

Sonrisas Therapeutic Riding Inc

Executive Director / CEO

EIN 752173731

TX · NTEE N69Z

FY ending 2024-05-31

June 9, 2026

This analysis benchmarks the total compensation of **Jeremy Vincent, Executive Director / CEO** (\$7,689) against **every comparable organization** that fit the selection criteria — **16** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **31st** percentile of comparable organizations within the typical range

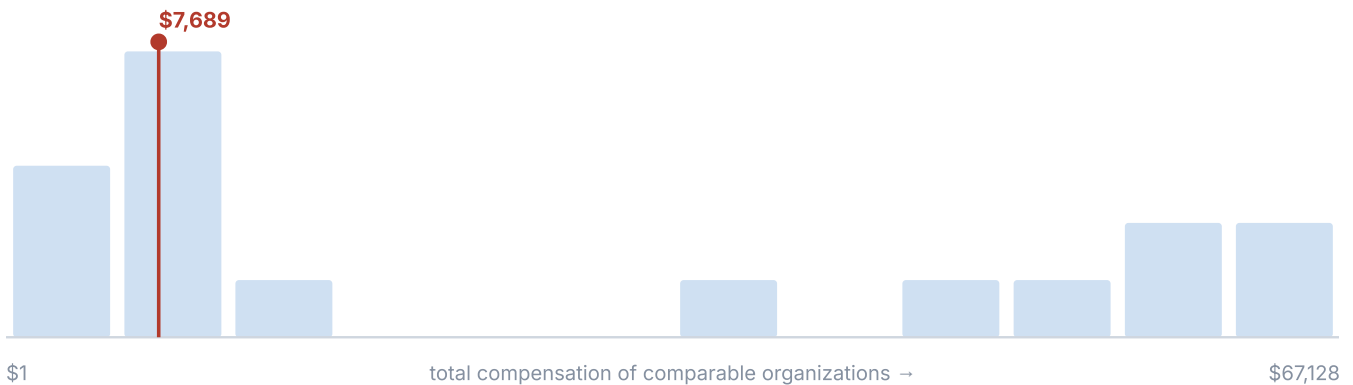
Benchmarked executive: Jeremy Vincent — reported title "EXECUTIVE DIRECTOR", a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (N69Z).
BUDGET	Total revenue between \$188,560 and \$422,151 — 0.67x to 1.50x the subject's \$281,434 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (N69), nationwide + budget 0.67–1.5x revenue.

16 organizations qualified on sector, size, and geography → **16** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$1,230	\$6,525	\$13,135	\$55,326	\$62,771	\$7,689
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to TX cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Home Talent Colt Stakes Association Inc	OH	\$287,356	Secretary/treasurer	\$6,000	\$6,540	2023
Great Falls Turf Club Inc	MT	\$274,245	President	\$9,304	\$10,026	2024
Dixie Region Team Penning Association	TX	\$258,252	Secretary/treasurer	\$8,572	\$8,825	2023
Hope For Heroes Horsemanship Center	WA	\$257,039	Head Instructor	\$16,875	\$15,104	2024
District Nine Idaho High School	ID	\$256,076	Director/treasurer	\$1,500	\$1,595	2024
Handicapped High Riders Club	NJ	\$309,828	Director	\$73,050	\$67,128	2023
American Cutting Horse Association	TX	\$315,851	President	\$839	\$864	2023
Masterson Equestrian Trust Foundation Inc	KY	\$245,183	President	\$1	\$1	2024
Handi Riders Inc	SD	\$221,347	Executive Di	\$54,167	\$61,527	2023
National Riding Stables Horse	PA	\$220,222	Vice Preside	\$11,200	\$11,166	2024
Discovery Riders Inc	OH	\$219,261	Director	\$49,904	\$54,400	2023
Secretariat Center Inc	KY	\$346,183	Executive Director	\$59,602	\$64,015	2024
Alabama Hunter-jumper Association	AL	\$209,498	Treasurer	\$6,000	\$6,480	2024
Bridlepath Equine Center	PA	\$205,586	President	\$48,561	\$49,841	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Three Gaits Inc	WI	\$385,023	Executive Director Thru November	\$35,440	\$38,094	2023
Hope Horses & Kids	CA	\$421,200	Executive Dir.	\$65,380	\$58,105	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to TX cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to TX cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT 16 organizations. Compensation range \$1–\$67,128; filing years 2023–2024.

SIZE BASIS Matched on total revenue (\$281,434); for reference, expenses \$189,004 and assets \$998,402.

ROLE MATCH Jeremy Vincent, reported title "*EXECUTIVE DIRECTOR*", benchmarked as Executive Director / CEO. The title maps directly to this role.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	31st
Total compensation (D + F), as reported (no adjustments)	31st
Reportable pay only (column D), adjusted	0th
All sources (D + E + F), adjusted	100th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

■ Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Jeremy Vincent) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 16 similarly situated organizations (Same NTEE sector (N69), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$7,689 is reasonable (approximately the 31st percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.