

Parkview Center Inc

Executive Director / CEO

EIN 810473524
 MT · NTEE P81Z
 FY ending 2023-06-30
 June 9, 2026

This analysis benchmarks the total compensation of **Lara Mckenna, Executive Director / CEO** (\$51,437) against **every comparable organization** that fit the selection criteria — **153** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **56th** percentile of comparable organizations within the typical range

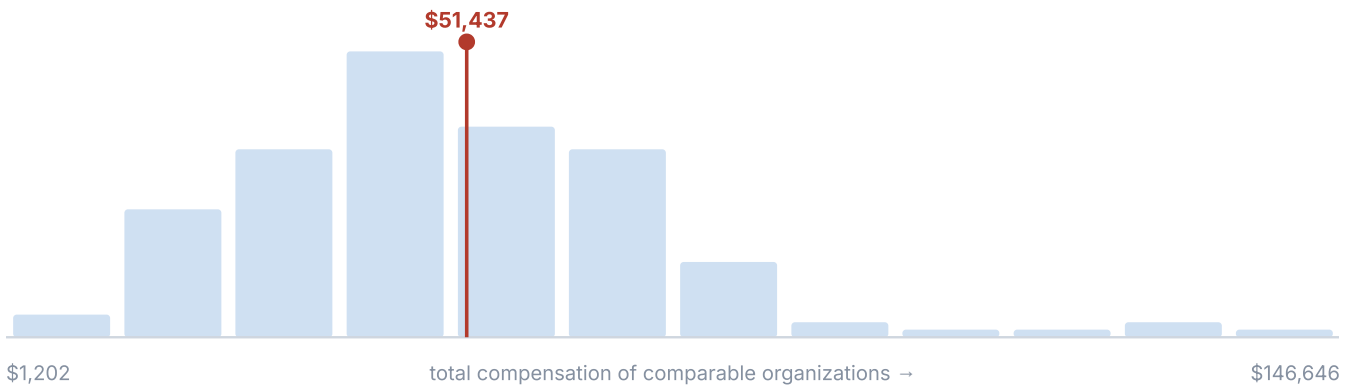
Benchmarked executive: Lara Mckenna — reported title “Executive Dir.”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (P81Z).
BUDGET	Total revenue between \$267,496 and \$598,872 — 0.67x to 1.50x the subject's \$399,248 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (P81), nationwide + budget 0.67–1.5x revenue.

153 organizations qualified on sector, size, and geography → **153** within the band from the benchmarked peer set.

Distribution of comparable compensation



\$22,536	\$34,668	\$47,468	\$63,379	\$77,872	\$51,437
----------	----------	----------	----------	----------	----------



■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to MT cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
The Shepherd's Center Of Northern Virginia	VA	\$397,861	Executive Director	\$95,875	\$83,414	2024
Lake Gogebic Senior Citizens Club	MI	\$397,111	Executive Di	\$43,391	\$40,356	2024
Alleghany County Council On Aging	NC	\$395,931	Prev Exec Di	\$49,202	\$44,629	2025
Yarnell Regional Community Center	AZ	\$395,786	Executive Director	\$38,087	\$33,006	2024
Holmes County Council On Aging Inc	OH	\$402,802	Business Manager	\$60,189	\$59,140	2023
Ashtabula County Council On Aging Inc	OH	\$395,081	Executive Director	\$39,000	\$38,320	2023
Healthcare And Elder Law Programs	CA	\$393,683	Executive Dir.	\$114,000	\$88,701	2024
Aging Forward	MO	\$407,283	Executive Di	\$89,060	\$84,997	2024
Bristol Township Senior Center	PA	\$389,884	Center Manager	\$68,620	\$60,071	2025
High Country Senior Citizens Inc	WY	\$410,921	Executive Di	\$36,880	\$34,668	2025
Dillon County Council On Aging	SC	\$414,482	Executive Director	\$45,980	\$42,109	2025
East Carroll Council On Aging	LA	\$416,210	Executive Direc	\$65,600	\$65,089	2024
Siouxland Senior Center	IA	\$417,583	Executive Director	\$70,000	\$69,064	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Hub City Senior Citizens Inc	IL	\$417,867	Executive Di	\$53,560	\$47,447	2024
Colleton County Council On Aging	SC	\$419,760	Executive Di	\$60,705	\$58,751	2023
Northwest Dane Senior Services Inc	WI	\$377,911	Executive Director/secretary	\$102,018	\$98,840	2023
Senior Citizens Inc	SD	\$420,768	Center Exec	\$55,618	\$55,310	2024
Story City Senior Citizens Inc	IA	\$377,695	Executive Dir.	\$70,468	\$69,525	2024
Clinton Community Christian Corp	MS	\$421,902	Executive Di	\$48,139	\$48,311	2024
55 Kip Center-rutherford Senior Center	NJ	\$375,925	Executive Director	\$89,000	\$73,717	2023
Winn Council On Aging Inc	LA	\$375,503	Executive Dir.	\$46,773	\$47,779	2023
Drive A Senior Austin Texas	TX	\$426,687	Executive Director	\$59,867	\$55,556	2023
Edward King House Senior Center Inc	RI	\$371,571	Executive Director	\$61,335	\$54,560	2023
Dalhart Senior Citizens Association	TX	\$427,857	Secretary, Executive Direc	\$32,000	\$29,695	2023
Shoshoni Senior Citizens Inc	WY	\$369,888	Executive Di	\$43,705	\$42,170	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to MT cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to MT cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT	153 organizations. Compensation range \$1,202–\$146,646; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$399,248); for reference, expenses \$269,536 and assets \$1,030,648.
ROLE MATCH	Lara Mckenna, reported title " <i>Executive Dir.</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	6 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	4 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	56 th
Total compensation (D + F), as reported (no adjustments)	50 th
Reportable pay only (column D), adjusted	58 th
All sources (D + E + F), adjusted	52 nd

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Lara Mckenna) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 153 similarly situated organizations (Same NTEE sector (P81), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$51,437 is reasonable (approximately the 56th percentile of comparable organizations) and documented the basis for this determination

concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.