

North Texas Commission Foundation

Executive Director / CEO

EIN 752948710
 TX · NTEE S05
 FY ending 2024-09-30
 June 9, 2026

This analysis benchmarks the total compensation of **Chris E Wallace, Executive Director / CEO** (\$49,182) against **every comparable organization** that fit the selection criteria — **1762** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **28th** percentile of comparable organizations within the typical range

Benchmarked executive: Chris E Wallace — reported title “President & CEO”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (S05).
BUDGET	Total revenue between \$249,926 and \$559,537 — 0.67x to 1.50x the subject's \$373,025 (the band tightens as size grows).
GEOGRAPHY	Same NTEE major group (S), nationwide + budget 0.67–1.5x revenue.

1,762 organizations qualified on sector, size, and geography → **1,762** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$17,215	\$44,714	\$73,514	\$104,169	\$145,100	\$49,182
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to TX cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Public Facilities Group	WA	\$372,854	President	\$234,000	\$215,623	2023
Beverage Association Of Tennessee	TN	\$372,819	President & Treas	\$230,057	\$241,746	2024
Logan Square Chamber Of Commerce	IL	\$373,499	Executive Director	\$67,083	\$65,930	2024
Rebuild Johnston Square Neighborhood	MD	\$373,940	Executive Dir.	\$75,000	\$70,096	2024
Chelsea Area Chamber Of Commerce	MI	\$372,034	Executive Di	\$72,870	\$75,191	2024
Leadership Tyler Inc	TX	\$371,965	Executive Director	\$636	\$620	2025
Maya Economic Development Corporation	NE	\$371,950	Ceo/director	\$1,057	\$1,170	2023
Rural Consumer Services Corporation	NC	\$374,114	Ceo/general	\$212,866	\$219,879	2024
San Joaquin Community Data Council	CA	\$374,241	Executive Dir.	\$61,109	\$52,751	2024
Oak Park Business Association	CA	\$374,255	Executive Dir.	\$84,000	\$74,653	2023
Topeka Lodging Association	KS	\$374,362	Exec. Dir	\$14,400	\$16,011	2023
California Attractions And Parks	CA	\$371,560	Executive Di	\$209,249	\$185,966	2023
Delafield Promotional &	WI	\$374,607	Executive Director	\$11,118	\$11,608	2024
Identity Defined Security Alliance	TX	\$374,829	Executive Director, President, Treasurer,	\$77,560	\$77,560	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
			And Secretary			
Upstate Venture Connect Corporation	NY	\$374,855	Executive Director	\$90,000	\$81,301	2024
Laramie Main Street Alliance	WY	\$371,188	Executive Di	\$51,637	\$55,277	2024
Warrior Protection And Readiness	MA	\$371,134	Executive Director	\$150,000	\$138,731	2023
Davie County Economic Development Commission Inc	NC	\$371,126	President	\$136,561	\$145,227	2023
Enterprise Futures	CA	\$371,118	Executive Director And President	\$157,597	\$136,043	2024
Boston Farms Community Land Trust Inc	MA	\$374,952	Clerk	\$89,071	\$85,756	2022
Alabama Automotive Manufacturers	AL	\$375,054	President	\$120,000	\$133,428	2023
Friends Of Lafitte Corridor Inc	LA	\$370,942	Executive Dir.	\$95,135	\$104,724	2024
The Urban Development Center Inc	FL	\$375,245	President	\$35,970	\$33,781	2024
The Warehouse Business Accelerator	CO	\$370,791	Executive Dir.	\$80,032	\$78,983	2023
Aec Unites	DC	\$375,265	Executive Director	\$114,357	\$103,284	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to TX cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to TX cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT	1762 organizations. Compensation range \$208–\$671,487; filing years 2021–2025.
SIZE BASIS	Matched on total revenue (\$373,025); for reference, expenses \$374,431 and assets \$309,604.
ROLE MATCH	Chris E Wallace, reported title " <i>President & CEO</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	197 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	73 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	28 th
Total compensation (D + F), as reported (no adjustments)	27 th
Reportable pay only (column D), adjusted	0 th
All sources (D + E + F), adjusted	97 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

■ Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Chris E Wallace) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 1762 similarly situated organizations (Same NTEE major group (S), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$49,182 is reasonable (approximately the 28th percentile of comparable organizations) and documented the basis for this determination

concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.