

# Mendocino Coast Healthcare Foundation

Executive Director / CEO

EIN 680041554  
 CA · NTEE E221  
 FY ending 2023-12-31  
 June 9, 2026

This analysis benchmarks the total compensation of **Mary Kate Mckenna, Executive Director / CEO** (\$128,956) against **every comparable organization** that fit the selection criteria — **24** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **92<sup>nd</sup>** percentile of comparable organizations above the 90th percentile — board review recommended

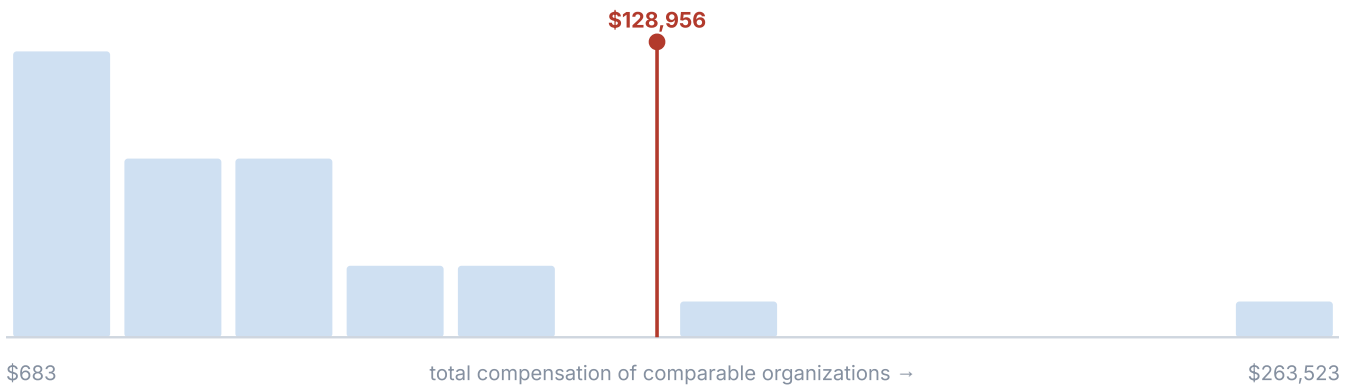
**Benchmarked executive:** Mary Kate Mckenna — reported title “Executive Director”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (E221).
BUDGET	Total revenue between \$100,272 and \$224,491 — 0.67x to 1.50x the subject's \$149,661 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (E22), nationwide + budget 0.67–1.5x revenue.

**24** organizations qualified on sector, size, and geography → **24** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$12,666	\$18,991	\$38,685	\$68,016	\$101,152	<b>\$128,956</b>
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to CA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Eastern New Mexico Medical Center</a>	NM	\$151,822	President	\$10,268	<b>\$12,422</b>	2024
<a href="#">Advocates For Upstate Medical University University Hospital Inc</a>	NY	\$151,853	Administrative Coordinator	\$13,365	<b>\$13,235</b>	2025
<a href="#">Robert Packer Hospital Auxiliary</a>	PA	\$157,384	Director - Pres/ceo Rph	\$42,922	<b>\$49,569</b>	2023
<a href="#">Anderson Support And Development</a>	MS	\$159,804	President	\$37,629	<b>\$47,141</b>	2024
<a href="#">Waverly Health Center Foundation</a>	IA	\$139,330	Former Treasurer	\$49,532	<b>\$62,807</b>	2023
<a href="#">Tuh - Jeanes Campus Auxiliary</a>	PA	\$160,404	Hospital Admin Rep	\$37,019	<b>\$42,752</b>	2023
<a href="#">Humboldt Health Foundation</a>	CA	\$162,081	Ceo	\$35,641	<b>\$34,618</b>	2024
<a href="#">Nationwide Children's Hospital Inc</a>	OH	\$166,331	Director / Ceo - Nch	\$70,206	<b>\$83,643</b>	2024
<a href="#">Presence Health Partners Services</a>	MO	\$168,408	Director (End 12/2022)	\$49,417	<b>\$60,614</b>	2023
<a href="#">Sisters Of St Joseph Of St Mark</a>	OH	\$127,740	President	\$7,500	<b>\$8,936</b>	2024
<a href="#">Greene County General Hospital Foundation</a>	IN	\$173,967	Foundation Director	\$89,500	<b>\$106,166</b>	2024
<a href="#">Saunders Hospital</a>	IL	\$115,505	President	\$600	<b>\$683</b>	2023
<a href="#">Share Foundation Of Community Hospitals</a>	OH	\$184,367	Director/regional Market President	\$75,084	<b>\$89,454</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Sheffield Area Medical Center Inc</a>	PA	\$108,890	Executive Director	\$17,612	<b>\$20,340</b>	2023
<a href="#">Och Holdings</a>	TX	\$107,867	Director & President	\$234,201	<b>\$263,523</b>	2024
<a href="#">Nmc Services Inc</a>	TN	\$102,968	Chief Wind-down Officer	\$12,638	<b>\$14,942</b>	2024
<a href="#">Shands Jacksonville Properties Inc</a>	FL	\$101,539	Chairman / Ceo Of Sjmc	\$19,903	<b>\$21,653</b>	2023
<a href="#">Upmc Northwest Auxillary</a>	PA	\$101,445	Board Member	\$12,346	<b>\$13,849</b>	2024
<a href="#">Sarah Bush Lincoln Health</a>	IL	\$198,253	Dir Voluntee	\$24,638	<b>\$27,246</b>	2024
<a href="#">Doctors Hospital</a>	OH	\$100,765	President/secretary	\$71,646	<b>\$87,880</b>	2023
<a href="#">Health Development Corporation</a>	IN	\$215,119	President	\$27,580	<b>\$32,716</b>	2024
<a href="#">Upmc Pinnacle Lancaster</a>	PA	\$216,898	President & Coo	\$124,650	<b>\$143,955</b>	2023
<a href="#">Burgess Foundation</a>	IA	\$219,525	President/ceo - Bhc Thru 6/2023	\$21,165	<b>\$26,838</b>	2023
<a href="#">Medical And Dental Staff Of Holy Cross</a>	MD	\$219,857	President	\$50,000	<b>\$52,582</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to CA cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

## ■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to CA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ■ Sample, role match & sensitivity

PEER COUNT **24** organizations. Compensation range \$683–\$263,523; filing years 2023–2025.

SIZE BASIS	Matched on total revenue (\$149,661); for reference, expenses \$1,827,485 and assets \$1,146,857. <b>Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.</b>
ROLE MATCH	Mary Kate Mckenna, reported title " <i>Executive Director</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	15 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	2 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	92 <sup>nd</sup>
Total compensation (D + F), as reported (no adjustments)	96 <sup>th</sup>
Reportable pay only (column D), adjusted	100 <sup>th</sup>
All sources (D + E + F), adjusted	38 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Mary Kate Mckenna) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 24 similarly situated organizations (Same NTEE sector (E22), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$128,956 is reasonable (approximately the 92<sup>nd</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.