

# Stl Village Inc

Executive Director / CEO

EIN 800915577  
 MO · NTEE P81  
 FY ending 2023-12-31  
**June 9, 2026**

This analysis benchmarks the total compensation of **Madeline Franklin, Executive Director / CEO** (\$33,937) against **every comparable organization** that fit the selection criteria — **101** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **37<sup>th</sup>** percentile of comparable organizations within the typical range

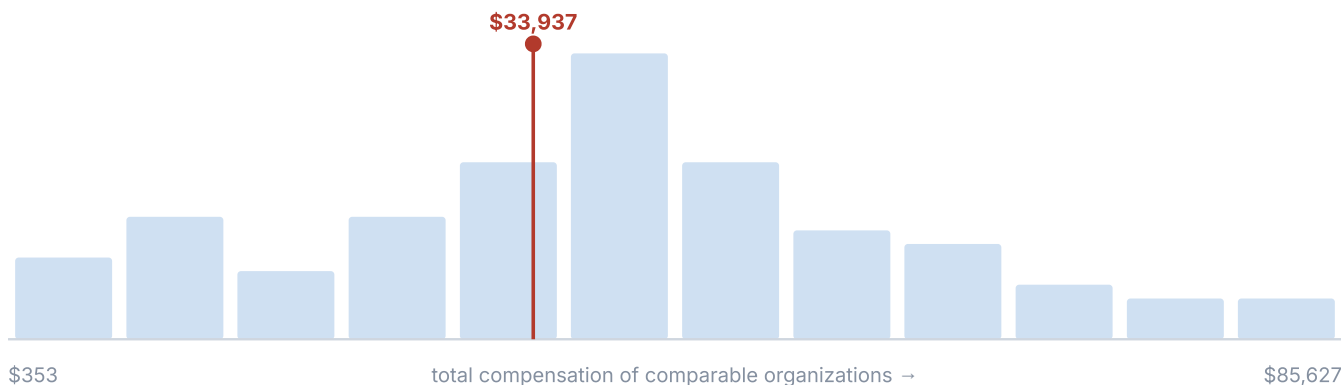
**Benchmarked executive:** Madeline Franklin — reported title “Executive Director”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

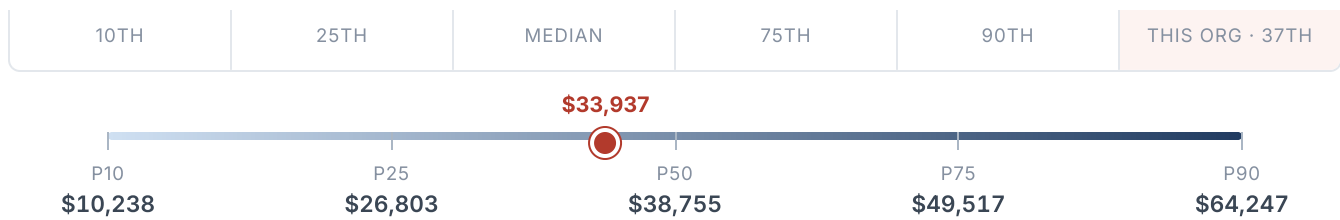
SECTOR	Organizations sharing the subject's NTEE classification (P81).
BUDGET	Total revenue between \$135,326 and \$302,970 — 0.67x to 1.50x the subject's \$201,980 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (P81), nationwide + budget 0.67–1.5x revenue.

