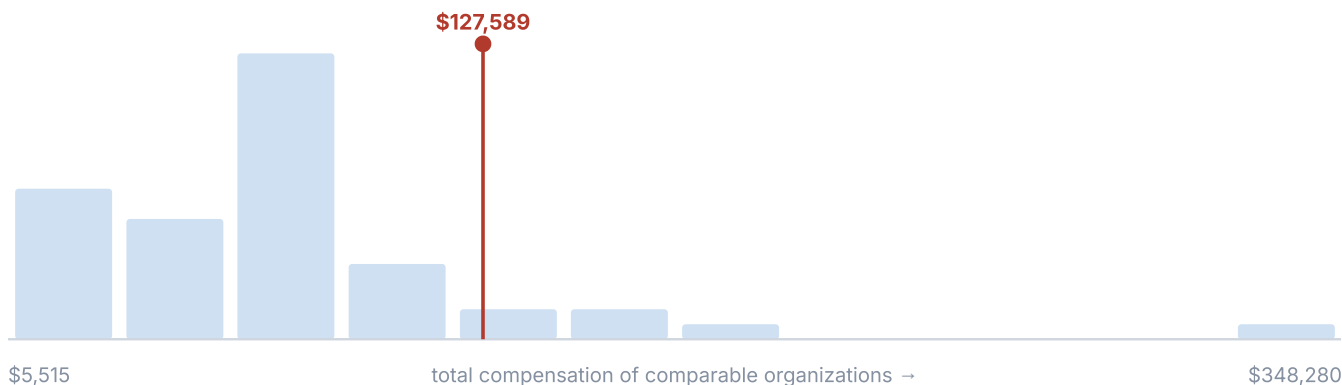
**Benchmarked executive:** Robyn Chiarelli — reported title “EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (S40Z).
BUDGET	Total revenue between \$124,094 and \$277,824 — 0.67x to 1.50x the subject's \$185,216 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (S40), nationwide + budget 0.67–1.5x revenue.

**48** organizations qualified on sector, size, and geography → **48** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$14,794	\$51,443	\$72,557	\$89,923	\$123,100	<b>\$127,589</b>
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to FL cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Better Business Bureau Education</a>	NE	\$185,980	President/ceo	\$102,708	<b>\$121,065</b>	2023
<a href="#">Big Apple Greeter Inc</a>	NY	\$184,029	Executive Director	\$60,045	<b>\$57,757</b>	2024
<a href="#">Westwater Financial Inc</a>	CA	\$183,506	Executive Director	\$78,049	<b>\$71,741</b>	2024
<a href="#">Egyptian Association Of Plumbing</a>	IL	\$187,230	Executive Di	\$32,250	<b>\$33,750</b>	2024
<a href="#">Florida Justice Association</a>	FL	\$190,296	President/secretary	\$18,495	<b>\$18,495</b>	2024
<a href="#">Physicians Research Institute Inc</a>	MD	\$170,200	President	\$90,046	<b>\$89,613</b>	2024
<a href="#">International Public Safety Institute</a>	NH	\$201,077	Secretary/treasurer	\$54,000	<b>\$53,077</b>	2024
<a href="#">Tech Bloc</a>	TX	\$203,547	Ceo	\$16,219	<b>\$17,780</b>	2023
<a href="#">Mendocino Winegrowers Inc</a>	CA	\$164,067	Executive Director	\$56,909	<b>\$52,310</b>	2024
<a href="#">Manasota Air Conditioning Contractors</a>	FL	\$163,127	Secretary, Treasurer	\$6,766	<b>\$6,966</b>	2023
<a href="#">Responsible Offshore Development Alliance</a>	DC	\$211,229	Executive Director - Former	\$166,028	<b>\$155,089</b>	2024
<a href="#">Florida Design And Construction Professionals Inc</a>	FL	\$211,348	Co-chair	\$67,359	<b>\$67,359</b>	2024
<a href="#">Unicoi County Chamber Of Commerce</a>	TN	\$213,166	Executive Di	\$70,426	<b>\$78,801</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">South 27th Street Business</a>	WI	\$214,468	Executive Dir.	\$66,000	<b>\$73,373</b>	2024
<a href="#">North Dakota Livestock Alliance</a>	ND	\$215,195	Executive Di	\$100,557	<b>\$114,440</b>	2025
<a href="#">Oswego Area Chamber Of Commerce</a>	IL	\$218,743	Executive Direc	\$72,726	<b>\$78,357</b>	2023
<a href="#">Hibernian Building Association Of</a>	MA	\$218,829	Clerk	\$15,813	<b>\$15,126</b>	2024
<a href="#">Lakeshore Realtors Association Inc</a>	WI	\$222,401	Executive Director	\$73,405	<b>\$81,605</b>	2024
<a href="#">Southern California Academy Of</a>	CA	\$147,132	Executive Dir.	\$55,176	<b>\$52,215</b>	2023
<a href="#">Automobile Dealers Association Of</a>	KS	\$224,223	Chief Exec.	\$310,865	<b>\$348,280</b>	2025
<a href="#">Dakota Institute For Business And</a>	SD	\$227,434	Ceo	\$159,655	<b>\$193,103</b>	2023
<a href="#">Cuero Chamber Of Commerce &amp; Agriculture</a>	TX	\$228,896	Executive Director	\$49,323	<b>\$52,520</b>	2024
<a href="#">Massachusetts Facilities Admin Association Inc</a>	MA	\$229,578	Treasurer	\$11,875	<b>\$11,359</b>	2024
<a href="#">Economic Club Of Kansas City</a>	KS	\$229,708	President And Executive Director	\$57,500	<b>\$66,125</b>	2024
<a href="#">Waltham Educators Association</a>	MA	\$138,874	Co-president	\$13,725	<b>\$12,790</b>	2025

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to FL cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## ● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to FL cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the

chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ● Sample, role match & sensitivity

PEER COUNT	48 organizations. Compensation range \$5,515–\$348,280; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$185,216); for reference, expenses \$181,246 and assets \$291,861.
ROLE MATCH	Robyn Chiarelli, reported title " <i>EXECUTIVE DIRECTOR</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	3 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	4 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	90 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	90 <sup>th</sup>
Reportable pay only (column D), adjusted	83 <sup>rd</sup>
All sources (D + E + F), adjusted	83 <sup>rd</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

## ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Robyn Chiarelli) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 48 similarly situated organizations (Same NTEE sector (S40), nationwide + budget 0.67–1.5× revenue).

3. The authorized body determined that total compensation of \$127,589 is reasonable (approximately the 90<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.