

National Association Of Presidential

Executive Director / CEO

EIN 760379482
 TX · NTEE A99Z
 FY ending 2025-06-30
 June 9, 2026

This analysis benchmarks the total compensation of **Stuart Schmidt, Executive Director / CEO** (\$72,500) against **every comparable organization** that fit the selection criteria — **107** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **70th** percentile of comparable organizations within the typical range

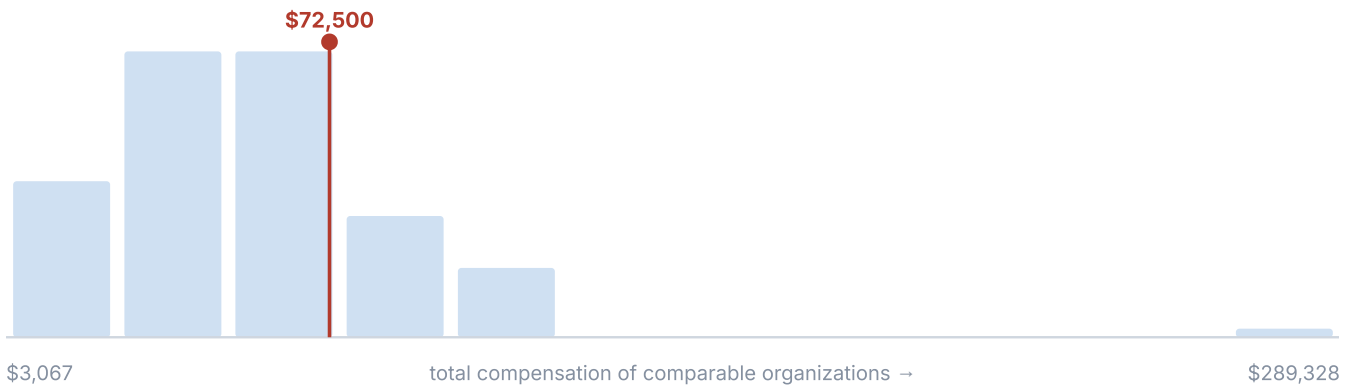
Benchmarked executive: Stuart Schmidt — reported title “EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (A99Z).
BUDGET	Total revenue between \$243,192 and \$544,461 — 0.67x to 1.50x the subject's \$362,974 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (A99), nationwide + budget 0.67–1.5x revenue.

107 organizations qualified on sector, size, and geography → **107** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$14,302	\$36,766	\$55,903	\$74,025	\$93,602	\$72,500
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to TX cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Native Peoples Action Community Fund	AK	\$355,456	Executive Dir.	\$3,126	\$3,067	2024
National Association Of Women	NY	\$371,048	Executive Di	\$42,940	\$39,816	2024
Open Tone Music	OH	\$371,437	Program Director	\$45,928	\$49,916	2024
Spaceflight Mission	TX	\$371,544	Founding Board Member	\$41,250	\$42,341	2024
Higher Works Collaborative	MN	\$372,381	Exec Adminis	\$37,671	\$39,325	2023
Forward Progress Arts & Entertainment Centers Inc	TX	\$372,833	Executive Director	\$23,050	\$23,660	2024
Drag Story Hour	CA	\$349,890	E.d. To 12/23	\$66,058	\$58,532	2024
Mnff Inc	VT	\$377,160	Executive Di	\$18,846	\$19,465	2024
Sol Treasures Inc	CA	\$343,778	Executive Dir.	\$83,334	\$73,840	2024
D2is Foundation	CA	\$382,720	President	\$40,327	\$36,788	2023
Los Angeles Indigenous Peoples' Alliance	CA	\$336,000	Director	\$6,000	\$5,317	2024
Henderson Chamber Of Commerce	NV	\$390,603	Ed Of Founda	\$9,089	\$9,348	2024
Demolay International 73000 Northern California	CA	\$390,765	Executive Director	\$81,946	\$74,755	2023
Colorado Springs Community Ventures Inc	CO	\$391,700	Chief Executive Officer	\$21,010	\$20,673	2024
Landmark Events Inc	FL	\$392,181	President	\$91,000	\$85,461	2025
Oregon Walks	OR	\$392,591	Executive Di	\$80,519	\$78,996	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
De Colores Arts	CA	\$393,608	Executive Director	\$132,613	\$117,505	2024
Connectfaith Inc	NY	\$330,383	Executive Director	\$48,000	\$44,508	2024
Carlton Landing Charitable Foundation	OK	\$397,725	Executive Dir. (Thru May)	\$9,000	\$10,470	2023
Hopewell Music Cooperative-north	MN	\$323,455	Executive Director	\$40,778	\$41,347	2024
Mizna	MN	\$322,960	Executive Director	\$83,270	\$84,431	2024
Shipyard Trust For The Arts	CA	\$321,074	President Ceo	\$118,920	\$108,484	2023
Cinestory Inc	CA	\$319,934	Executive Director	\$32,700	\$28,228	2025
Women & Family Life Center Inc	CT	\$408,164	Executive Director	\$105,925	\$104,923	2023
Acansa Arts Festival	AR	\$317,470	Executive Director	\$71,667	\$82,663	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to TX cost of living and 2025 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to TX cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT 107 organizations. Compensation range \$3,067–\$289,328; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$362,974); for reference, expenses \$344,568 and assets \$459,978.

ROLE MATCH	Stuart Schmidt, reported title "EXECUTIVE DIRECTOR", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	7 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	70 th
Total compensation (D + F), as reported (no adjustments)	71 st
Reportable pay only (column D), adjusted	71 st
All sources (D + E + F), adjusted	65 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Stuart Schmidt) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 107 similarly situated organizations (Same NTEE sector (A99), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$72,500 is reasonable (approximately the 70th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.