

Grosse Pointe Chamber Of

Executive Director / CEO

EIN 651257347
 MI · NTEE S41
 FY ending 2024-12-31
 June 13, 2026

This analysis benchmarks the total compensation of **Jennifer Boettcher, Executive Director / CEO** (\$102,850) against **every comparable organization** that fit the selection criteria — **546** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **69th** percentile of comparable organizations within the typical range

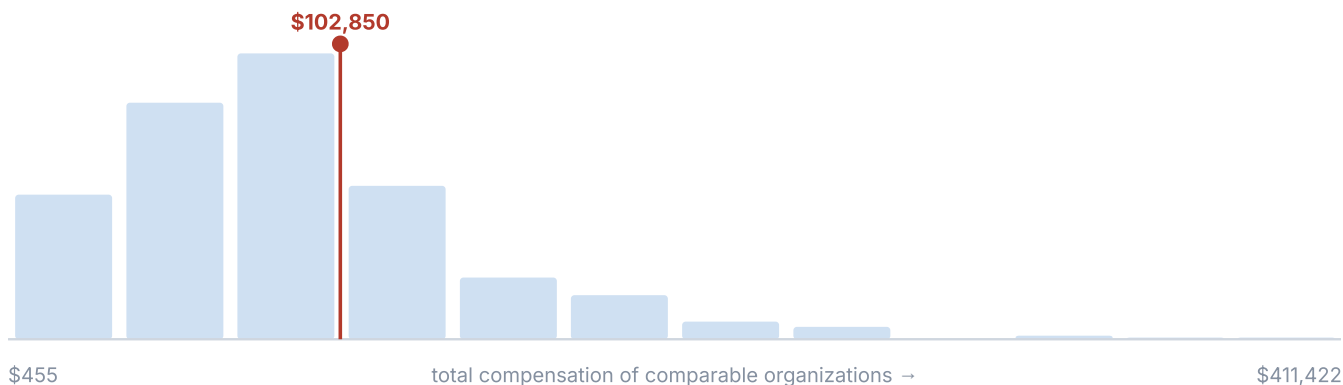
Benchmarked executive: Jennifer Boettcher — reported title “PRESIDENT”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (S41).
BUDGET	Total revenue between \$246,798 and \$552,534 — 0.67x to 1.50x the subject's \$368,356 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (S41), nationwide + budget 0.67–1.5x revenue.

546 organizations qualified on sector, size, and geography → **546** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$24,094	\$51,674	\$79,237	\$113,304	\$155,031	\$102,850
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to MI cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Texas Rural Education Association	TX	\$367,627	Executive Director	\$133,900	\$129,767	2024
Kyle Chamber Of Commerce	TX	\$367,498	Ceo	\$104,757	\$101,524	2024
Beaufort Digital Corridor	SC	\$367,097	Exec Director	\$69,769	\$72,601	2023
Effingham Regional Growth Alliance	IL	\$366,994	President	\$156,952	\$153,909	2023
Industrial Packaging Alliance Of North	VA	\$369,739	President And Ceo	\$163,765	\$153,194	2024
Golden State Power Cooperative	CA	\$370,753	General Manager	\$289,590	\$242,268	2024
Bioenergy Association Of California	CA	\$365,894	Executive Dir.	\$225,156	\$188,363	2024
Warrior Protection And Readiness	MA	\$371,134	Executive Director	\$150,000	\$134,449	2023
Naturally New York Inc	NY	\$365,273	Executive Director	\$142,187	\$124,480	2024
California Attractions And Parks	CA	\$371,560	Executive Di	\$209,249	\$180,227	2023
Dutchess County Association	NY	\$364,602	Executive Of	\$121,616	\$109,615	2023
Overlook Hospital Medical Staff	NJ	\$364,457	President	\$70,000	\$62,340	2023
Tri-cities Hispanic Chamber Of Commerce	WA	\$364,231	Executive Director	\$25,750	\$22,336	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Beverage Association Of Tennessee	TN	\$372,819	President & Treas	\$230,057	\$234,285	2024
Vernon Chamber Of Commerce	CA	\$363,674	President & Ceo	\$127,467	\$106,638	2024
Aia Triangle	NC	\$363,417	Executive Director	\$90,000	\$90,096	2024
Logan Square Chamber Of Commerce	IL	\$373,499	Executive Director	\$67,083	\$63,895	2024
Iowa Great Lakes Board Of Realtors	IA	\$362,883	Executive Direc	\$62,180	\$65,961	2024
Southern Independent Bookseller Alliance	NC	\$362,725	Executive Dir.	\$80,000	\$80,085	2024
Oak Park Business Association	CA	\$374,255	Executive Dir.	\$84,000	\$72,349	2023
Topeka Lodging Association	KS	\$374,362	Exec. Dir	\$14,400	\$15,517	2023
Identity Defined Security Alliance	TX	\$374,829	Executive Director, President, Treasurer, And Secretary	\$77,560	\$75,166	2024
Alabama Automotive Manufacturers	AL	\$375,054	President	\$120,000	\$129,309	2023
Tarrant Regional	TX	\$361,480	Executive Director	\$198,000	\$191,889	2024
Pennsylvania Academy Of General Den	PA	\$375,404	Executive Di	\$85,400	\$82,510	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to MI cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to MI cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT	546 organizations. Compensation range \$455–\$411,422; filing years 2022–2025.
SIZE BASIS	Matched on total revenue (\$368,356); for reference, expenses \$331,677 and assets \$188,128.
ROLE MATCH	Jennifer Boettcher, reported title " <i>PRESIDENT</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	27 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	21 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	69 th
Total compensation (D + F), as reported (no adjustments)	68 th
Reportable pay only (column D), adjusted	71 st
All sources (D + E + F), adjusted	66 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Jennifer Boettcher) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 13, 2026, comparing compensation against 546 similarly situated organizations (Same NTEE sector (S41), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$102,850 is reasonable (approximately the 69th percentile of comparable organizations) and documented the basis for this determination

concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 13, 2026.