

# I Am Outreach Ministries Inc

Executive Director / CEO

EIN 811422533

NC · NTEE X20

FY ending 2024-12-31

June 10, 2026

This analysis benchmarks the total compensation of **William Brent Sellers, Executive Director / CEO** (\$24,100) against **every comparable organization** that fit the selection criteria — **33** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

**Compensation sits at approximately the 6<sup>th</sup> percentile of comparable organizations**

below the typical range for comparable organizations

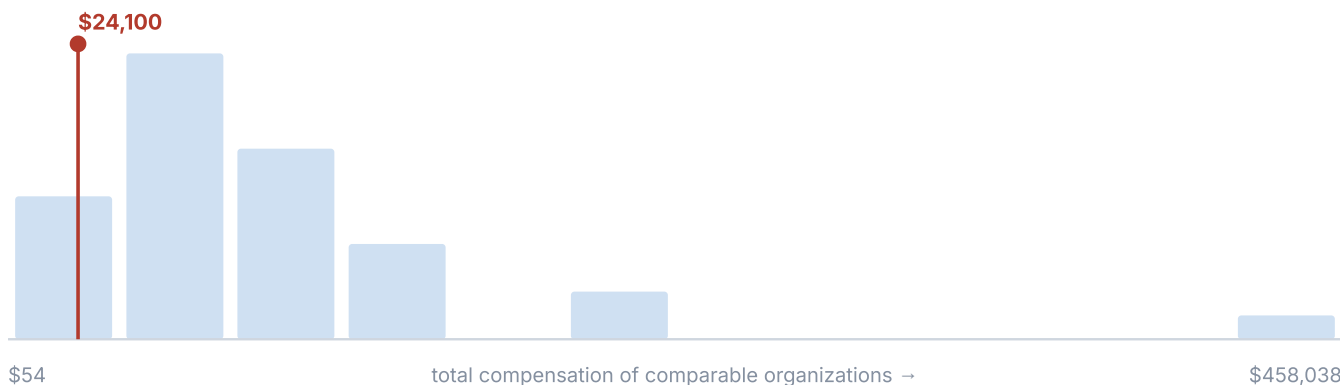
**Benchmarked executive:** William Brent Sellers — reported title “Executive Dir.”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (X20).
BUDGET	Total revenue between \$156,166 and \$349,626 — 0.67x to 1.50x the subject's \$233,084 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (X20) + NC + budget 0.67–1.5x revenue.

**33** organizations qualified on sector, size, and geography → **33** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$30,982	\$47,723	\$72,000	\$100,804	\$146,886	<b>\$24,100</b>
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## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NC cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Eternal Truth Ministries</a>	NC	\$233,813	President	\$55	<b>\$54</b>	2025
<a href="#">Named Ministries Inc</a>	NC	\$228,838	President	\$128,550	<b>\$128,550</b>	2024
<a href="#">Barnabas &amp; Partners</a>	NC	\$226,389	Executive Dir.	\$96,938	<b>\$103,893</b>	2022
<a href="#">Renown Collective Inc</a>	NC	\$239,787	Chairman	\$97,912	<b>\$100,804</b>	2023
<a href="#">Habit Missions Ministry Inc</a>	NC	\$222,839	Ministry Director	\$63,567	<b>\$65,445</b>	2023
<a href="#">Trinity World Missions Inc</a>	NC	\$221,527	President	\$36,000	<b>\$36,000</b>	2024
<a href="#">Oikos Usa</a>	NC	\$247,898	President	\$93,130	<b>\$95,881</b>	2023
<a href="#">Truth Matters Trust</a>	NC	\$216,637	President	\$84,000	<b>\$84,000</b>	2024
<a href="#">Engage 360 Ministries Inc</a>	NC	\$212,105	Executive Officer	\$72,000	<b>\$72,000</b>	2024
<a href="#">Lesser Ministries Inc</a>	NC	\$204,281	President Director	\$51,016	<b>\$51,016</b>	2024
<a href="#">Train Them 2 Fish International Inc</a>	NC	\$204,151	Treasurer	\$2,000	<b>\$2,000</b>	2024
<a href="#">Joined To Hashem</a>	NC	\$202,044	President	\$79,937	<b>\$79,937</b>	2024
<a href="#">Positive Direction For Youth And Families Inc</a>	NC	\$264,706	Gardner	\$85,000	<b>\$87,511</b>	2023
<a href="#">Upland's Reach Conference Center</a>	NC	\$267,856	President	\$100,477	<b>\$100,477</b>	2024
<a href="#">Art Of Family Living</a>	NC	\$276,279	Executive Di	\$60,000	<b>\$58,453</b>	2025
<a href="#">Dew4him Ministries Inc</a>	NC	\$188,081	Executive Director	\$57,586	<b>\$59,287</b>	2023
<a href="#">Generation Impact Ministries Inc</a>	NC	\$279,027	President	\$194,618	<b>\$194,618</b>	2024
<a href="#">Walk The Story Inc</a>	NC	\$186,935	Executive Di	\$114,771	<b>\$114,771</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Heath Williams Ministries Inc</a>	NC	\$279,258	President	\$50,000	<b>\$50,000</b>	2024
<a href="#">Live Again Ministries Inc</a>	NC	\$283,911	Executive Di	\$30,861	<b>\$31,773</b>	2023
<a href="#">Hearts For Heaven</a>	NC	\$179,870	President	\$42,000	<b>\$43,241</b>	2023
<a href="#">Verbena Foundation Inc</a>	NC	\$291,280	Executive Di	\$193,552	<b>\$199,269</b>	2023
<a href="#">Hispanic Leadership Initiative</a>	NC	\$172,166	Executive Director	\$27,500	<b>\$26,791</b>	2025
<a href="#">Faihthealthinnovations Inc</a>	NC	\$169,108	Director, President (To 7/30/23)	\$444,897	<b>\$458,038</b>	2023
<a href="#">Northstar Church Of The Arts</a>	NC	\$169,030	Executive Director	\$88,810	<b>\$88,810</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NC cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NC cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## Sample, role match & sensitivity

**PEER COUNT** 33 organizations. Compensation range \$54–\$458,038; filing years 2022–2025.

**SIZE BASIS** Matched on total revenue (\$233,084); for reference, expenses \$259,212 and assets \$436,286.

**ROLE MATCH** William Brent Sellers, reported title "*Executive Dir.*", benchmarked as Executive Director / CEO. The title maps directly to this role.

**OUTLIERS** 3 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	6 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	6 <sup>th</sup>
Reportable pay only (column D), adjusted	9 <sup>th</sup>
All sources (D + E + F), adjusted	6 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (William Brent Sellers) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 10, 2026, comparing compensation against 33 similarly situated organizations (Same NTEE sector (X20) + NC + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$24,100 is reasonable (approximately the 6<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 10, 2026.