**101** organizations qualified on sector, size, and geography → **101** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$10,238	\$26,803	\$38,755	\$49,517	\$64,247	<b>\$33,937</b>
----------	----------	----------	----------	----------	-----------------



## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to MO cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Anderson Valley Senior Citizens</a>	CA	\$201,687	Executive Di	\$18,436	<b>\$14,222</b>	2025
<a href="#">The Senior Center Inc</a>	NY	\$202,505	Executive Director	\$53,707	<b>\$43,358</b>	2025
<a href="#">Schuyler County Council On Aging</a>	MO	\$201,267	Director	\$17,272	<b>\$16,344</b>	2025
<a href="#">Topeka Lulac Multi-purpose Senior</a>	KS	\$200,910	Executive Di	\$44,125	<b>\$43,716</b>	2024
<a href="#">Canopy Of Neighbors Inc</a>	NY	\$203,126	Executive Director	\$69,628	<b>\$57,699</b>	2024
<a href="#">Interlakes Community Caregivers Inc</a>	NH	\$203,285	Executive Director	\$52,768	<b>\$46,003</b>	2023
<a href="#">Clinchfield Senior Adult Center For</a>	TN	\$200,493	Executive Di	\$46,946	<b>\$44,088</b>	2025
<a href="#">Forest Park Senior Center Inc</a>	MD	\$200,485	Member	\$400	<b>\$353</b>	2023
<a href="#">Opal's Dream Foundation Inc</a>	KY	\$198,438	Chief Operating Officer	\$66,177	<b>\$67,128</b>	2023
<a href="#">Caldwell Senior Center Inc</a>	NC	\$198,398	Executive Di	\$57,886	<b>\$54,851</b>	2024
<a href="#">Serving Older Adults Through Changing Ti</a>	OH	\$197,600	Executive Director	\$28,600	<b>\$27,779</b>	2024
<a href="#">Monroe County Senior Citizens And</a>	TN	\$206,392	Executive Director	\$48,762	<b>\$45,793</b>	2025
<a href="#">Menomonie Area Senior Center</a>	WI	\$197,565	Executive Dir.	\$32,498	<b>\$31,125</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Northwest Neighbors Network</a>	WA	\$206,479	Director Of Community Operations & Outreach	\$100,341	<b>\$84,819</b>	2023
<a href="#">Penns Village</a>	PA	\$195,931	Executive Director	\$8,654	<b>\$7,915</b>	2024
<a href="#">Giles County Senior Citizens</a>	TN	\$195,590	Executive Director	\$31,085	<b>\$29,192</b>	2025
<a href="#">Lita Love Is The Answer</a>	CA	\$195,577	Executive Dir.	\$70,538	<b>\$57,508</b>	2023
<a href="#">Perry County Council On Aging Inc</a>	IN	\$208,621	Executive Director	\$39,520	<b>\$38,219</b>	2024
<a href="#">Center For Successful Aging</a>	CA	\$195,248	Administrative Director	\$41,167	<b>\$33,562</b>	2023
<a href="#">Senior Citizens Center</a>	WI	\$193,775	Co-director	\$47,569	<b>\$45,559</b>	2024
<a href="#">Cwa Littleton Inc</a>	CO	\$193,470	Executive Di	\$10,000	<b>\$8,793</b>	2024
<a href="#">Cochran County Senior Citizens Assn</a>	TX	\$210,719	Manager	\$42,000	<b>\$39,667</b>	2023
<a href="#">Salida Senior Daycare Inc</a>	CO	\$188,933	Executive Director	\$45,000	<b>\$39,571</b>	2024
<a href="#">Harpowell Aging At Home</a>	ME	\$187,857	Director	\$1,000	<b>\$918</b>	2024
<a href="#">Pickett Fences Senior Services Inc</a>	MD	\$217,855	President	\$13,000	<b>\$11,475</b>	2023

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to MO cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

## Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to MO cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## Sample, role match & sensitivity

PEER COUNT	101 organizations. Compensation range \$353–\$85,627; filing years 2021–2025.
SIZE BASIS	Matched on total revenue (\$201,980); for reference, expenses \$157,130 and assets \$147,828.
ROLE MATCH	Madeline Franklin, reported title " <i>Executive Director</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	6 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	2 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	37 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	34 <sup>th</sup>
Reportable pay only (column D), adjusted	40 <sup>th</sup>
All sources (D + E + F), adjusted	34 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Madeline Franklin) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 101 similarly situated organizations (Same NTEE sector (P81), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$33,937 is reasonable (approximately the 37<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

---

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.