

Horsin' Around Camp Inc

Executive Director / CEO

EIN 760714967
 KY · NTEE P99
 FY ending 2023-12-31
 June 10, 2026

This analysis benchmarks the total compensation of **Carrie Truitt, Executive Director / CEO** (\$82,169) against **every comparable organization** that fit the selection criteria — **199** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **86th** percentile of comparable organizations within the typical range

Benchmarked executive: Carrie Truitt — reported title "EXECUTIVE DIRECTOR", a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (P99).
BUDGET	Total revenue between \$211,740 and \$474,045 — 0.67x to 1.50x the subject's \$316,030 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (P99), nationwide + budget 0.67–1.5x revenue.

199 organizations qualified on sector, size, and geography → **199** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$11,471	\$27,632	\$53,766	\$72,172	\$90,797	\$82,169
----------	----------	----------	----------	----------	----------



● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to KY cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Foundations For Franklin County Inc	MO	\$317,178	Executive Di	\$25,625	\$25,262	2023
Evergreen Life Services Of Florida Inc	LA	\$312,332	President/ceo	\$21,418	\$21,322	2024
Girls Helping Girls Period	NJ	\$311,382	Executive Director	\$75,000	\$62,328	2023
Neighbors Helping Neighbors Inc	KY	\$310,813	Nhn Director	\$54,573	\$54,573	2023
Peopleworks - Nm	NM	\$321,450	Executive Di	\$64,693	\$64,765	2023
Carleton-willard At Home Inc	MA	\$310,206	President & Ceo	\$60,724	\$49,333	2024
Sisters Of Grace Inc	GA	\$308,824	President	\$61,250	\$55,679	2024
Femergy	OH	\$308,518	Director	\$43,542	\$41,694	2024
Flourish Homes Incorporated	OK	\$324,273	Ceo/founder	\$36,000	\$36,897	2023
Guardianship & Protective Services	OH	\$324,533	Executive Di	\$62,378	\$59,730	2024
Open Door Recovery House	TX	\$325,511	Executive Director	\$157,492	\$142,429	2024
Children's Advocacy Centers	ND	\$303,604	Executive Di	\$109,105	\$108,248	2024
National Association Of Black Women Entrepreneurs	MI	\$328,482	Ceo	\$78,000	\$72,786	2024
One Heart One Mind	UT	\$303,231	Assistant Director	\$22,720	\$21,644	2023
Hackettstown Business Improvement	NJ	\$328,862	Executive Di	\$83,538	\$67,431	2024
One Heart Warriors	MT	\$329,576	President	\$62,499	\$60,908	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Darke County Pregnancy Help Center	OH	\$301,642	Board Member	\$28,473	\$27,264	2024
The Middle Project Inc	NY	\$330,523	Director	\$42,411	\$34,647	2024
Angels Of Las Vegas	NV	\$331,487	President	\$36,961	\$34,484	2023
Gold Star Peak Inc	AK	\$300,450	President	\$80,000	\$71,190	2023
Establish	HI	\$333,478	Executive Director	\$109,286	\$88,459	2024
Moco Pride Center Inc	MD	\$297,753	Ceo	\$80,000	\$67,618	2024
Northwest Sarcoma Foundation	WA	\$334,731	Executive Director	\$101,440	\$82,108	2024
Newbirth Outreach Center	AL	\$297,290	Director	\$15,960	\$16,049	2023
Connections Ministry Inc	LA	\$296,729	President	\$78,997	\$78,643	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to KY cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to KY cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT	199 organizations. Compensation range \$715–\$499,708; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$316,030); for reference, expenses \$566,712 and assets \$2,769,089. Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.
ROLE MATCH	Carrie Truitt, reported title <i>"EXECUTIVE DIRECTOR"</i> , benchmarked as Executive Director / CEO. The title maps directly to this role.

RELATED-ORG PAY	8 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	3 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	86 th
Total compensation (D + F), as reported (no adjustments)	78 th
Reportable pay only (column D), adjusted	87 th
All sources (D + E + F), adjusted	82 nd

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Carrie Truitt) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 10, 2026, comparing compensation against 199 similarly situated organizations (Same NTEE sector (P99), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$82,169 is reasonable (approximately the 86th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 10, 2026.