

Puerto Rican Folkloric Dance Inc

Executive Director / CEO

EIN 742886375
 TX · NTEE A60
 FY ending 2023-12-31
 June 9, 2026

This analysis benchmarks the total compensation of **Ann Marie Maynard, Executive Director / CEO** (\$55,125) against **every comparable organization** that fit the selection criteria — **139** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **73rd** percentile of comparable organizations within the typical range

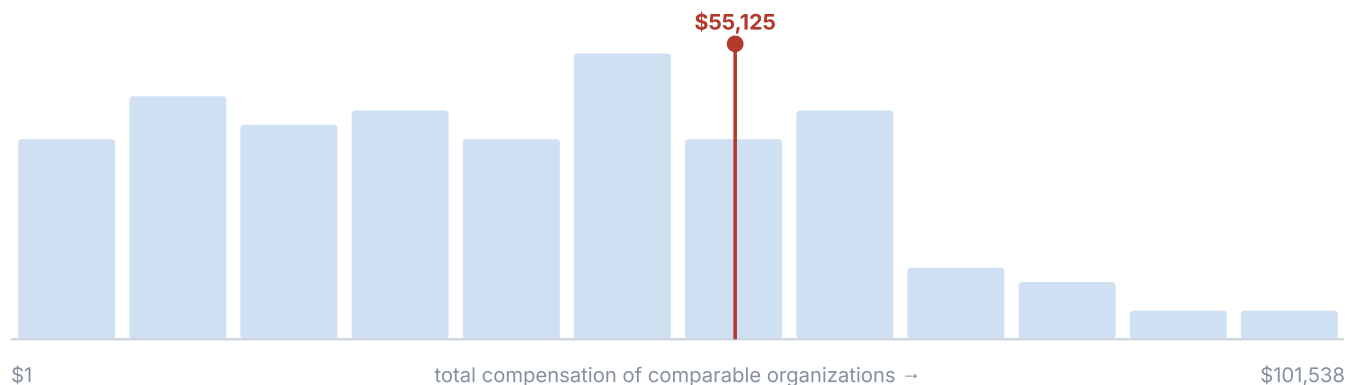
Benchmarked executive: Ann Marie Maynard — reported title “Executive & Artistic Director”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (A60).
BUDGET	Total revenue between \$164,109 and \$367,410 — 0.67x to 1.50x the subject's \$244,940 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (A60), nationwide + budget 0.67–1.5x revenue.

139 organizations qualified on sector, size, and geography → **139** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$8,629	\$20,100	\$39,053	\$56,219	\$66,557	\$55,125
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• Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to TX cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Theatre Philadelphia	PA	\$244,133	Former Exec	\$50,043	\$49,889	2023
The Catamounts Nfp	CO	\$245,928	Artistic Director	\$26,725	\$24,883	2024
Augustana Arts Inc	CO	\$247,305	Executive Director	\$68,750	\$62,361	2025
Center Stage Dance Studio	CA	\$248,693	President	\$6,171	\$5,174	2024
Dramaworks A Ca Nonprofit Benefit Corp	CA	\$239,759	Vice President	\$18,000	\$15,538	2023
Push Physical Theatre Inc	NY	\$250,182	Ceo & Artistic Director	\$53,700	\$47,118	2024
St Lou Fringe	MO	\$251,434	Executive Dir	\$64,995	\$66,844	2024
Performing Arts Association Of St Joseph Inc	MO	\$251,795	Executive Director	\$43,600	\$46,165	2023
Cepa Management Corporation	AL	\$251,818	Executive Di	\$43,548	\$45,683	2024
Detroit Puppet Company	MI	\$237,682	Board Member	\$30,727	\$30,795	2024
Artcore Inc	WY	\$253,622	Executive Director	\$19,800	\$20,057	2025
Professional Theatre And Dance	IL	\$234,365	Artistic Dir	\$50,112	\$46,605	2025
The Beat Berkeley Performing Arts Inc	CA	\$256,115	Executive Dir.	\$28,789	\$24,852	2023
Cerimon House	OR	\$233,601	Artistic Director	\$88,269	\$81,946	2023
Cabot Community Association Inc	VT	\$256,308	Executive Director	\$11,990	\$11,718	2024
Pegasus Musical Society	TX	\$233,365	Artistic Director	\$51,000	\$49,537	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Deane Center For The Performing Arts Inc	PA	\$256,723	Executive Director	\$60,000	\$59,815	2023
Columbia Basin Allied Arts	WA	\$231,970	Executive Di	\$40,126	\$34,884	2024
Bach Society Of Dayton Inc	OH	\$230,536	Music Director	\$15,000	\$15,029	2025
Indigenouways Incorporated	NM	\$260,757	Executive Director	\$66,000	\$68,928	2024
Mountain Air Modern Dance	MT	\$262,198	President And Executive Director	\$53,422	\$55,916	2024
Innovation Arts Academy Inc	KY	\$262,338	Executive Director	\$18,000	\$18,778	2024
Encore Performing Arts	UT	\$264,181	Executive Team	\$7,650	\$7,603	2024
Hancock County Childrens Choir Ltd	IN	\$225,638	Board Chair, Executive Director	\$21,845	\$22,369	2024
Collide	TX	\$224,510	Artistic Dir	\$47,000	\$45,652	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to TX cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to TX cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT	139 organizations. Compensation range \$1–\$101,538; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$244,940); for reference, expenses \$208,039 and assets \$283,763.
ROLE MATCH	Ann Marie Maynard, reported title <i>"Executive & Artistic Director"</i> , benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	2 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	73 rd
Total compensation (D + F), as reported (no adjustments)	71 st
Reportable pay only (column D), adjusted	75 th
All sources (D + E + F), adjusted	72 nd

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Ann Marie Maynard) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 139 similarly situated organizations (Same NTEE sector (A60), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$55,125 is reasonable (approximately the 73rd percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.